

MTD Sales  
**575.67 L**

Brand Share %  
**4.93 %**

Information:

**MTD :** 01-03-2026 To 19-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	220.76	12.36 %
Air-Cond	218.07	2.73 %
Wash-Mac	135.01	7.23 %
D-Freez	1.82	6.88 %
Dummy-AC		8.69 %
<b>Total</b>	<b>575.67</b>	<b>4.93 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	95.75	5.39 %
CHENNAI-01	90.86	5.18 %
SOUTH-03	73.23	4.97 %
WEST-01	67.26	6.91 %
WEST-02	62.48	5.36 %
TRICHY-01	58.29	3.69 %
CHENNAI-02	55.61	4.00 %
SOUTH ARCOT	39.38	5.23 %
NORTH ARCOT	32.81	4.11 %
<b>Total</b>	<b>575.67</b>	<b>4.93 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Fridge	40.25	14.34 %
Air-Cond	29.41	2.55 %
Wash-Mac	25.49	7.61 %
D-Freez	0.61	7.65 %
<b>Total</b>	<b>95.75</b>	<b>5.39 %</b>

Branch *	MTD Sales L	Brand Share %
TKS1	2.18	4.08 %
VNR2	2.12	3.67 %
NGR1	1.85	1.72 %
RPM1	1.81	3.06 %
TVL1	1.81	1.07 %
APK2	1.51	4.56 %
VKM1	0.89	4.56 %
VLY1	0.86	2.27 %
MAR1	0.82	2.02 %
TKY1	0.70	3.77 %
ARM1	0.70	3.44 %
VNR1	0.66	2.03 %
PDI1	0.60	2.31 %
ASM1	0.54	2.09 %
MMT1	0.25	1.31 %
S2SD	0.23	0.84 %
KSM1	0.14	1.44 %
TYI1	0.12	0.56 %
WHTV		0.00 %
<b>Total</b>	<b>95.75</b>	<b>5.39 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	34.86	13.63 %
Air-Cond	32.01	2.60 %
Wash-Mac	23.78	9.08 %
D-Freez	0.20	4.26 %
Total	90.86	5.18 %

Branch *	MTD Sales L	Brand Share %
CH05	5.33	4.06 %
CH16	3.33	3.47 %
CH42	2.99	3.71 %
CH47	1.61	3.35 %
MRM1	1.55	3.53 %
CH49	1.36	1.54 %
CGL1	1.24	3.59 %
GUD2	0.94	2.66 %
CH19	0.69	0.95 %
CH26	0.41	2.60 %
AVD1	0.13	0.20 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	90.86	5.18 %

## SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	29.76	13.78 %
Air-Cond	25.50	2.53 %
Wash-Mac	17.77	7.23 %
D-Freez	0.19	7.23 %
Total	73.23	4.97 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.13	3.36 %
DGL1	4.07	4.28 %
MDU6	1.90	2.75 %
MDU7	1.62	3.04 %
USL1	1.19	4.58 %
PKM1	0.61	3.96 %
TDI1	0.61	3.17 %
KKD3	0.58	0.89 %
PNV2	0.54	2.07 %
NKI1	0.50	3.04 %
KRR1	0.49	0.89 %
TEN2	0.44	1.35 %
DGL2	0.41	1.70 %
PNI1	0.22	0.89 %
KYK1	0.15	0.76 %
ODM1	0.11	0.68 %
CMR1		0.00 %
BTU1		0.00 %
DKI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	73.23	4.97 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	32.07	5.14 %
Fridge	17.93	10.56 %
Wash-Mac	17.25	9.62 %
<b>Total</b>	<b>67.26</b>	<b>6.91 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	3.33	4.21 %
PLI1	1.22	3.53 %
TPR4	0.70	3.86 %
PPI1	0.60	3.16 %
CBE3	0.50	3.32 %
GBM1	0.48	2.23 %
SYM2	0.48	3.16 %
CBE1	0.43	1.05 %
DPM2	0.41	2.40 %
CBE5	0.27	1.59 %
GDR1	0.19	2.43 %
CNR1	0.12	1.87 %
PDM1	0.11	0.49 %
ANR1	0.11	1.82 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>67.26</b>	<b>6.91 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Fridge	26.08	11.41 %
Air-Cond	23.10	3.25 %
Wash-Mac	13.09	5.81 %
D-Freez	0.21	21.73 %
<b>Total</b>	<b>62.48</b>	<b>5.36 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	4.08	4.12 %
SLM2	1.88	4.73 %
SLM3	1.78	2.99 %
PDR1	0.71	3.11 %
TRM1	0.69	2.18 %
EDP1	0.66	3.29 %
DPR2	0.38	1.61 %
TCG1	0.36	1.21 %
ERD1	0.35	0.43 %
SGG1	0.35	4.58 %
PMP1	0.32	1.70 %
PLC1	0.27	1.53 %
MTR1	0.19	0.52 %
BMD1	0.15	0.56 %
HRR1	0.14	0.59 %
MCR1	0.14	0.39 %
KMM1	0.12	0.77 %
KVP1	0.12	0.56 %
WHKP		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>62.48</b>	<b>5.36 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	28.01	13.62 %
Air-Cond	26.32	2.21 %
Wash-Mac	3.96	2.18 %
<b>Total</b>	<b>58.29</b>	<b>3.69 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	11.41	2.83 %
KUM1	4.03	4.14 %
TNJ2	2.82	3.89 %
MVM1	2.02	2.56 %
NGT1	1.73	4.76 %
TVR2	1.52	2.14 %
PDK1	1.39	4.00 %
PTK1	1.38	1.76 %
PBR2	1.10	1.18 %
TTP1	0.68	2.50 %
KRN1	0.64	3.01 %
APM1	0.54	3.45 %
NCK1	0.52	2.42 %
TRY3	0.39	0.79 %
ORU1	0.34	1.85 %
MDI1	0.29	0.58 %
TVR1	0.27	0.91 %
TRY2	0.13	0.38 %
KIK1		0.00 %
MSI1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>58.29</b>	<b>3.69 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	23.79	2.38 %
Fridge	16.46	8.78 %
Wash-Mac	15.36	7.55 %
Dummy-AC		10.53 %
<b>Total</b>	<b>55.61</b>	<b>4.00 %</b>

Branch *	MTD Sales L	Brand Share %
CH18	2.40	4.85 %
CH15	2.23	1.53 %
MJR1	1.45	2.97 %
CH46	0.76	2.63 %
CH50	0.66	1.11 %
CH20	0.49	0.79 %
CH23	0.44	1.33 %
CH36	0.36	1.66 %
CH12	0.31	0.36 %
CH27	0.23	1.13 %
GPD1	0.23	0.62 %
CH21	0.13	0.16 %
UKI1	0.12	0.42 %
CH01		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
CH34		0.00 %
<b>Total</b>	<b>55.61</b>	<b>4.00 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	15.97	12.80 %
Air-Cond	14.28	2.76 %
Wash-Mac	8.93	8.25 %
D-Freez	0.20	7.38 %
Total	39.38	5.23 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.85	4.85 %
CUD1	1.63	2.34 %
POY1	1.14	1.27 %
KLM1	0.51	1.19 %
MKM1	0.25	1.01 %
TVM1	0.23	0.91 %
POY2	0.23	0.36 %
TVM2		0.00 %
VPM1		0.00 %
Total	39.38	5.23 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.58	2.10 %
Fridge	11.43	9.78 %
Wash-Mac	9.39	7.43 %
D-Freez	0.41	12.28 %
Total	32.81	4.11 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.85	2.24 %
AKM1	1.33	3.88 %
TRR1	0.66	1.55 %
WJD1	0.65	2.31 %
TRT1	0.60	1.87 %
VSI1	0.48	1.60 %
KPM1	0.42	1.29 %
TRL1	0.41	0.48 %
UGI1	0.31	3.19 %
ABR1	0.23	0.71 %
BGR1	0.13	1.13 %
PLR1	0.11	0.55 %
CGM1		0.00 %
CPT1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
WHVL		0.00 %
Total	32.81	4.11 %