

MTD Sales
363.94 L

Brand Share %
5.64 %

Information:

MTD : 01-10-2025 To 16-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	188.69	8.77 %
Wash-Mac	124.04	5.95 %
Air-Cond	49.62	2.27 %
D-Freez	1.59	5.05 %
Total	363.94	5.64 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	55.06	4.82 %
CHENNAI-01	50.67	5.80 %
WEST-02	45.33	6.54 %
WEST-01	45.24	8.30 %
SOUTH-03	43.98	4.70 %
TRICHY-01	39.64	5.02 %
CHENNAI-02	31.33	4.97 %
SOUTH ARCOT	28.04	6.22 %
NORTH ARCOT	19.30	5.60 %
KL-SOUTH	5.33	10.33 %
Total	363.94	5.64 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	30.11	8.55 %
Wash-Mac	13.67	4.06 %
Air-Cond	10.60	2.37 %
D-Freez	0.68	10.91 %
Total	55.06	4.82 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.09	4.56 %
KVT1	2.81	4.82 %
VNR2	1.67	3.74 %
TUT2	1.61	3.09 %
NGR1	1.41	1.98 %
MAR1	1.02	5.23 %
APK2	1.00	4.98 %
SNL1	0.90	5.01 %
ARM1	0.89	5.11 %
TVL1	0.87	0.93 %
TKS1	0.77	1.96 %
ASM1	0.76	5.24 %
APK1	0.59	3.40 %
PKD1	0.49	1.07 %
UDN1	0.38	2.00 %
SDI1	0.27	1.76 %
ERL2	0.23	1.13 %
VLY1	0.15	0.68 %
VNR1	0.12	0.75 %
MMT1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
Total	55.06	4.82 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	23.07	9.20 %
Wash-Mac	17.31	7.17 %
Air-Cond	10.06	2.66 %
D-Freez	0.24	6.94 %
Total	50.67	5.80 %

Branch *	MTD Sales L	Brand Share %
CH08	3.66	5.60 %
CH14	2.97	5.18 %
CH05	2.45	4.94 %
CH42	1.80	3.35 %
CH07	1.71	4.48 %
CH30	0.92	2.74 %
CH38	0.81	4.67 %
CH39	0.77	4.89 %
MRM1	0.26	1.25 %
CH19	0.20	0.34 %
CH29	0.13	2.83 %
AVD1	0.12	0.30 %
CH26		0.00 %
CH35		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	50.67	5.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	26.11	9.59 %
Wash-Mac	16.69	5.64 %
Air-Cond	2.54	2.08 %
Total	45.33	6.54 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.18	2.41 %
TRM1	0.76	4.61 %
EDP1	0.24	3.24 %
ERD1	0.24	0.46 %
SGG1	0.13	1.20 %
KMM1	0.10	0.78 %
PMP1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
WZWH		0.00 %
Total	45.33	6.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	23.20	11.19 %
Wash-Mac	17.09	7.41 %
Air-Cond	4.73	4.51 %
D-Freez	0.22	10.14 %
Total	45.24	8.30 %

Branch *	MTD Sales L	Brand Share %
TPR3	1.08	4.66 %
GBM1	0.69	4.37 %
KMD1	0.61	4.40 %
PDM1	0.54	5.35 %
KGI1	0.33	5.48 %
CBE3	0.24	3.11 %
CNR1	0.12	1.81 %
ANR1		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
Total	45.24	8.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	22.59	6.47 %
Wash-Mac	18.58	5.82 %
Air-Cond	2.82	1.07 %
Total	43.98	4.70 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.15	5.23 %
DGL1	3.72	4.16 %
MDU2	3.37	4.55 %
MDU6	2.63	3.76 %
ATG1	1.52	5.11 %
TEN1	1.30	5.06 %
TEN2	1.14	5.00 %
MPA1	0.94	3.93 %
DGL2	0.72	3.70 %
MNM1	0.65	4.96 %
TDI1	0.48	4.19 %
TPT1	0.38	2.12 %
KKD3	0.38	0.82 %
PKM1	0.36	4.41 %
PVI1	0.23	1.44 %
KYK1	0.14	1.45 %
DKI1	0.14	0.51 %
MLR1	0.11	0.68 %
KKD2		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
BTU1	-0.16	-1.50 %
Total	43.98	4.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	23.18	9.02 %
Wash-Mac	9.00	4.22 %
Air-Cond	7.46	2.36 %
Total	39.64	5.02 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.48	4.40 %
TNJ1	2.23	3.85 %
TVR2	1.80	4.91 %
PTK1	1.52	4.86 %
MVM1	1.22	2.89 %
TNJ2	1.14	3.38 %
TRY3	0.61	1.62 %
TRY4	0.60	1.74 %
AYR1	0.59	3.14 %
MSI1	0.41	2.93 %
PBR1	0.25	1.33 %
TVR1	0.13	0.99 %
KIK1		0.00 %
ORU1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	39.64	5.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	14.44	7.81 %
Fridge	13.55	7.57 %
Air-Cond	3.34	1.26 %
Total	31.33	4.97 %

Branch *	MTD Sales L	Brand Share %
CH15	3.48	4.05 %
CH03	3.15	4.55 %
CH33	1.18	4.42 %
CH09	1.09	4.47 %
CH44	1.07	4.99 %
MJR1	1.06	5.63 %
CH32	0.14	3.37 %
CH01		0.00 %
CH12		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
UKI1		0.00 %
PON1		0.00 %
Total	31.33	4.97 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	15.28	10.02 %
Wash-Mac	8.84	6.49 %
Air-Cond	3.93	2.46 %
Total	28.04	6.22 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.04	2.94 %
PRT1	0.69	5.16 %
POY2	0.13	0.25 %
TVM1	0.12	1.57 %
KLM1		0.00 %
NVL2		0.00 %
SJI1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	28.04	6.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	10.08	8.97 %
Wash-Mac	6.36	5.38 %
Air-Cond	2.40	2.15 %
D-Freez	0.45	21.49 %
Total	19.30	5.60 %

Branch *	MTD Sales L	Brand Share %
AKM1	1.28	5.34 %
KPM2	1.03	4.86 %
TRT1	0.48	2.03 %
WJP1	0.22	1.64 %
SLG1	0.15	1.22 %
VEL1	0.13	0.63 %
CGM1	0.11	1.52 %
ABR1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
Total	19.30	5.60 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.06	20.86 %
Air-Cond	1.74	7.93 %
Fridge	1.53	8.14 %
Total	5.33	10.33 %

Branch *	MTD Sales L	Brand Share %
Total	5.33	10.33 %