

MTD Sales
321.03 L

Brand Share %
5.83 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	168.22	9.35 %
Wash-Mac	106.80	6.13 %
Air-Cond	44.43	2.29 %
D-Freez	1.59	6.20 %
Total	321.03	5.83 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	47.50	4.98 %
CHENNAI-01	45.07	5.86 %
SOUTH-03	41.35	5.31 %
WEST-01	39.15	8.52 %
WEST-02	38.27	6.61 %
TRICHY-01	33.44	5.06 %
CHENNAI-02	29.73	5.17 %
SOUTH ARCOT	23.74	6.29 %
NORTH ARCOT	18.10	5.83 %
KL-SOUTH	4.69	10.21 %
Total	321.03	5.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	24.97	8.70 %
Wash-Mac	11.74	4.27 %
Air-Cond	10.12	2.62 %
D-Freez	0.68	13.08 %
Total	47.50	4.98 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.73	4.56 %
KVT1	2.48	5.07 %
VNR2	1.52	4.07 %
TUT2	1.35	3.19 %
APK2	1.00	5.82 %
TVL1	0.87	1.02 %
TKS1	0.77	2.33 %
APK1	0.59	4.00 %
NGR1	0.48	0.77 %
UDN1	0.38	2.27 %
ARM1	0.37	4.44 %
SDI1	0.27	2.16 %
PKD1	0.27	0.70 %
ERL2	0.23	1.39 %
VLY1	0.15	0.86 %
VNR1	0.12	0.90 %
MMT1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
Total	47.50	4.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	21.10	10.13 %
Wash-Mac	14.42	6.84 %
Air-Cond	9.31	2.69 %
D-Freez	0.24	6.94 %
Total	45.07	5.86 %

Branch *	MTD Sales L	Brand Share %
CH08	3.34	5.77 %
CH14	2.52	5.02 %
CH05	2.45	5.74 %
CH42	1.80	3.88 %
CH48	1.42	5.19 %
CH07	1.40	4.23 %
CH39	0.77	5.07 %
CH38	0.60	4.04 %
CH30	0.40	1.27 %
MRM1	0.26	1.35 %
CH19	0.20	0.38 %
CH29	0.13	2.83 %
AVD1	0.12	0.31 %
CH26		0.00 %
CH35		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	45.07	5.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	21.72	7.67 %
Wash-Mac	17.04	6.55 %
Air-Cond	2.59	1.12 %
Total	41.35	5.31 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.72	5.15 %
MDU2	2.89	4.56 %
MDU6	2.63	4.31 %
KRR1	1.41	5.76 %
MPA1	0.94	4.90 %
TEN2	0.89	4.34 %
MNM1	0.52	4.81 %
TDI1	0.48	5.03 %
TPT1	0.38	2.53 %
KKD3	0.38	0.92 %
PKM1	0.36	5.55 %
DGL2	0.31	1.82 %
KYK1	0.14	1.80 %
DKI1	0.14	0.65 %
MLR1	0.11	0.83 %
BTU1	0.11	1.43 %
KKD2		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
Total	41.35	5.31 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	20.47	11.62 %
Wash-Mac	13.98	7.40 %
Air-Cond	4.48	4.82 %
D-Freez	0.22	13.32 %
Total	39.15	8.52 %

Branch *	MTD Sales L	Brand Share %
TPR3	1.08	5.14 %
GBM1	0.53	3.75 %
KMD1	0.47	3.88 %
PDM1	0.29	3.66 %
CBE3	0.24	3.81 %
KGI1	0.21	4.11 %
CNR1	0.12	2.40 %
ANR1		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
Total	39.15	8.52 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	23.05	10.06 %
Wash-Mac	13.21	5.43 %
Air-Cond	2.02	1.94 %
Total	38.27	6.61 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.71	5.06 %
ERD2	1.18	2.88 %
PLC1	0.52	4.04 %
KRI1	0.37	5.39 %
EDP1	0.24	4.03 %
ERD1	0.24	0.54 %
PMP1	0.23	2.33 %
KMM1	0.10	1.09 %
BMD1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	38.27	6.61 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	19.93	9.59 %
Wash-Mac	8.17	4.65 %
Air-Cond	5.33	1.95 %
Total	33.44	5.06 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.61	3.36 %
TNJ1	2.10	4.25 %
TVR2	1.24	4.38 %
PTK1	1.12	4.30 %
NGT1	0.95	4.89 %
TNJ2	0.95	3.28 %
MVM1	0.92	2.61 %
TRY3	0.61	1.85 %
TRY4	0.60	2.33 %
AYR1	0.59	3.67 %
MSI1	0.41	3.32 %
PBR1	0.25	1.73 %
KIK1		0.00 %
ORU1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	33.44	5.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	13.42	8.04 %
Fridge	12.95	7.98 %
Air-Cond	3.36	1.38 %
Total	29.73	5.17 %

Branch *	MTD Sales L	Brand Share %
CH15	3.48	4.45 %
CH03	2.92	4.65 %
CH33	1.18	4.93 %
CH44	1.07	5.62 %
MJR1	1.06	5.72 %
CH09	0.90	4.21 %
CH32	0.14	3.62 %
CH01		0.00 %
CH12		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
UKI1		0.00 %
PON1		0.00 %
Total	29.73	5.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	13.33	10.35 %
Wash-Mac	7.33	6.68 %
Air-Cond	3.08	2.25 %
Total	23.74	6.29 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.79	4.61 %
VCM1	0.29	5.29 %
TVM1	0.12	1.64 %
KLM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
SJI1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	23.74	6.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	9.51	9.48 %
Wash-Mac	5.73	5.53 %
Air-Cond	2.40	2.29 %
D-Freez	0.45	25.78 %
Total	18.10	5.83 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.03	5.07 %
TRT1	0.48	2.11 %
WJP1	0.22	1.80 %
CYR1	0.17	3.82 %
SLG1	0.15	1.38 %
VEL1	0.13	0.67 %
CGM1	0.11	1.66 %
ABR1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
Total	18.10	5.83 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.76	19.80 %
Air-Cond	1.74	8.51 %
Fridge	1.19	7.53 %
Total	4.69	10.21 %

Branch *	MTD Sales L	Brand Share %
Total	4.69	10.21 %