

MTD Sales  
700.29 L

Brand Share %  
4.81 %

Information:

MTD : 01-05-2026 To 18-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	382.14	3.52 %
Fridge	219.87	11.17 %
Wash-Mac	96.90	5.72 %
D-Freez	1.38	2.87 %
Total	700.29	4.81 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	128.53	5.45 %
SOUTH-01	107.38	4.99 %
CHENNAI-02	98.12	4.81 %
WEST-01	65.98	8.03 %
WEST-02	63.80	5.40 %
TRICHY-01	62.29	3.03 %
SOUTH-03	61.98	3.44 %
SOUTH ARCOT	58.41	5.29 %
NORTH ARCOT	53.80	5.16 %
Total	700.29	4.81 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	68.09	3.71 %
Fridge	43.06	15.12 %
Wash-Mac	16.75	7.39 %
D-Freez	0.62	7.54 %
Total	128.53	5.45 %

Branch *	MTD Sales L	Brand Share %
CH05	6.95	4.06 %
CH07	3.58	3.53 %
CH30	2.96	3.62 %
CH49	2.71	2.85 %
CGL1	2.17	4.27 %
CH42	1.95	1.87 %
CH19	1.73	1.49 %
CH35	1.47	2.38 %
MRM1	0.83	1.33 %
GUD2	0.63	1.73 %
KNR1	0.33	0.74 %
CH40	0.27	4.42 %
AVD1	0.27	0.45 %
CH26	0.25	1.58 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-3.10	4.49 %
Total	128.53	5.45 %

### SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	55.90	3.69 %
Fridge	35.30	10.79 %
Wash-Mac	15.96	5.28 %
D-Freez	0.22	3.15 %
<b>Total</b>	<b>107.38</b>	<b>4.99 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	5.63	2.36 %
KVT1	5.17	3.98 %
NGR1	4.98	3.81 %
VNR2	2.63	3.44 %
PKD1	2.42	4.61 %
MAR1	1.95	3.19 %
ERL2	1.66	4.05 %
SKD1	1.51	4.48 %
APK1	1.31	3.52 %
STU2	1.20	3.95 %
TKY1	1.13	4.76 %
TYI1	0.96	2.34 %
VKM1	0.79	2.74 %
APK2	0.66	2.12 %
KGL1	0.60	2.34 %
VLY1	0.60	0.65 %
ASM1	0.37	1.13 %
KSM1	0.14	1.62 %
ARM1	0.13	0.45 %
MMT1		0.00 %
<b>Total</b>	<b>107.38</b>	<b>4.99 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	61.72	3.81 %
Fridge	25.52	11.06 %
Wash-Mac	10.89	5.85 %
<b>Total</b>	<b>98.12</b>	<b>4.81 %</b>

Branch *	MTD Sales L	Brand Share %
CH12	4.98	2.99 %
CH21	4.13	3.14 %
CH50	3.26	4.18 %
CH15	2.90	1.50 %
CH33	2.18	3.16 %
CH23	1.78	3.57 %
CH41	1.36	1.82 %
CH46	1.29	3.35 %
CH36	0.79	2.10 %
PON1	0.55	1.54 %
UKI1	0.54	1.49 %
CH27	0.48	1.67 %
CH20	0.38	0.51 %
MC06	0.26	3.46 %
CH32	0.13	1.31 %
CH01		0.00 %
GPD1		0.00 %
CH31	-0.26	-0.68 %
<b>Total</b>	<b>98.12</b>	<b>4.81 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.95	7.29 %
Fridge	19.78	12.54 %
Wash-Mac	9.25	5.99 %
Total	65.98	8.03 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.51	3.94 %
CBE1	1.22	3.06 %
AVI1	1.18	4.37 %
TPR2	1.07	2.46 %
TPR3	0.74	4.11 %
SYM2	0.43	2.74 %
CBE3	0.41	2.33 %
GDR1	0.40	4.24 %
TPR4	0.39	2.12 %
ANR1	0.38	3.56 %
GBM1	0.37	1.55 %
DPM2	0.32	1.59 %
PPI1	0.28	2.48 %
PDM1	0.14	0.86 %
CNR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	65.98	8.03 %

### WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	32.87	4.15 %
Fridge	18.90	9.50 %
Wash-Mac	12.04	6.45 %
Total	63.80	5.40 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.64	3.04 %
ERD1	2.64	2.51 %
HSR2	2.44	4.51 %
BMD1	0.98	4.65 %
KRI1	0.85	2.09 %
SLM3	0.76	1.20 %
KMM1	0.59	2.94 %
TCG1	0.47	1.43 %
MCR1	0.38	1.52 %
PDR1	0.38	2.06 %
DPR2	0.29	1.46 %
EDP1	0.28	1.49 %
TRM1	0.26	1.03 %
CMI1	0.23	1.38 %
HRR1	0.02	0.09 %
KVP1		0.00 %
PMP1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
SGG1	-0.26	-2.51 %
Total	63.80	5.40 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	34.94	2.15 %
Fridge	19.66	8.34 %
Wash-Mac	7.69	4.16 %
<b>Total</b>	<b>62.29</b>	<b>3.03 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	7.21	1.99 %
TNJ1	4.22	3.62 %
TVR2	3.22	2.89 %
MDI1	2.87	3.54 %
TNJ2	2.56	2.52 %
MVM1	2.38	1.88 %
PBR2	2.30	1.84 %
AYR1	1.23	2.38 %
NCK1	1.15	3.91 %
NGT1	0.95	1.69 %
PTK1	0.91	0.95 %
ORU1	0.70	2.27 %
TTP1	0.57	1.55 %
APM1	0.40	1.18 %
TRY3	0.35	0.57 %
JKM1	0.28	0.46 %
PDK1	0.23	0.43 %
KRN1	0.14	0.49 %
TVR1	0.14	0.33 %
TRY2	0.13	0.37 %
MSI1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>62.29</b>	<b>3.03 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	31.94	2.41 %
Fridge	20.33	7.92 %
Wash-Mac	9.54	4.43 %
D-Freez	0.17	2.81 %
Total	61.98	3.44 %

Branch *	MTD Sales L	Brand Share %
MDU1	7.79	4.05 %
DGL1	3.33	1.48 %
MDU6	2.81	3.87 %
MDU3	2.30	4.04 %
MPA1	1.89	3.88 %
MLR1	1.45	4.55 %
KRR1	1.35	1.91 %
MDU4	0.69	2.14 %
MDU5	0.66	2.85 %
TDI1	0.26	0.70 %
KKD3	0.23	0.23 %
NKI1	0.15	0.78 %
PKM1	0.15	0.84 %
PNI1	0.14	0.56 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2	-0.28	-1.06 %
Total	61.98	3.44 %

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	32.81	3.92 %
Fridge	19.36	14.20 %
Wash-Mac	6.24	4.98 %
Total	58.41	5.29 %

Branch *	MTD Sales L	Brand Share %
POY1	4.19	2.74 %
CUD1	2.94	2.79 %
TVM2	0.65	2.92 %
NVL2	0.53	0.91 %
TVM1	0.52	1.74 %
PRT1	0.44	1.02 %
POY2	0.32	0.38 %
MKM1	0.31	1.13 %
KLM1	0.27	0.44 %
VPM1	0.14	0.92 %
Total	58.41	5.29 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	26.91	3.43 %
Fridge	17.97	12.83 %
Wash-Mac	8.54	7.57 %
D-Freez	0.37	6.20 %
Total	53.80	5.16 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.79	3.13 %
KPM1	1.56	3.75 %
TRR1	1.42	2.34 %
TRT1	1.07	2.41 %
AKM1	0.84	1.46 %
UGI1	0.59	4.74 %
VSI1	0.47	1.19 %
PLR1	0.47	2.24 %
SLG1	0.39	1.47 %
WJD1	0.34	0.99 %
ABR1	0.28	0.60 %
SBR1	0.13	0.17 %
CPT1	0.13	0.57 %
BGR1	0.13	0.96 %
WHVL	-1.35	4.77 %
Total	53.80	5.16 %