



TN : GODREJ Sales Performance 17/04/2026 9:17 AM

MTD Sales
1,006.30 L

Brand Share %
4.82 %

Information:

MTD : 01-04-2026 To 16-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	719.66	4.14 %
Fridge	189.67	10.89 %
Wash-Mac	95.07	5.70 %
D-Freez	1.91	3.76 %
Total	1,006.30	4.82 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	162.34	4.90 %
CHENNAI-01	154.33	5.37 %
WEST-01	123.82	7.07 %
SOUTH-03	122.92	4.58 %
TRICHY-01	108.57	3.86 %
WEST-02	103.99	4.95 %
CHENNAI-02	96.67	4.12 %
SOUTH ARCOT	72.23	4.95 %
NORTH ARCOT	61.42	4.03 %
Total	1,006.30	4.82 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	112.70	4.08 %
Fridge	33.84	11.88 %
Wash-Mac	14.99	5.77 %
D-Freez	0.81	11.21 %
Total	162.34	4.90 %

Branch *	MTD Sales L	Brand Share %
TUT2	5.67	3.44 %
MAR1	4.07	3.65 %
TKS1	3.87	4.02 %
TVL1	3.82	0.94 %
KVT1	3.74	2.51 %
KGL1	2.79	4.78 %
S2SD	2.10	3.96 %
VLY1	2.03	1.85 %
PDI1	2.00	4.76 %
NGR1	1.68	0.78 %
APK2	1.64	4.53 %
ASM1	1.31	2.61 %
VKM1	1.24	3.65 %
SDI1	1.02	1.99 %
VNR1	0.94	2.54 %
ARM1	0.87	1.77 %
KSM1	0.54	2.76 %
MMT1		0.00 %
Total	162.34	4.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	103.98	4.40 %
Fridge	32.72	12.37 %
Wash-Mac	17.27	7.19 %
D-Freez	0.37	9.48 %
Total	154.33	5.37 %

Branch *	MTD Sales L	Brand Share %
CH05	9.29	4.81 %
CH49	3.08	2.76 %
CH30	2.96	2.50 %
CH42	2.19	1.82 %
CH19	1.92	1.49 %
CGL1	1.61	2.85 %
AVD1	1.26	1.65 %
GUD2	0.71	1.43 %
KNR1	0.55	1.19 %
MRM1	0.34	0.45 %
CH35	0.32	0.43 %
CH40	0.23	2.41 %
CH26	0.13	0.60 %
CH37		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-2.05	3.17 %
Total	154.33	5.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	98.80	6.77 %
Fridge	18.78	13.01 %
Wash-Mac	6.23	4.34 %
Total	123.82	7.07 %

Branch *	MTD Sales L	Brand Share %
TPR2	5.52	3.92 %
PLI1	3.44	4.39 %
CBE1	1.71	2.24 %
TPR3	1.60	4.39 %
DPM2	0.99	2.08 %
ANR1	0.90	4.82 %
TPR4	0.71	2.95 %
SYM2	0.50	1.68 %
AVI1	0.47	0.76 %
GDR1	0.26	3.89 %
GBM1	0.22	0.44 %
PPI1	0.18	0.72 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	123.82	7.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	84.42	3.82 %
Fridge	22.07	9.09 %
Wash-Mac	16.23	7.26 %
D-Freez	0.19	2.85 %
Total	122.92	4.58 %

Branch *	MTD Sales L	Brand Share %
MDU1	15.38	4.39 %
MDU6	4.78	3.36 %
MPA1	4.46	3.56 %
MDU4	3.16	4.62 %
DGL1	3.00	2.19 %
MLR1	2.35	4.55 %
DGL2	1.70	2.57 %
TDI1	0.93	2.59 %
KRR1	0.62	0.40 %
MDU7	0.58	0.61 %
KKD3	0.51	0.45 %
TEN2	0.47	1.62 %
NKI1	0.38	1.35 %
CMR1	0.35	1.01 %
KYK1	0.29	0.87 %
PNV2	0.23	0.61 %
SVG1	0.14	0.23 %
BTU1		0.00 %
DKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
Total	122.92	4.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	84.77	3.51 %
Fridge	15.57	8.09 %
Wash-Mac	8.23	4.28 %
Total	108.57	3.86 %

Branch *	MTD Sales L	Brand Share %
TRY1	22.39	3.48 %
TVR2	4.99	3.61 %
TNJ2	4.40	3.65 %
MDI1	4.04	4.69 %
PBR2	3.70	2.16 %
MVM1	3.40	2.15 %
NGT1	3.37	4.78 %
TTP1	1.55	3.06 %
JKM1	1.31	2.10 %
ORU1	1.02	3.67 %
TRY3	1.00	0.79 %
APM1	0.98	3.66 %
TVR1	0.69	1.23 %
PDK1	0.65	0.90 %
NCK1	0.38	1.22 %
TRY2	0.13	0.16 %
KRN1		0.00 %
MSI1		0.00 %
PTK1		0.00 %
TZSD		0.00 %
WTRZ	-0.27	1.57 %
Total	108.57	3.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	70.97	4.16 %
Fridge	22.79	11.68 %
Wash-Mac	10.24	5.22 %
Total	103.99	4.95 %

Branch *	MTD Sales L	Brand Share %
ERD2	7.47	3.56 %
TRM1	1.99	4.67 %
ERD1	1.55	0.69 %
EPI1	1.28	3.09 %
VKL1	1.01	4.27 %
BMD1	0.98	3.58 %
KMM1	0.78	2.13 %
TCG1	0.72	1.30 %
MCR1	0.65	1.60 %
SLM3	0.60	0.67 %
WHKP	0.59	2.29 %
SGG1	0.58	2.90 %
DPR2	0.53	1.43 %
CMI1	0.50	1.78 %
KVP1	0.50	1.33 %
PMP1	0.31	0.88 %
MTR1	0.31	0.62 %
HRR1	0.12	0.62 %
EDP1		0.00 %
PDR1		0.00 %
WZWH		0.00 %
Total	103.99	4.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	70.28	3.58 %
Fridge	16.56	8.78 %
Wash-Mac	9.83	5.23 %
Total	96.67	4.12 %

Branch *	MTD Sales L	Brand Share %
CH03	11.23	4.45 %
CH21	3.87	2.80 %
CH33	3.55	4.12 %
CH34	3.40	4.06 %
CH18	3.19	2.77 %
CH15	2.66	1.21 %
CH46	1.85	3.59 %
CH23	1.70	3.08 %
CH12	1.34	0.99 %
CH50	1.23	1.25 %
UKI1	0.78	1.85 %
CH32	0.63	4.27 %
CH36	0.59	1.43 %
CH27	0.53	1.49 %
GPD1	0.43	0.91 %
MC06	0.34	2.85 %
CH20	0.32	0.28 %
CH31	0.26	0.60 %
CH01		0.00 %
Total	96.67	4.12 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	49.39	4.04 %
Fridge	17.08	13.63 %
Wash-Mac	5.76	5.39 %
Total	72.23	4.95 %

Branch *	MTD Sales L	Brand Share %
CUD1	6.69	4.61 %
SJI2	3.38	4.26 %
PRT1	2.95	4.18 %
TDM1	2.58	4.65 %
POY1	1.85	1.10 %
TVM2	1.07	3.11 %
POY2	0.76	0.50 %
MKM1	0.36	0.94 %
TVM1	0.35	0.96 %
KLM1		0.00 %
VPM1		0.00 %
Total	72.23	4.95 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	44.35	3.43 %
Fridge	10.25	9.91 %
Wash-Mac	6.29	5.34 %
D-Freez	0.53	6.10 %
Total	61.42	4.03 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.20	3.56 %
TRR1	3.10	2.88 %
TRL1	3.03	2.81 %
VSI1	1.53	2.54 %
AKM1	1.41	1.73 %
CYR1	1.31	3.81 %
ABR1	1.04	1.23 %
TRT1	0.84	1.47 %
CPT1	0.51	1.69 %
BGR1	0.43	1.52 %
SBR1	0.35	0.36 %
PLR1	0.26	0.84 %
CGM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
WJD1		0.00 %
Total	61.42	4.03 %