



TN : GODREJ Sales Performance 17/05/2026 9:17 AM

MTD Sales
628.77 L

Brand Share %
4.67 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	354.38	3.46 %
Fridge	187.83	10.92 %
Wash-Mac	85.18	5.77 %
D-Freez	1.38	3.13 %
Total	628.77	4.67 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	115.87	5.33 %
SOUTH-01	92.08	4.62 %
CHENNAI-02	88.99	4.75 %
WEST-01	60.06	7.93 %
SOUTH-03	57.12	3.35 %
TRICHY-01	56.78	2.91 %
WEST-02	56.74	5.15 %
SOUTH ARCOT	50.95	5.28 %
NORTH ARCOT	50.16	5.22 %
Total	628.77	4.67 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	61.79	3.60 %
Fridge	37.90	15.14 %
Wash-Mac	15.56	7.79 %
D-Freez	0.62	8.65 %
Total	115.87	5.33 %

Branch *	MTD Sales L	Brand Share %
CH05	6.22	4.04 %
CH30	2.96	3.98 %
CH49	2.71	3.10 %
CGL1	2.17	4.46 %
CH07	2.04	2.29 %
CH19	1.73	1.62 %
CH42	1.33	1.41 %
MRM1	0.83	1.39 %
CH35	0.65	1.22 %
GUD2	0.63	1.92 %
KNR1	0.33	0.81 %
CH40	0.27	4.63 %
AVD1	0.27	0.48 %
CH26	0.25	1.69 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	115.87	5.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	48.83	3.41 %
Fridge	28.48	10.01 %
Wash-Mac	14.55	5.46 %
D-Freez	0.22	3.25 %
Total	92.08	4.62 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.63	2.52 %
TUT2	4.51	4.65 %
KVT1	3.95	3.32 %
VNR2	2.22	3.10 %
MAR1	1.95	3.43 %
TCN1	1.91	4.36 %
NGR1	1.73	1.42 %
ERL2	1.66	4.61 %
APK1	1.31	3.79 %
STU2	1.20	4.33 %
TY11	0.96	2.54 %
SKD1	0.95	3.03 %
APK2	0.66	2.31 %
KGL1	0.60	2.40 %
VKM1	0.49	1.81 %
VL11	0.34	0.38 %
KSM1	0.14	1.81 %
ASM1	0.13	0.47 %
ARM1	0.13	0.46 %
MMT1		0.00 %
Total	92.08	4.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	57.96	3.86 %
Fridge	22.20	10.81 %
Wash-Mac	8.83	5.42 %
Total	88.99	4.75 %

Branch *	MTD Sales L	Brand Share %
CH12	4.53	2.99 %
CH21	3.82	3.12 %
CH15	2.32	1.32 %
CH50	2.22	3.18 %
CH33	2.18	3.48 %
CH23	1.78	4.07 %
CH41	1.36	2.00 %
CH46	1.29	3.71 %
CH36	0.79	2.29 %
PON1	0.55	1.63 %
UKI1	0.54	1.54 %
CH20	0.38	0.56 %
CH27	0.26	0.99 %
MC06	0.26	3.97 %
CH32	0.13	1.35 %
CH01		0.00 %
GPD1		0.00 %
CH31	-0.26	-0.72 %
Total	88.99	4.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.61	7.38 %
Fridge	17.50	12.70 %
Wash-Mac	6.95	5.18 %
Total	60.06	7.93 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.31	3.70 %
TPR2	1.07	2.66 %
CBE1	0.97	2.68 %
TPR3	0.74	4.33 %
TPR4	0.39	2.20 %
GBM1	0.37	1.64 %
DPM2	0.32	1.88 %
PPI1	0.28	2.76 %
AVI1	0.25	0.99 %
ANR1	0.25	2.62 %
SYM2	0.17	1.26 %
GDR1	0.14	1.82 %
PDM1	0.14	0.92 %
CBE3	0.14	0.79 %
CNR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	60.06	7.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	30.36	2.37 %
Fridge	18.48	8.16 %
Wash-Mac	8.11	4.22 %
D-Freez	0.17	2.91 %
Total	57.12	3.35 %

Branch *	MTD Sales L	Brand Share %
MDU1	7.63	4.19 %
DGL1	3.06	1.42 %
MDU6	2.42	3.50 %
MDU3	1.93	3.66 %
MPA1	1.76	3.68 %
KRR1	1.35	1.94 %
MLR1	1.31	4.40 %
MDU4	0.69	2.28 %
MDU5	0.31	1.41 %
TDI1	0.26	0.77 %
KKD3	0.23	0.24 %
NKI1	0.15	0.81 %
PKM1	0.15	0.86 %
PNI1	0.14	0.60 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2	-0.28	-1.17 %
Total	57.12	3.35 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.38	2.13 %
Fridge	16.20	7.80 %
Wash-Mac	7.20	4.40 %
Total	56.78	2.91 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.70	1.95 %
TNJ1	4.09	3.61 %
TVR2	2.72	2.58 %
MDI1	2.60	3.41 %
TNJ2	2.43	2.49 %
MVM1	2.38	1.98 %
PBR2	2.03	1.73 %
AYR1	1.06	2.19 %
NGT1	0.95	1.77 %
NCK1	0.89	3.24 %
ORU1	0.70	2.42 %
TTP1	0.57	1.65 %
PTK1	0.54	0.62 %
APM1	0.40	1.24 %
JKM1	0.28	0.52 %
PDK1	0.23	0.46 %
KRN1	0.14	0.52 %
TVR1	0.14	0.34 %
TRY2	0.13	0.38 %
MSI1		0.00 %
TRY3		0.00 %
TZSD		0.00 %
Total	56.78	2.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	31.25	4.11 %
Fridge	15.12	8.63 %
Wash-Mac	10.37	6.33 %
Total	56.74	5.15 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.39	3.04 %
ERD1	2.28	2.25 %
HSR2	1.98	4.12 %
KRI1	0.85	2.22 %
SLM3	0.76	1.23 %
KMM1	0.59	3.09 %
TCG1	0.47	1.52 %
MCR1	0.38	1.66 %
PDR1	0.38	2.19 %
DPR1	0.29	1.84 %
DPR2	0.29	1.61 %
EDP1	0.28	1.51 %
TRM1	0.26	1.08 %
CMI1	0.23	1.47 %
KVP1		0.00 %
PMP1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
HRR1	-0.12	-0.72 %
SGG1	-0.26	-2.67 %
Total	56.74	5.15 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	29.43	3.90 %
Fridge	15.68	14.31 %
Wash-Mac	5.85	6.14 %
Total	50.95	5.28 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.04	2.03 %
POY1	1.59	1.65 %
TVM2	0.65	3.10 %
NVL2	0.53	0.97 %
TVM1	0.52	1.78 %
PRT1	0.44	1.06 %
POY2	0.32	0.49 %
MKM1	0.31	1.28 %
KLM1	0.27	0.49 %
VPM1		0.00 %
Total	50.95	5.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	25.77	3.52 %
Fridge	16.26	13.17 %
Wash-Mac	7.77	7.83 %
D-Freez	0.37	6.35 %
Total	50.16	5.22 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.47	3.06 %
TRR1	1.42	2.48 %
KPM1	1.17	3.03 %
TRT1	0.95	2.35 %
AKM1	0.84	1.59 %
VSI1	0.47	1.36 %
PLR1	0.47	2.48 %
SLG1	0.39	1.64 %
WJD1	0.34	1.07 %
ABR1	0.28	0.64 %
SBR1	0.13	0.18 %
CPT1	0.13	0.61 %
BGR1	0.13	1.00 %
Total	50.16	5.22 %