

MTD Sales
335.17 L

Brand Share %
4.48 %

Information:

MTD : 01-08-2025 To 18-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	175.96	7.25 %
Wash-Mac	135.32	5.96 %
Air-Cond	21.93	0.80 %
D-Freez	1.97	5.95 %
Total	335.17	4.48 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	51.50	4.39 %
SOUTH-01	47.93	4.09 %
SOUTH-03	47.89	5.55 %
TRICHY-01	34.37	3.40 %
CHENNAI-02	32.95	3.71 %
WEST-01	32.05	5.75 %
WEST-02	31.83	4.76 %
NORTH ARCOT	28.11	5.77 %
SOUTH ARCOT	25.04	4.18 %
KL-SOUTH	3.53	6.47 %
Total	335.17	4.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	26.61	8.74 %
Wash-Mac	21.89	7.47 %
Air-Cond	3.00	0.53 %
Total	51.50	4.39 %

Branch *	MTD Sales L	Brand Share %
CH16	3.68	4.25 %
CH11	2.66	4.05 %
CH14	2.06	3.05 %
CH42	1.58	2.71 %
KNR1	0.90	4.36 %
AVD1	0.68	1.55 %
CH19	0.39	0.56 %
TKM1	0.39	2.76 %
CH35	0.21	0.90 %
CH26		0.00 %
CH29		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC02		0.00 %
WHC3		0.00 %
Total	51.50	4.39 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	28.31	7.55 %
Wash-Mac	17.39	4.99 %
Air-Cond	1.34	0.30 %
D-Freez	0.88	11.90 %
Total	47.93	4.09 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.04	3.25 %
VNR2	1.91	3.62 %
TUT2	1.89	3.81 %
TVL1	1.71	1.40 %
TKS1	1.60	3.67 %
NGR1	1.33	2.78 %
VLY1	1.21	3.19 %
TCN1	0.89	2.67 %
APK1	0.82	3.24 %
TYI1	0.74	4.03 %
UDN1	0.67	4.18 %
STU2	0.57	4.41 %
ERL2	0.56	1.58 %
VNR1	0.50	3.56 %
ASM1	0.46	2.45 %
MAR1	0.37	1.30 %
SDI1	0.33	1.77 %
KGL1	0.29	3.10 %
PKD1	0.25	0.76 %
KSM1	0.12	2.06 %
COL1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
Total	47.93	4.09 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	25.24	8.19 %
Wash-Mac	20.09	7.09 %
Air-Cond	2.31	0.86 %
D-Freez	0.24	8.79 %
Total	47.89	5.55 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.45	4.22 %
MDU6	2.02	4.17 %
MDU4	1.10	4.19 %
DGL2	0.65	3.57 %
TEN2	0.62	3.93 %
DKI1	0.42	1.85 %
KRR1	0.25	1.12 %
PVI1	0.13	0.61 %
KKD2	0.11	0.43 %
TDI1	0.11	1.09 %
BTU1		0.00 %
MLR1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	47.89	5.55 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	21.22	6.06 %
Wash-Mac	11.17	4.44 %
Air-Cond	1.77	0.43 %
D-Freez	0.20	7.65 %
Total	34.37	3.40 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.23	4.10 %
TVR2	2.13	3.94 %
TNJ2	1.36	2.47 %
PTK1	1.12	2.34 %
MVM1	1.09	1.60 %
TTP1	0.98	4.03 %
PDK1	0.93	3.36 %
JKM1	0.73	2.48 %
TRY2	0.60	2.63 %
PBR2	0.58	0.90 %
NGT1	0.57	1.50 %
MSI1	0.49	2.48 %
AYR1	0.11	0.64 %
KIK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	34.37	3.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	13.66	5.67 %
Fridge	13.49	5.63 %
Air-Cond	5.80	1.43 %
Total	32.95	3.71 %

Branch *	MTD Sales L	Brand Share %
CH03	3.55	3.47 %
CH15	3.24	3.36 %
CH18	1.75	3.15 %
CH21	1.71	3.80 %
CH34	1.12	3.02 %
CH33	1.04	3.00 %
MJR1	0.74	1.71 %
CH06	0.55	1.31 %
UKI1	0.32	1.92 %
CH23	0.31	1.40 %
CH27	0.24	1.54 %
CH31	0.17	1.28 %
CH01		0.00 %
CH20		0.00 %
CH32		0.00 %
CH41		0.00 %
GPD1		0.00 %
MC06		0.00 %
MC08		0.00 %
Total	32.95	3.71 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.70	7.11 %
Fridge	12.71	5.96 %
Air-Cond	1.64	1.77 %
Total	32.05	5.75 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.10	3.35 %
CBE1	0.74	3.01 %
TPR4	0.51	3.87 %
UMP1	0.41	3.14 %
PPI1	0.28	2.64 %
PDM1	0.12	0.99 %
KGI1	0.12	1.96 %
KGM1	0.11	1.61 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
Total	32.05	5.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	18.44	7.22 %
Wash-Mac	11.47	4.34 %
Air-Cond	1.92	1.30 %
Total	31.83	4.76 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.61	2.98 %
ATU1	1.20	3.95 %
HSR1	1.19	3.69 %
SLM3	0.89	2.75 %
SLM2	0.64	2.15 %
EDP1	0.36	3.21 %
ERD2	0.33	0.84 %
TRM1	0.31	2.00 %
ERD1	0.28	0.63 %
BMD1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	31.83	4.76 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	15.17	8.98 %
Wash-Mac	10.33	7.26 %
Air-Cond	1.96	1.14 %
D-Freez	0.65	19.18 %
Total	28.11	5.77 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.92	3.72 %
TRT1	0.67	3.39 %
CGM1	0.46	3.13 %
VEL1	0.40	1.28 %
CPT1	0.27	2.32 %
UGI1	0.21	2.12 %
ABR1	0.11	0.68 %
CYR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
WHVL		0.00 %
Total	28.11	5.77 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	14.26	7.43 %
Wash-Mac	9.95	5.55 %
Air-Cond	0.82	0.37 %
Total	25.04	4.18 %

Branch *	MTD Sales L	Brand Share %
POY1	3.37	4.04 %
POY2	2.18	3.25 %
NVL2	1.26	4.30 %
TDM1	0.99	4.09 %
CUD1	0.77	1.37 %
PRT1	0.68	3.90 %
TVM1	0.38	3.58 %
VCM1	0.15	0.61 %
TVM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
Total	25.04	4.18 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.67	9.89 %
Air-Cond	1.36	8.79 %
Fridge	0.49	2.34 %
Total	3.53	6.47 %

Branch *	MTD Sales L	Brand Share %
Total	3.53	6.47 %