

MTD Sales
223.26 L

Brand Share %
5.75 %

Information:

MTD : 01-09-2025 To 16-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	105.30	8.32 %
Wash-Mac	74.52	6.54 %
Air-Cond	42.08	2.90 %
D-Freez	1.37	4.76 %
Total	223.26	5.75 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	35.81	4.99 %
CHENNAI-01	35.41	5.70 %
SOUTH-03	30.61	6.45 %
TRICHY-01	24.58	5.40 %
CHENNAI-02	20.76	4.74 %
WEST-02	20.44	6.33 %
WEST-01	20.15	7.41 %
SOUTH ARCOT	18.48	6.83 %
NORTH ARCOT	15.11	6.70 %
KL-SOUTH	1.91	2.28 %
Total	223.26	5.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	16.17	7.44 %
Wash-Mac	9.97	5.41 %
Air-Cond	9.45	3.06 %
D-Freez	0.22	2.83 %
Total	35.81	4.99 %

Branch *	MTD Sales L	Brand Share %
RPM1	2.94	5.36 %
TUT1	2.84	2.85 %
TUT2	1.50	3.76 %
RND1	1.48	5.51 %
VNR2	1.00	4.37 %
ERL2	0.77	5.13 %
MAR1	0.75	2.86 %
TKS2	0.74	3.71 %
TKS1	0.62	3.62 %
TVL1	0.61	1.61 %
NGR1	0.56	1.50 %
VLY1	0.52	2.64 %
TYI1	0.40	2.61 %
APK2	0.38	3.51 %
VNR1	0.30	2.99 %
ARM1	0.24	3.53 %
COL1	0.23	5.37 %
KYR1	0.17	2.11 %
PKD1	0.16	0.88 %
KGL1	0.13	2.73 %
APK1		0.00 %
MMT1		0.00 %
SDI1		0.00 %
TVL2		0.00 %
Total	35.81	4.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	15.63	9.65 %
Wash-Mac	11.47	6.76 %
Air-Cond	7.62	2.67 %
D-Freez	0.68	18.38 %
Total	35.41	5.70 %

Branch *	MTD Sales L	Brand Share %
CH08	2.41	5.59 %
CH07	1.54	5.20 %
CH14	1.09	2.44 %
CH05	1.04	2.53 %
AVD1	0.64	2.92 %
CH39	0.40	2.78 %
CH30	0.37	1.72 %
CH38	0.36	2.86 %
CH35	0.23	2.11 %
CGL1	0.14	1.25 %
CH19		0.00 %
CH26		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	35.41	5.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	17.07	9.33 %
Wash-Mac	9.20	6.42 %
Air-Cond	4.34	2.98 %
Total	30.61	6.45 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.14	5.38 %
MDU2	1.99	5.49 %
MDU6	0.67	2.87 %
MNM1	0.61	4.92 %
KRR1	0.35	4.67 %
KKD2	0.25	2.49 %
DKI1	0.23	2.54 %
BNR1	0.19	2.77 %
MLR1	0.13	1.38 %
KYK1	0.12	1.04 %
DGL2	0.09	1.35 %
BTU1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
Total	30.61	6.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	12.12	8.34 %
Wash-Mac	7.22	6.75 %
Air-Cond	5.24	2.60 %
Total	24.58	5.40 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.79	2.69 %
PTK1	1.20	5.24 %
MVM1	1.17	5.64 %
TVR2	0.99	3.59 %
NGT1	0.39	2.19 %
PBR1	0.38	4.88 %
TTP1	0.33	5.42 %
NMM1	0.32	5.10 %
TRY2	0.24	1.99 %
MSI1	0.19	2.91 %
TRY3	0.15	1.21 %
KIK1		0.00 %
ORU1		0.00 %
TVR1		0.00 %
Total	24.58	5.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	9.15	7.52 %
Fridge	7.34	6.69 %
Air-Cond	3.81	1.86 %
D-Freez	0.46	19.90 %
Total	20.76	4.74 %

Branch *	MTD Sales L	Brand Share %
CH03	2.06	4.65 %
CH15	1.86	3.74 %
CH21	1.35	4.67 %
CH33	0.83	5.17 %
CH34	0.77	4.19 %
MJR1	0.47	2.48 %
CH09	0.44	2.73 %
CH12	0.33	1.20 %
CH46	0.27	2.98 %
CH31	0.26	4.10 %
CH32	0.25	3.85 %
UKI1	0.23	2.60 %
CH41	0.14	0.82 %
CH20	0.12	0.55 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
GPD1		0.00 %
MC06		0.00 %
Total	20.76	4.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	11.52	9.08 %
Wash-Mac	6.60	4.86 %
Air-Cond	2.32	3.96 %
Total	20.44	6.33 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.26	5.69 %
SLM1	0.59	3.10 %
TRM1	0.41	1.89 %
TCG1	0.38	5.13 %
SGI1	0.38	4.66 %
SLM2	0.37	3.44 %
PLC1	0.28	5.71 %
ERD1	0.19	1.12 %
BMD1	0.13	2.50 %
CMI1	0.13	4.15 %
HRR1	0.12	2.98 %
ERD2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
Total	20.44	6.33 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	8.78	8.30 %
Wash-Mac	8.04	7.27 %
Air-Cond	3.33	6.16 %
Total	20.15	7.41 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.39	3.79 %
CBE5	0.37	3.16 %
CBE1	0.35	4.46 %
AVI1	0.24	4.15 %
PLI1	0.23	2.06 %
CNR1	0.13	3.18 %
SUL1	0.13	1.48 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
UMP1		0.00 %
Total	20.15	7.41 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	8.78	9.56 %
Wash-Mac	6.37	8.57 %
Air-Cond	3.33	3.33 %
Total	18.48	6.83 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.92	4.39 %
CDM1	0.75	3.77 %
TRK1	0.72	4.93 %
VCM1	0.41	4.40 %
NVL2	0.27	1.58 %
STP1	0.15	5.73 %
TVM2	0.12	4.93 %
POY2		0.00 %
WHNV		0.00 %
Total	18.48	6.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	7.10	8.83 %
Wash-Mac	5.66	8.16 %
Air-Cond	2.36	3.19 %
Total	15.11	6.70 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.43	5.15 %
TRL1	0.28	1.21 %
GDM1	0.27	4.18 %
CYR1	0.27	3.94 %
SBR1	0.15	0.61 %
VEL1	0.14	1.05 %
PTU1	0.11	2.97 %
KPM1		0.03 %
ABR1		0.00 %
CPT1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
Total	15.11	6.70 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.83	3.55 %
Fridge	0.79	1.83 %
Air-Cond	0.28	1.72 %
Total	1.91	2.28 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.44	2.77 %
KLR1	0.28	2.02 %
PAS1	0.19	1.03 %
Total	1.91	2.28 %