

MTD Sales
402.11 L

Brand Share %
5.69 %

Information:

MTD : 01-10-2025 To 17-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	207.34	8.72 %
Wash-Mac	138.10	5.96 %
Air-Cond	55.09	2.35 %
D-Freez	1.59	5.02 %
Total	402.11	5.69 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	62.53	4.98 %
CHENNAI-01	54.57	5.86 %
WEST-02	53.32	6.86 %
WEST-01	49.05	8.25 %
SOUTH-03	44.94	4.38 %
TRICHY-01	43.97	5.08 %
CHENNAI-02	33.26	5.04 %
SOUTH ARCOT	33.17	6.69 %
NORTH ARCOT	21.87	5.27 %
KL-SOUTH	5.45	10.10 %
Total	402.11	5.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	32.78	8.43 %
Wash-Mac	15.02	3.96 %
Air-Cond	14.05	2.92 %
D-Freez	0.68	10.91 %
Total	62.53	4.98 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.28	4.29 %
KVT1	2.96	4.55 %
NGR1	1.84	2.29 %
VNR2	1.82	3.68 %
APK2	1.12	5.15 %
SNL1	1.09	5.51 %
MAR1	1.02	4.73 %
TVL1	0.87	0.86 %
TKS1	0.77	1.92 %
ASM1	0.76	4.94 %
APK1	0.59	3.20 %
PKD1	0.49	1.00 %
ERL2	0.41	1.83 %
UDN1	0.38	1.85 %
SDI1	0.27	1.53 %
VLY1	0.15	0.59 %
VNR1	0.12	0.70 %
MMT1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
Total	62.53	4.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	24.49	9.20 %
Wash-Mac	19.58	7.54 %
Air-Cond	10.26	2.56 %
D-Freez	0.24	6.59 %
Total	54.57	5.86 %

Branch *	MTD Sales L	Brand Share %
CH14	2.97	5.01 %
CH05	2.60	5.01 %
CH07	1.98	4.73 %
CH42	1.80	3.19 %
CH38	0.93	5.13 %
CH30	0.92	2.67 %
CH39	0.77	4.66 %
MRM1	0.26	1.15 %
CH19	0.20	0.29 %
CH29	0.13	2.46 %
AVD1	0.12	0.29 %
CH26		0.00 %
CH35		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	54.57	5.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	30.76	9.91 %
Wash-Mac	19.81	5.99 %
Air-Cond	2.75	2.08 %
Total	53.32	6.86 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.91	2.84 %
TRM1	0.89	4.71 %
SGG1	0.25	2.11 %
EDP1	0.24	2.91 %
ERD1	0.24	0.42 %
KMM1	0.10	0.77 %
PMP1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
WZWH		0.00 %
Total	53.32	6.86 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	25.20	11.15 %
Wash-Mac	18.89	7.45 %
Air-Cond	4.73	4.20 %
D-Freez	0.22	10.14 %
Total	49.05	8.25 %

Branch *	MTD Sales L	Brand Share %
TPR3	1.08	4.47 %
GBM1	0.69	3.84 %
KMD1	0.61	4.17 %
PDM1	0.54	4.72 %
CBE3	0.36	4.26 %
KGI1	0.33	4.90 %
CNR1	0.12	1.70 %
ANR1		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
Total	49.05	8.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	22.85	5.87 %
Wash-Mac	19.27	5.43 %
Air-Cond	2.82	1.02 %
Total	44.94	4.38 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.15	4.89 %
DGL1	3.72	3.76 %
MDU2	3.61	4.52 %
MDU6	2.63	3.63 %
TMM1	1.61	5.06 %
ATG1	1.52	4.25 %
TEN1	1.30	4.91 %
MPA1	1.28	4.92 %
TEN2	1.14	4.65 %
MNM1	0.80	5.66 %
DGL2	0.72	3.26 %
TDI1	0.48	3.95 %
TPT1	0.38	1.84 %
KKD3	0.38	0.75 %
PKM1	0.36	3.89 %
PVI1	0.23	1.27 %
KYK1	0.14	1.23 %
DKI1	0.14	0.48 %
MLR1	0.11	0.63 %
KKD2		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
BTU1	-0.16	-1.30 %
Total	44.94	4.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	25.36	8.84 %
Wash-Mac	10.65	4.46 %
Air-Cond	7.95	2.36 %
Total	43.97	5.08 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.35	4.60 %
TNJ1	2.35	3.91 %
TVR2	2.17	5.31 %
PTK1	2.01	5.41 %
NGT1	1.34	5.17 %
MVM1	1.22	2.74 %
TNJ2	1.14	3.04 %
TRY4	0.81	2.04 %
TRY3	0.61	1.56 %
AYR1	0.59	2.94 %
MSI1	0.41	2.90 %
PBR1	0.25	1.26 %
TVR1	0.13	0.93 %
KIK1		0.00 %
ORU1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	43.97	5.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	15.17	7.77 %
Fridge	14.45	7.66 %
Air-Cond	3.63	1.33 %
Total	33.26	5.04 %

Branch *	MTD Sales L	Brand Share %
CH03	3.52	4.69 %
CH15	3.48	3.95 %
CH33	1.31	4.63 %
CH09	1.09	4.41 %
MJR1	1.06	5.36 %
CH32	0.14	3.01 %
CH01		0.00 %
CH12		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
UKI1		0.00 %
PON1		0.00 %
Total	33.26	5.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	18.31	10.73 %
Wash-Mac	10.38	6.77 %
Air-Cond	4.47	2.65 %
Total	33.17	6.69 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.63	4.03 %
PRT1	0.82	5.51 %
POY2	0.13	0.23 %
TVM1	0.12	1.39 %
KLM1		0.00 %
NVL2		0.00 %
SJI1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	33.17	6.69 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	11.48	8.70 %
Wash-Mac	7.25	5.18 %
Air-Cond	2.68	1.90 %
D-Freez	0.45	21.49 %
Total	21.87	5.27 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.52	2.63 %
AKM1	1.40	5.37 %
TRT1	0.48	1.90 %
CYR1	0.27	2.47 %
CGM1	0.26	2.95 %
WJP1	0.22	1.57 %
SLG1	0.15	1.22 %
VEL1	0.13	0.58 %
ABR1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
Total	21.87	5.27 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.06	20.10 %
Air-Cond	1.74	7.62 %
Fridge	1.65	8.29 %
Total	5.45	10.10 %

Branch *	MTD Sales L	Brand Share %
Total	5.45	10.10 %