

MTD Sales
460.96 L

Brand Share %
5.68 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	237.23	8.56 %
Wash-Mac	161.50	5.99 %
Air-Cond	60.42	2.31 %
D-Freez	1.82	5.20 %
Total	460.96	5.68 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	70.55	4.86 %
WEST-02	63.79	7.18 %
CHENNAI-01	62.35	6.09 %
WEST-01	54.67	8.19 %
SOUTH-03	52.59	4.10 %
TRICHY-01	52.33	5.41 %
CHENNAI-02	38.14	5.00 %
SOUTH ARCOT	36.05	6.61 %
NORTH ARCOT	24.90	5.28 %
KL-SOUTH	5.58	9.80 %
Total	460.96	5.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	37.45	8.09 %
Wash-Mac	16.79	3.73 %
Air-Cond	15.41	2.89 %
D-Freez	0.90	13.70 %
Total	70.55	4.86 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.86	4.03 %
KVT1	3.12	4.22 %
NGR1	3.00	3.11 %
VNR2	1.82	3.37 %
TVL1	1.40	1.21 %
MAR1	1.28	4.50 %
APK2	1.27	4.90 %
SNL1	1.21	5.08 %
TYI1	1.08	5.31 %
TKS1	0.95	2.05 %
ASM1	0.88	5.05 %
UDN1	0.62	2.62 %
APK1	0.59	1.78 %
PKD1	0.49	0.90 %
ERL2	0.41	1.62 %
SDI1	0.27	1.39 %
VLY1	0.15	0.47 %
VNR1	0.12	0.61 %
MMT1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
Total	70.55	4.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	36.52	10.16 %
Wash-Mac	24.27	6.41 %
Air-Cond	3.01	2.05 %
Total	63.79	7.18 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.34	4.05 %
TCG1	1.07	5.43 %
TRM1	0.99	4.79 %
SGG1	0.51	3.71 %
EDP1	0.24	2.45 %
ERD1	0.24	0.38 %
KMM1	0.10	0.69 %
PMP1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
WZWH		0.00 %
Total	63.79	7.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	27.58	9.09 %
Wash-Mac	23.56	8.07 %
Air-Cond	10.98	2.58 %
D-Freez	0.24	6.22 %
Total	62.35	6.09 %

Branch *	MTD Sales L	Brand Share %
CH14	3.74	5.37 %
CH05	2.80	4.69 %
CH07	2.25	5.05 %
CH42	1.92	3.13 %
CH30	1.07	2.84 %
CH39	1.01	5.56 %
AVD1	0.37	0.82 %
MRM1	0.26	1.05 %
CH19	0.20	0.28 %
CH29	0.13	2.26 %
CH26		0.00 %
CH35		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	62.35	6.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	27.75	10.89 %
Wash-Mac	21.43	7.44 %
Air-Cond	5.27	4.32 %
D-Freez	0.22	7.92 %
Total	54.67	8.19 %

Branch *	MTD Sales L	Brand Share %
TPR3	1.20	4.84 %
GBM1	0.69	3.65 %
KMD1	0.61	3.79 %
PDM1	0.54	3.94 %
CBE3	0.50	5.02 %
KGI1	0.33	4.45 %
PPI1	0.15	0.93 %
CNR1	0.12	1.42 %
ANR1		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
Total	54.67	8.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	26.71	5.54 %
Wash-Mac	22.34	5.10 %
Air-Cond	3.54	0.99 %
Total	52.59	4.10 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.06	2.58 %
DGL1	4.19	3.66 %
MDU2	3.72	4.10 %
MDU6	2.75	3.39 %
TMM1	2.01	5.19 %
TEN1	1.65	5.52 %
ATG1	1.64	3.88 %
TEN2	1.14	4.21 %
DGL2	0.83	3.11 %
MNM1	0.80	5.12 %
TPT1	0.65	2.64 %
TDI1	0.48	3.49 %
KKD3	0.38	0.69 %
PKM1	0.36	3.04 %
PVI1	0.23	1.16 %
MLR1	0.22	1.11 %
KYK1	0.14	1.01 %
DKI1	0.14	0.42 %
KKD2		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
BTU1	-0.16	-1.21 %
Total	52.59	4.10 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	30.43	9.27 %
Wash-Mac	13.43	4.91 %
Air-Cond	8.47	2.35 %
Total	52.33	5.41 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.76	4.48 %
TNJ1	2.59	4.05 %
NGT1	1.56	5.34 %
MVM1	1.56	3.19 %
TNJ2	1.26	3.04 %
AYR1	1.19	4.97 %
MSI1	0.92	5.67 %
TRY4	0.81	1.79 %
TRY3	0.61	1.44 %
PBR1	0.50	2.28 %
TTP1	0.27	2.04 %
TVR1	0.13	0.82 %
KIK1		0.00 %
ORU1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	52.33	5.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	17.49	7.56 %
Fridge	16.73	7.67 %
Air-Cond	3.92	1.26 %
Total	38.14	5.00 %

Branch *	MTD Sales L	Brand Share %
CH15	4.38	4.65 %
CH03	3.75	4.33 %
CH09	1.21	4.36 %
MJR1	1.19	3.69 %
CH32	0.14	2.48 %
CH12	0.13	0.24 %
PON1	0.13	0.93 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
UKI1		0.00 %
Total	38.14	5.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	19.72	10.41 %
Wash-Mac	11.37	6.58 %
Air-Cond	4.96	2.76 %
Total	36.05	6.61 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.88	4.57 %
POY2	0.13	0.22 %
TVM1	0.12	1.28 %
KLM1		0.00 %
NVL2		0.00 %
SJI1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	36.05	6.61 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	12.69	8.28 %
Wash-Mac	8.63	5.37 %
Air-Cond	3.13	2.01 %
D-Freez	0.45	19.52 %
Total	24.90	5.28 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.88	2.67 %
AKM1	1.40	5.32 %
TRT1	0.48	1.81 %
CYR1	0.27	1.95 %
CGM1	0.26	2.72 %
WJP1	0.22	1.36 %
SLG1	0.15	1.12 %
VEL1	0.13	0.55 %
ABR1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
Total	24.90	5.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.19	20.12 %
Air-Cond	1.74	7.04 %
Fridge	1.65	8.12 %
Total	5.58	9.80 %

Branch *	MTD Sales L	Brand Share %
WTVF		0.00 %
Total	5.58	9.80 %