



# TN : GODREJ Sales Performance 17/03/2026 9:17 AM

MTD Sales  
496.54 L

Brand Share %  
4.78 %

Information:

MTD : 01-03-2026 To 16-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	193.37	12.18 %
Air-Cond	180.91	2.54 %
Wash-Mac	121.03	7.30 %
D-Freez	1.22	5.43 %
Dummy-AC		9.09 %
<b>Total</b>	<b>496.54</b>	<b>4.78 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	81.94	5.37 %
CHENNAI-01	80.08	5.08 %
SOUTH-03	65.57	5.01 %
WEST-01	58.34	6.48 %
WEST-02	54.54	5.24 %
CHENNAI-02	48.23	3.93 %
TRICHY-01	46.21	3.26 %
SOUTH ARCOT	33.82	5.02 %
NORTH ARCOT	27.80	3.91 %
<b>Total</b>	<b>496.54</b>	<b>4.78 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	34.96	14.34 %
Air-Cond	23.87	2.43 %
Wash-Mac	22.71	7.67 %
D-Freez	0.41	6.75 %
<b>Total</b>	<b>81.94</b>	<b>5.37 %</b>

Branch *	MTD Sales L	Brand Share %
TUT2	2.59	4.51 %
VNR2	2.12	4.12 %
TKS1	1.87	4.04 %
TVL1	1.81	1.25 %
RPM1	1.60	3.30 %
NGR1	1.42	1.50 %
KGL1	0.79	3.94 %
TKY1	0.70	4.15 %
VNR1	0.66	2.23 %
PDI1	0.60	2.57 %
ARM1	0.49	2.89 %
ASM1	0.38	1.64 %
MAR1	0.28	0.85 %
MMT1	0.25	1.48 %
VLY1	0.25	0.78 %
KSM1	0.14	1.59 %
TYI1	0.12	0.61 %
S2SD		0.00 %
<b>Total</b>	<b>81.94</b>	<b>5.37 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	31.26	13.48 %
Air-Cond	27.14	2.45 %
Wash-Mac	21.48	9.30 %
D-Freez	0.20	4.41 %
Total	80.08	5.08 %

Branch *	MTD Sales L	Brand Share %
CH05	3.92	3.29 %
CH16	3.33	3.77 %
CH42	2.11	2.86 %
CH47	1.48	3.62 %
CH49	1.36	1.73 %
MRM1	1.29	3.37 %
CGL1	1.24	3.97 %
GUD2	0.94	3.03 %
CH19	0.57	0.86 %
CH26	0.41	2.65 %
AVD1	0.13	0.22 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	80.08	5.08 %

## SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	27.78	14.62 %
Air-Cond	20.13	2.24 %
Wash-Mac	17.67	8.06 %
Total	65.57	5.01 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.46	3.35 %
DGL1	3.86	4.45 %
MDU6	1.90	3.31 %
MDU7	1.62	3.45 %
PKM1	0.61	4.39 %
NKI1	0.50	3.42 %
KRR1	0.49	0.97 %
TDI1	0.46	3.09 %
KKD3	0.46	0.78 %
DGL2	0.41	1.76 %
TEN2	0.25	0.83 %
PNI1	0.22	1.04 %
PNV2	0.22	0.96 %
CMR1	0.16	0.77 %
KYK1	0.15	0.86 %
ODM1	0.11	0.89 %
BTU1		0.00 %
DKI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	65.57	5.01 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	28.97	4.96 %
Wash-Mac	15.11	9.38 %
Fridge	14.26	9.23 %
<b>Total</b>	<b>58.34</b>	<b>6.48 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	3.08	4.29 %
PLI1	0.88	3.00 %
TPR4	0.70	3.99 %
CBE3	0.50	3.61 %
PPI1	0.46	2.72 %
DPM2	0.41	2.55 %
SYM2	0.36	2.59 %
CBE1	0.31	0.77 %
CBE5	0.27	1.64 %
GDR1	0.19	2.72 %
PDM1	0.11	0.52 %
ANR1	0.11	2.04 %
CNR1		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>58.34</b>	<b>6.48 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Fridge	22.84	11.33 %
Air-Cond	20.06	3.15 %
Wash-Mac	11.44	5.66 %
D-Freez	0.21	21.73 %
<b>Total</b>	<b>54.54</b>	<b>5.24 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	3.96	4.73 %
SLM3	0.98	1.83 %
PDR1	0.71	3.57 %
TRM1	0.69	2.42 %
EDP1	0.47	2.54 %
DPR2	0.38	1.75 %
ERD1	0.35	0.49 %
PMP1	0.32	1.86 %
PLC1	0.27	1.64 %
BMD1	0.15	0.61 %
HRR1	0.14	0.66 %
MCR1	0.14	0.41 %
KVP1	0.12	0.63 %
KMM1		0.00 %
MTR1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>54.54</b>	<b>5.24 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	20.88	2.36 %
Fridge	14.00	8.54 %
Wash-Mac	13.35	7.49 %
Dummy-AC		10.53 %
<b>Total</b>	<b>48.23</b>	<b>3.93 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	2.00	1.53 %
MJR1	1.19	2.79 %
CH46	0.62	2.43 %
CH20	0.49	0.86 %
CH23	0.44	1.68 %
CH12	0.31	0.40 %
CH50	0.25	0.46 %
CH36	0.24	1.26 %
CH27	0.23	1.33 %
CH21	0.13	0.19 %
UKI1	0.12	0.47 %
GPD1	0.11	0.31 %
CH01		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
CH34		0.00 %
<b>Total</b>	<b>48.23</b>	<b>3.93 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	24.11	13.15 %
Air-Cond	19.29	1.80 %
Wash-Mac	2.81	1.74 %
<b>Total</b>	<b>46.21</b>	<b>3.26 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	9.41	2.51 %
KUM1	3.51	4.09 %
TNJ2	2.30	3.46 %
MVM1	1.72	2.47 %
PTK1	1.38	1.90 %
TVR2	1.38	2.11 %
NGT1	1.21	3.94 %
PBR2	0.96	1.15 %
KRN1	0.64	3.29 %
NCK1	0.52	2.58 %
TTP1	0.28	1.15 %
APM1	0.26	2.02 %
TRY3	0.25	0.62 %
TVR1	0.14	0.55 %
MDI1	0.14	0.31 %
TRY2	0.13	0.53 %
KIK1		0.00 %
MSI1		0.00 %
ORU1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>46.21</b>	<b>3.26 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	13.88	12.36 %
Air-Cond	11.66	2.53 %
Wash-Mac	8.28	8.43 %
<b>Total</b>	<b>33.82</b>	<b>5.02 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	1.14	1.46 %
CDM1	1.04	3.05 %
CUD1	0.64	1.05 %
KLM1	0.38	0.95 %
TVM1	0.23	1.05 %
POY2	0.23	0.38 %
MKM1	0.11	0.46 %
TVM2		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>33.82</b>	<b>5.02 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	10.28	9.73 %
Air-Cond	8.93	1.81 %
Wash-Mac	8.18	7.42 %
D-Freez	0.41	13.78 %
<b>Total</b>	<b>27.80</b>	<b>3.91 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	1.59	2.18 %
AKM1	1.22	3.92 %
WJD1	0.65	2.53 %
TRT1	0.60	2.03 %
TRR1	0.46	1.21 %
KPM1	0.42	1.42 %
TRL1	0.41	0.58 %
UGI1	0.31	3.43 %
VSI1	0.23	0.83 %
BGR1	0.13	1.27 %
ABR1	0.12	0.39 %
PLR1	0.11	0.62 %
CGM1		0.00 %
CPT1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>27.80</b>	<b>3.91 %</b>