



TN : GODREJ Sales Performance 18/03/2026 9:18 AM

MTD Sales
520.11 L

Brand Share %
4.83 %

Information:

MTD : 01-03-2026 To 17-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	199.09	12.11 %
Air-Cond	193.80	2.63 %
Wash-Mac	125.59	7.30 %
D-Freez	1.63	6.63 %
Dummy-AC		9.09 %
Total	520.11	4.83 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	85.57	5.33 %
CHENNAI-01	82.58	5.08 %
SOUTH-03	69.33	5.09 %
WEST-01	62.26	6.70 %
WEST-02	58.28	5.35 %
CHENNAI-02	50.45	3.99 %
TRICHY-01	47.56	3.26 %
SOUTH ARCOT	34.94	5.02 %
NORTH ARCOT	29.14	3.93 %
Total	520.11	4.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	36.40	14.32 %
Air-Cond	25.02	2.42 %
Wash-Mac	23.52	7.63 %
D-Freez	0.62	8.81 %
Total	85.57	5.33 %

Branch *	MTD Sales L	Brand Share %
TUT2	2.59	4.20 %
VNR2	2.12	4.07 %
TKS1	2.07	4.32 %
NGR1	1.85	1.88 %
RPM1	1.81	3.59 %
TVL1	1.81	1.18 %
APK2	1.39	4.66 %
VKM1	0.89	4.72 %
KGL1	0.79	3.82 %
TKY1	0.70	4.04 %
VNR1	0.66	2.11 %
PDI1	0.60	2.51 %
ASM1	0.54	2.25 %
VLY1	0.50	1.46 %
ARM1	0.49	2.83 %
MAR1	0.28	0.84 %
MMT1	0.25	1.41 %
KSM1	0.14	1.54 %
TYI1	0.12	0.61 %
S2SD		0.00 %
Total	85.57	5.33 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	31.26	13.04 %
Air-Cond	29.21	2.56 %
Wash-Mac	21.91	9.11 %
D-Freez	0.20	4.26 %
Total	82.58	5.08 %

Branch *	MTD Sales L	Brand Share %
CH05	4.24	3.47 %
CH16	3.33	3.63 %
CH42	2.11	2.80 %
CH39	1.57	4.77 %
CH47	1.48	3.45 %
CH49	1.36	1.65 %
MRM1	1.29	3.26 %
CGL1	1.24	3.90 %
GUD2	0.94	2.80 %
CH19	0.57	0.84 %
CH26	0.41	2.65 %
AVD1	0.13	0.21 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	82.58	5.08 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	28.87	14.56 %
Air-Cond	22.86	2.44 %
Wash-Mac	17.41	7.71 %
D-Freez	0.19	8.86 %
Total	69.33	5.09 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.13	3.64 %
DGL1	3.81	4.25 %
MDU6	1.90	3.21 %
MDU7	1.62	3.32 %
PKM1	0.61	4.25 %
NKI1	0.50	3.37 %
KRR1	0.49	0.94 %
TDI1	0.46	2.84 %
KKD3	0.46	0.76 %
TEN2	0.44	1.42 %
DGL2	0.41	1.75 %
PNI1	0.22	1.01 %
PNV2	0.22	0.90 %
CMR1	0.16	0.77 %
KYK1	0.15	0.85 %
ODM1	0.11	0.72 %
BTU1		0.00 %
DKI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	69.33	5.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.57	5.25 %
Wash-Mac	15.91	9.50 %
Fridge	14.78	9.29 %
Total	62.26	6.70 %

Branch *	MTD Sales L	Brand Share %
TPR2	3.33	4.49 %
PLI1	1.22	3.91 %
TPR4	0.70	3.95 %
CBE3	0.50	3.54 %
PPI1	0.46	2.65 %
CBE1	0.43	1.07 %
DPM2	0.41	2.55 %
SYM2	0.36	2.44 %
CBE5	0.27	1.59 %
GBM1	0.26	1.34 %
GDR1	0.19	2.47 %
PDM1	0.11	0.50 %
ANR1	0.11	2.04 %
CNR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	62.26	6.70 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	24.12	11.57 %
Air-Cond	21.14	3.16 %
Wash-Mac	12.81	6.10 %
D-Freez	0.21	21.73 %
Total	58.28	5.35 %

Branch *	MTD Sales L	Brand Share %
ERD2	4.08	4.61 %
SLM3	1.78	3.14 %
PDR1	0.71	3.32 %
TRM1	0.69	2.32 %
EDP1	0.47	2.46 %
DPR2	0.38	1.72 %
ERD1	0.35	0.47 %
PMP1	0.32	1.79 %
PLC1	0.27	1.66 %
MTR1	0.19	0.55 %
BMD1	0.15	0.60 %
HRR1	0.14	0.66 %
MCR1	0.14	0.40 %
KVP1	0.12	0.60 %
KMM1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	58.28	5.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	22.09	2.44 %
Fridge	14.58	8.56 %
Wash-Mac	13.78	7.47 %
Dummy-AC		10.53 %
Total	50.45	3.99 %

Branch *	MTD Sales L	Brand Share %
CH15	2.23	1.68 %
CH18	2.17	4.70 %
MJR1	1.19	2.70 %
CH46	0.62	2.26 %
CH20	0.49	0.84 %
CH23	0.44	1.64 %
CH12	0.31	0.39 %
CH50	0.25	0.45 %
CH36	0.24	1.23 %
CH27	0.23	1.26 %
CH21	0.13	0.18 %
UKI1	0.12	0.46 %
GPD1	0.11	0.31 %
CH01		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
CH34		0.00 %
Total	50.45	3.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	24.67	13.00 %
Air-Cond	19.80	1.80 %
Wash-Mac	3.09	1.85 %
Total	47.56	3.26 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.41	2.47 %
KUM1	3.51	3.96 %
TNJ1	3.14	4.59 %
TNJ2	2.30	3.35 %
MVM1	1.72	2.41 %
TVR2	1.52	2.25 %
NGT1	1.47	4.49 %
PDK1	1.39	4.56 %
PTK1	1.38	1.81 %
PBR2	0.96	1.10 %
KRN1	0.64	3.25 %
TTP1	0.54	2.13 %
NCK1	0.52	2.58 %
MDI1	0.29	0.63 %
APM1	0.26	1.95 %
TRY3	0.25	0.59 %
TVR1	0.14	0.53 %
TRY2	0.13	0.51 %
KIK1		0.00 %
MSI1		0.00 %
ORU1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	47.56	3.26 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	14.00	12.24 %
Air-Cond	12.41	2.60 %
Wash-Mac	8.53	8.43 %
Total	34.94	5.02 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.27	3.61 %
POY1	1.14	1.38 %
CUD1	0.90	1.43 %
KLM1	0.38	0.92 %
TVM1	0.23	1.03 %
POY2	0.23	0.38 %
MKM1	0.11	0.45 %
TVM2		0.00 %
VPM1		0.00 %
Total	34.94	5.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	10.40	9.45 %
Air-Cond	9.70	1.89 %
Wash-Mac	8.63	7.43 %
D-Freez	0.41	12.28 %
Total	29.14	3.93 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.59	2.09 %
AKM1	1.22	3.83 %
TRR1	0.66	1.68 %
WJD1	0.65	2.48 %
TRT1	0.60	1.93 %
KPM1	0.42	1.35 %
TRL1	0.41	0.52 %
UGI1	0.31	3.57 %
VSI1	0.23	0.81 %
BGR1	0.13	1.21 %
ABR1	0.12	0.38 %
PLR1	0.11	0.59 %
CGM1		0.00 %
CPT1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
WHVL		0.00 %
Total	29.14	3.93 %