



# TN : GODREJ Sales Performance 16/05/2026 9:17 AM

MTD Sales  
588.02 L

Brand Share %  
4.60 %

Information:

MTD : 01-05-2026 To 15-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	339.50	3.46 %
Fridge	170.34	10.85 %
Wash-Mac	76.97	5.68 %
D-Freez	1.21	2.91 %
<b>Total</b>	<b>588.02</b>	<b>4.60 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	106.88	5.24 %
SOUTH-01	82.72	4.37 %
CHENNAI-02	82.02	4.73 %
WEST-01	57.84	7.88 %
WEST-02	54.85	5.18 %
TRICHY-01	54.30	2.89 %
SOUTH-03	53.24	3.34 %
NORTH ARCOT	48.33	5.23 %
SOUTH ARCOT	47.84	5.11 %
<b>Total</b>	<b>588.02</b>	<b>4.60 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	58.93	3.63 %
Fridge	33.78	14.90 %
Wash-Mac	13.55	7.42 %
D-Freez	0.62	10.10 %
<b>Total</b>	<b>106.88</b>	<b>5.24 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	5.97	4.01 %
CH30	2.74	3.82 %
CH49	2.46	2.91 %
CH19	1.73	1.69 %
CH07	1.58	1.84 %
CH42	1.09	1.20 %
MRM1	0.83	1.45 %
GUD2	0.63	1.99 %
KNR1	0.33	0.87 %
CH35	0.32	0.62 %
AVD1	0.27	0.50 %
CH26	0.25	1.79 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-2.83	4.48 %
<b>Total</b>	<b>106.88</b>	<b>5.24 %</b>

### SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.79	3.24 %
Fridge	24.48	9.43 %
Wash-Mac	13.23	5.42 %
D-Freez	0.22	3.44 %
<b>Total</b>	<b>82.72</b>	<b>4.37 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	5.50	2.59 %
KVT1	3.79	3.34 %
PKD1	2.16	4.54 %
TCN1	1.91	4.48 %
VNR2	1.80	2.62 %
NGR1	1.50	1.33 %
MAR1	1.43	2.66 %
APK1	1.35	4.22 %
SKD1	0.95	3.14 %
TYI1	0.69	1.89 %
APK2	0.66	2.57 %
KGL1	0.60	2.54 %
VKM1	0.49	1.87 %
VLY1	0.34	0.40 %
KSM1	0.14	1.90 %
ASM1	0.13	0.49 %
ARM1	0.13	0.47 %
MMT1		0.00 %
<b>Total</b>	<b>82.72</b>	<b>4.37 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	54.76	3.89 %
Fridge	19.36	10.61 %
Wash-Mac	7.91	5.59 %
<b>Total</b>	<b>82.02</b>	<b>4.73 %</b>

Branch *	MTD Sales L	Brand Share %
CH21	3.82	3.27 %
CH50	2.22	3.29 %
CH33	2.18	3.65 %
CH15	2.06	1.20 %
CH12	2.05	1.78 %
CH23	1.78	4.46 %
CH41	1.59	2.40 %
CH46	1.29	3.83 %
CH36	0.79	2.30 %
PON1	0.55	1.72 %
UKI1	0.54	1.61 %
CH20	0.38	0.59 %
CH27	0.26	1.07 %
MC06	0.26	4.19 %
CH32	0.13	1.35 %
CH01		0.00 %
GPD1		0.00 %
CH31	-0.26	-0.75 %
<b>Total</b>	<b>82.02</b>	<b>4.73 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	34.42	7.26 %
Fridge	17.04	13.04 %
Wash-Mac	6.38	5.02 %
<b>Total</b>	<b>57.84</b>	<b>7.88 %</b>

Branch *	MTD Sales L	Brand Share %
SNR1	1.49	4.40 %
PLI1	1.16	3.42 %
TPR2	1.07	2.67 %
CBE1	0.97	2.70 %
TPR3	0.74	4.38 %
TPR4	0.39	2.25 %
GBM1	0.37	1.71 %
DPM2	0.32	1.95 %
PPI1	0.28	2.79 %
AVI1	0.25	1.07 %
ANR1	0.25	2.76 %
SYM2	0.17	1.32 %
GDR1	0.14	1.88 %
PDM1	0.14	0.93 %
CBE3	0.14	0.82 %
CNR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>57.84</b>	<b>7.88 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	30.92	4.20 %
Fridge	14.53	8.79 %
Wash-Mac	9.40	6.04 %
<b>Total</b>	<b>54.85</b>	<b>5.18 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	3.39	3.14 %
ERD1	2.28	2.30 %
HSR2	1.98	4.50 %
KRI1	0.85	2.33 %
SLM3	0.76	1.24 %
KMM1	0.59	3.23 %
TCG1	0.47	1.59 %
MCR1	0.38	1.76 %
PDR1	0.38	2.27 %
DPR1	0.29	2.01 %
DPR2	0.29	1.68 %
EDP1	0.28	1.51 %
TRM1	0.26	1.17 %
CMI1	0.23	1.54 %
KVP1		0.00 %
PMP1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
HRR1	-0.12	-0.76 %
SGG1	-0.26	-2.75 %
<b>Total</b>	<b>54.85</b>	<b>5.18 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	33.16	2.16 %
Fridge	14.52	7.78 %
Wash-Mac	6.62	4.53 %
<b>Total</b>	<b>54.30</b>	<b>2.89 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	6.38	1.94 %
TNJ1	4.09	3.71 %
TVR2	2.46	2.42 %
TNJ2	2.31	2.47 %
MVM1	2.21	1.94 %
PBR2	2.03	1.79 %
MDI1	1.67	2.34 %
AYR1	1.06	2.23 %
NGT1	0.95	1.86 %
NCK1	0.89	3.50 %
TTP1	0.57	1.68 %
PTK1	0.54	0.65 %
ORU1	0.51	1.85 %
APM1	0.40	1.28 %
JKM1	0.28	0.56 %
PDK1	0.23	0.49 %
KRN1	0.14	0.56 %
TVR1	0.14	0.35 %
TRY2	0.13	0.38 %
MSI1		0.00 %
TRY3		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>54.30</b>	<b>2.89 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	28.77	2.39 %
Fridge	17.29	8.48 %
Wash-Mac	7.18	4.03 %
D-Freez		0.00 %
Total	53.24	3.34 %

Branch *	MTD Sales L	Brand Share %
MDU1	7.50	4.23 %
DGL1	2.95	1.42 %
MDU6	2.42	3.68 %
MDU3	1.80	3.57 %
MPA1	1.76	3.80 %
KRR1	1.00	1.46 %
MDU4	0.69	2.42 %
MDU5	0.31	1.48 %
TDI1	0.26	0.82 %
KKD3	0.23	0.25 %
NKI1	0.15	0.88 %
PKM1	0.15	0.95 %
PNI1	0.14	0.65 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2	-0.28	-1.25 %
Total	53.24	3.34 %

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	25.17	3.53 %
Fridge	15.26	13.50 %
Wash-Mac	7.52	8.11 %
D-Freez	0.37	6.62 %
Total	48.33	5.23 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.47	3.13 %
TRR1	1.42	2.62 %
KPM1	1.17	3.11 %
TRT1	0.95	2.48 %
AKM1	0.84	1.64 %
PLR1	0.47	2.76 %
SLG1	0.39	1.72 %
WJD1	0.34	1.11 %
VSI1	0.31	0.92 %
ABR1	0.28	0.69 %
SBR1	0.13	0.19 %
CPT1	0.13	0.62 %
BGR1	0.13	1.07 %
Total	48.33	5.23 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	28.59	3.85 %
Fridge	14.06	13.87 %
Wash-Mac	5.19	5.91 %
<b>Total</b>	<b>47.84</b>	<b>5.11 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	1.77	1.81 %
POY1	1.39	1.46 %
TVM2	0.65	3.20 %
NVL2	0.53	0.99 %
TVM1	0.52	1.81 %
PRT1	0.44	1.08 %
MKM1	0.31	1.37 %
KLM1	0.27	0.51 %
POY2	0.19	0.30 %
VPM1		0.00 %
<b>Total</b>	<b>47.84</b>	<b>5.11 %</b>