

MTD Sales
1,100.81 L

Brand Share %
4.72 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	792.17	4.06 %
Fridge	204.37	10.66 %
Wash-Mac	101.99	5.63 %
D-Freez	2.27	4.05 %
Total	1,100.81	4.72 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	176.78	4.71 %
CHENNAI-01	167.53	5.29 %
WEST-01	138.71	6.89 %
SOUTH-03	131.97	4.32 %
TRICHY-01	115.65	3.69 %
WEST-02	114.89	4.95 %
CHENNAI-02	103.94	3.99 %
SOUTH ARCOT	80.61	5.07 %
NORTH ARCOT	70.73	4.25 %
Total	1,100.81	4.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	124.50	3.96 %
Fridge	35.82	11.51 %
Wash-Mac	15.66	5.51 %
D-Freez	0.81	10.58 %
Total	176.78	4.71 %

Branch *	MTD Sales L	Brand Share %
TUT1	18.16	4.65 %
TUT2	5.67	3.11 %
MAR1	4.21	3.30 %
TKS1	3.87	3.37 %
TVL1	3.82	0.84 %
KVT1	3.74	2.19 %
VLY1	2.73	2.13 %
S2SD	2.10	3.28 %
NGR1	1.68	0.65 %
APK2	1.64	3.94 %
VKM1	1.58	4.25 %
ASM1	1.31	2.24 %
SDI1	1.21	2.03 %
VNR1	0.94	2.40 %
ARM1	0.87	1.53 %
KSM1	0.86	3.72 %
MMT1		0.00 %
Total	176.78	4.71 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	113.54	4.35 %
Fridge	35.27	12.18 %
Wash-Mac	18.18	6.91 %
D-Freez	0.54	10.65 %
Total	167.53	5.29 %

Branch *	MTD Sales L	Brand Share %
CH05	9.29	4.29 %
CH49	3.26	2.65 %
CH30	2.96	2.29 %
CH42	2.49	1.90 %
CH19	2.22	1.51 %
CGL1	1.73	2.88 %
AVD1	1.26	1.53 %
GUD2	0.97	1.83 %
KNR1	0.81	1.56 %
MRM1	0.34	0.42 %
CH35	0.32	0.40 %
CH40	0.23	2.19 %
CH26	0.13	0.58 %
CH37		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-2.31	3.39 %
Total	167.53	5.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	111.65	6.59 %
Fridge	20.09	12.60 %
Wash-Mac	6.97	4.50 %
Total	138.71	6.89 %

Branch *	MTD Sales L	Brand Share %
TPR2	6.40	4.05 %
PLI1	3.71	4.15 %
TPR3	1.87	4.12 %
CBE1	1.71	2.02 %
DPM2	1.18	2.17 %
ANR1	0.90	4.52 %
TPR4	0.71	2.63 %
GBM1	0.50	0.88 %
SYM2	0.50	1.37 %
AVI1	0.47	0.72 %
GDR1	0.26	3.15 %
PPI1	0.18	0.63 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	138.71	6.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	90.67	3.58 %
Fridge	24.66	9.14 %
Wash-Mac	16.44	6.76 %
D-Freez	0.19	2.30 %
Total	131.97	4.32 %

Branch *	MTD Sales L	Brand Share %
MDU1	15.50	4.06 %
MDU6	5.21	3.25 %
MPA1	4.46	3.36 %
MDU4	3.16	4.02 %
DGL1	3.11	2.05 %
MLR1	2.59	4.70 %
DGL2	1.82	2.55 %
TDI1	0.93	2.13 %
KRR1	0.62	0.36 %
MDU7	0.58	0.52 %
KKD3	0.51	0.39 %
TEN2	0.47	0.53 %
NKI1	0.38	1.16 %
CMR1	0.35	0.95 %
KYK1	0.29	0.78 %
PNV2	0.23	0.56 %
SVG1	0.14	0.20 %
BTU1		0.00 %
DKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
Total	131.97	4.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	90.43	3.34 %
Fridge	16.86	8.08 %
Wash-Mac	8.37	4.06 %
Total	115.65	3.69 %

Branch *	MTD Sales L	Brand Share %
TRY1	22.70	3.20 %
TVR2	5.76	3.81 %
TNJ2	4.67	3.41 %
MDI1	4.32	4.57 %
PBR2	3.97	2.10 %
MVM1	3.40	1.98 %
NGT1	3.37	4.24 %
TTP1	1.55	2.76 %
JKM1	1.31	1.95 %
ORU1	1.02	3.31 %
TRY3	1.00	0.71 %
APM1	0.98	3.38 %
TVR1	0.69	1.13 %
PDK1	0.65	0.80 %
NCK1	0.38	1.14 %
TRY2	0.13	0.13 %
KRN1		0.00 %
MSI1		0.00 %
PTK1		0.00 %
TZSD		0.00 %
WTRZ	-0.27	1.50 %
Total	115.65	3.69 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	78.33	4.14 %
Fridge	24.72	11.52 %
Wash-Mac	11.85	5.64 %
Total	114.89	4.95 %

Branch *	MTD Sales L	Brand Share %
ERD2	7.47	3.24 %
ERD1	2.00	0.80 %
TRM1	1.99	4.22 %
EPI1	1.52	3.26 %
BMD1	1.12	3.74 %
VKL1	1.01	4.00 %
KMM1	0.78	2.04 %
TCG1	0.72	1.22 %
MCR1	0.65	1.35 %
SLM3	0.60	0.58 %
WHKP	0.59	2.41 %
SGG1	0.58	2.51 %
DPR2	0.53	1.36 %
CMI1	0.50	1.69 %
KVP1	0.50	1.21 %
PMP1	0.31	0.82 %
MTR1	0.31	0.58 %
HRR1	0.12	0.59 %
EDP1		0.00 %
PDR1		0.00 %
WZWH		0.00 %
Total	114.89	4.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	76.41	3.51 %
Fridge	17.40	8.03 %
Wash-Mac	10.14	4.87 %
Total	103.94	3.99 %

Branch *	MTD Sales L	Brand Share %
CH03	11.73	4.26 %
CH21	4.14	2.72 %
CH34	3.96	4.17 %
CH33	3.67	3.80 %
CH18	3.19	2.47 %
CH15	2.66	1.08 %
CH46	2.11	3.73 %
CH50	1.82	1.62 %
CH23	1.70	2.85 %
CH12	1.34	0.90 %
UKI1	0.78	1.65 %
CH27	0.76	1.92 %
CH36	0.59	1.30 %
GPD1	0.43	0.83 %
MC06	0.34	2.86 %
CH20	0.32	0.26 %
CH31	0.26	0.53 %
CH01		0.00 %
Total	103.94	3.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	55.35	4.14 %
Fridge	18.34	13.63 %
Wash-Mac	6.74	5.80 %
D-Freez	0.19	4.53 %
Total	80.61	5.07 %

Branch *	MTD Sales L	Brand Share %
SJI2	3.38	3.99 %
PRT1	2.95	3.71 %
POY1	2.20	1.16 %
TVM2	1.30	3.32 %
POY2	0.76	0.47 %
MKM1	0.36	0.87 %
TVM1	0.35	0.88 %
VPM1	0.23	1.06 %
KLM1		0.00 %
Total	80.61	5.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	51.31	3.63 %
Fridge	11.23	10.00 %
Wash-Mac	7.66	6.00 %
D-Freez	0.53	5.73 %
Total	70.73	4.25 %

Branch *	MTD Sales L	Brand Share %
KPM2	6.96	4.34 %
TRR1	3.62	3.14 %
TRL1	3.31	2.79 %
VSI1	1.53	2.36 %
AKM1	1.41	1.60 %
CYR1	1.31	3.63 %
ABR1	1.04	1.09 %
TRT1	0.84	1.33 %
UGI1	0.80	4.28 %
SBR1	0.64	0.60 %
CPT1	0.51	1.52 %
BGR1	0.43	1.48 %
PLR1	0.26	0.78 %
WJD1	0.17	0.34 %
CGM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
Total	70.73	4.25 %