

MTD Sales  
1,170.07 L

Brand Share %  
4.71 %

Information:

MTD : 01-04-2026 To 19-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	848.21	4.07 %
Fridge	212.37	10.40 %
Wash-Mac	107.22	5.61 %
D-Freez	2.27	3.90 %
Total	1,170.07	4.71 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	193.18	4.83 %
CHENNAI-01	175.85	5.20 %
WEST-01	149.57	6.78 %
SOUTH-03	139.55	4.29 %
WEST-02	124.23	5.04 %
TRICHY-01	122.23	3.69 %
CHENNAI-02	109.41	3.93 %
SOUTH ARCOT	83.63	5.01 %
NORTH ARCOT	72.42	4.08 %
Total	1,170.07	4.71 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	140.15	4.17 %
Fridge	35.82	10.97 %
Wash-Mac	16.41	5.49 %
D-Freez	0.81	10.10 %
Total	193.18	4.83 %

Branch *	MTD Sales L	Brand Share %
TUT2	6.43	3.37 %
MAR1	4.52	3.20 %
TVL1	3.82	0.79 %
KVT1	3.74	2.05 %
VLY1	3.23	2.38 %
S2SD	2.10	3.19 %
NGR1	1.94	0.70 %
APK2	1.64	3.59 %
VKM1	1.58	3.92 %
ASM1	1.47	2.37 %
SDI1	1.47	2.29 %
VNR1	0.94	2.27 %
ARM1	0.87	1.40 %
KSM1	0.86	3.46 %
MMT1		0.00 %
Total	193.18	4.83 %

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	118.93	4.26 %
Fridge	37.44	12.04 %
Wash-Mac	18.94	6.77 %
D-Freez	0.54	10.35 %
Total	175.85	5.20 %

Branch *	MTD Sales L	Brand Share %
CH05	9.56	4.13 %
CH30	3.52	2.47 %
CH49	3.49	2.67 %
CH42	2.49	1.75 %
CH19	2.22	1.41 %
CGL1	2.01	3.10 %
AVD1	1.26	1.39 %
GUD2	1.14	2.02 %
KNR1	0.81	1.42 %
MRM1	0.34	0.38 %
CH35	0.32	0.38 %
CH29	0.25	4.65 %
CH40	0.23	2.12 %
CH26	0.13	0.52 %
CH37		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-2.78	3.64 %
Total	175.85	5.20 %

### WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	121.11	6.47 %
Fridge	20.58	12.18 %
Wash-Mac	7.87	4.84 %
Total	149.57	6.78 %

Branch *	MTD Sales L	Brand Share %
TPR2	6.67	3.74 %
PLI1	3.71	3.85 %
TPR3	2.37	4.58 %
PDM1	2.05	4.41 %
CBE1	1.71	1.85 %
DPM2	1.18	2.03 %
ANR1	0.90	4.31 %
TPR4	0.71	2.38 %
GBM1	0.50	0.78 %
SYM2	0.50	1.26 %
AVI1	0.47	0.67 %
GDR1	0.26	2.70 %
PPI1	0.18	0.61 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	149.57	6.78 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	96.15	3.55 %
Fridge	26.10	9.16 %
Wash-Mac	17.11	6.73 %
D-Freez	0.19	2.13 %
<b>Total</b>	<b>139.55</b>	<b>4.29 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	16.85	4.13 %
MDU6	5.40	3.04 %
MPA1	4.46	3.24 %
DGL1	3.39	2.08 %
MDU4	3.16	3.70 %
DGL2	1.82	2.42 %
TDI1	0.93	1.96 %
KRR1	0.62	0.36 %
MDU7	0.58	0.49 %
KKD3	0.51	0.36 %
TEN2	0.47	0.50 %
NKI1	0.38	1.09 %
CMR1	0.35	0.91 %
KYK1	0.29	0.74 %
PNV2	0.23	0.54 %
SVG1	0.14	0.19 %
BTU1	0.14	0.42 %
DKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>139.55</b>	<b>4.29 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	85.77	4.27 %
Fridge	25.95	11.36 %
Wash-Mac	12.51	5.63 %
<b>Total</b>	<b>124.23</b>	<b>5.04 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	8.36	3.41 %
ERD1	2.00	0.76 %
TRM1	1.99	3.94 %
EPI1	1.52	3.11 %
BMD1	1.12	3.62 %
VKL1	1.01	3.68 %
MTR1	0.89	1.57 %
KMM1	0.78	2.02 %
TCG1	0.72	1.14 %
MCR1	0.65	1.32 %
SLM3	0.60	0.53 %
WHKP	0.59	2.41 %
SGG1	0.58	2.40 %
DPR2	0.53	1.30 %
CMI1	0.50	1.63 %
KVP1	0.50	1.16 %
PMP1	0.31	0.79 %
HRR1	0.12	0.54 %
EDP1		0.00 %
PDR1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>124.23</b>	<b>5.04 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	95.98	3.35 %
Fridge	17.21	7.79 %
Wash-Mac	9.03	4.15 %
<b>Total</b>	<b>122.23</b>	<b>3.69 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	23.70	3.18 %
TVR2	6.15	3.91 %
TNJ2	5.49	3.82 %
MDI1	4.59	4.58 %
PBR2	4.24	2.10 %
MVM1	3.40	1.89 %
NGT1	3.37	4.07 %
TTP1	1.55	2.61 %
JKM1	1.31	1.80 %
ORU1	1.02	3.22 %
TRY3	1.00	0.68 %
APM1	0.98	3.14 %
TVR1	0.69	1.09 %
PDK1	0.65	0.75 %
NCK1	0.38	1.12 %
TRY2	0.13	0.13 %
KRN1		0.00 %
MSI1		0.00 %
PTK1		0.00 %
TZSD		0.00 %
WTRZ	-0.27	1.38 %
<b>Total</b>	<b>122.23</b>	<b>3.69 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	80.28	3.45 %
Fridge	18.83	7.95 %
Wash-Mac	10.29	4.67 %
<b>Total</b>	<b>109.41</b>	<b>3.93 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	11.86	4.05 %
CH21	4.46	2.75 %
CH34	3.96	4.03 %
CH33	3.67	3.55 %
CH18	3.47	2.51 %
PON1	3.03	4.69 %
CH15	2.86	1.10 %
CH46	2.44	4.07 %
CH50	2.12	1.77 %
CH23	1.84	2.75 %
CH12	1.34	0.84 %
UKI1	0.78	1.55 %
CH27	0.76	1.79 %
CH36	0.59	1.25 %
CH20	0.48	0.36 %
GPD1	0.43	0.80 %
MC06	0.34	2.77 %
CH31	0.26	0.49 %
CH01		0.00 %
<b>Total</b>	<b>109.41</b>	<b>3.93 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	57.97	4.13 %
Fridge	18.46	13.15 %
Wash-Mac	7.02	5.76 %
D-Freez	0.19	4.30 %
<b>Total</b>	<b>83.63</b>	<b>5.01 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	7.33	4.40 %
SJI2	3.38	3.82 %
PRT1	3.26	3.92 %
TDM1	2.85	4.60 %
POY1	2.20	1.09 %
TVM2	1.30	3.19 %
POY2	0.76	0.46 %
MKM1	0.36	0.82 %
TVM1	0.35	0.86 %
KLM1	0.27	0.29 %
VPM1	0.23	1.00 %
<b>Total</b>	<b>83.63</b>	<b>5.01 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	51.85	3.44 %
Fridge	11.98	9.73 %
Wash-Mac	8.04	5.97 %
D-Freez	0.53	5.51 %
Total	72.42	4.08 %

Branch *	MTD Sales L	Brand Share %
KPM2	6.96	4.03 %
TRR1	3.94	3.31 %
TRL1	3.31	2.57 %
VSI1	1.53	2.25 %
CYR1	1.43	3.74 %
AKM1	1.41	1.52 %
ABR1	1.04	1.04 %
TRT1	0.84	1.21 %
UGI1	0.80	3.94 %
SBR1	0.64	0.54 %
CPT1	0.51	1.35 %
BGR1	0.43	1.38 %
PLR1	0.26	0.75 %
WJD1	0.17	0.32 %
CGM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
Total	72.42	4.08 %