



TN : GODREJ Sales Performance 15/05/2026 9:17 AM

MTD Sales
565.41 L

Brand Share %
4.57 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	332.48	3.46 %
Fridge	160.87	10.89 %
Wash-Mac	70.85	5.57 %
D-Freez	1.21	3.05 %
Total	565.41	4.57 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	103.11	5.22 %
CHENNAI-02	79.82	4.74 %
SOUTH-01	77.45	4.27 %
WEST-01	54.45	7.68 %
WEST-02	52.57	5.16 %
TRICHY-01	51.64	2.83 %
SOUTH-03	51.55	3.33 %
SOUTH ARCOT	48.10	5.26 %
NORTH ARCOT	46.71	5.20 %
Total	565.41	4.57 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	57.12	3.62 %
Fridge	32.52	15.16 %
Wash-Mac	12.85	7.35 %
D-Freez	0.62	10.49 %
Total	103.11	5.22 %

Branch *	MTD Sales L	Brand Share %
CH05	5.97	4.15 %
CH49	2.46	3.03 %
CH30	2.24	3.22 %
CH19	1.73	1.73 %
CH07	1.32	1.59 %
CH42	0.96	1.11 %
MRM1	0.83	1.49 %
GUD2	0.63	2.03 %
KNR1	0.33	0.90 %
CH35	0.32	0.64 %
AVD1	0.27	0.52 %
CH26	0.25	1.79 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-2.29	3.83 %
Total	103.11	5.22 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	53.83	3.91 %
Fridge	18.16	10.52 %
Wash-Mac	7.83	5.88 %
Total	79.82	4.74 %

Branch *	MTD Sales L	Brand Share %
CH21	3.82	3.35 %
CH50	2.22	3.39 %
CH33	2.18	3.76 %
CH15	2.06	1.23 %
CH12	2.05	1.79 %
CH46	1.29	4.02 %
CH41	1.27	2.09 %
CH36	0.79	2.34 %
PON1	0.55	1.82 %
UKI1	0.54	1.61 %
CH27	0.26	1.17 %
MC06	0.26	4.19 %
CH20	0.23	0.37 %
CH32	0.13	1.40 %
CH01		0.00 %
GPD1		0.00 %
CH31	-0.26	-0.76 %
Total	79.82	4.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.96	3.27 %
Fridge	21.68	9.06 %
Wash-Mac	11.59	5.16 %
D-Freez	0.22	3.61 %
Total	77.45	4.27 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.50	2.70 %
KVT1	3.39	3.14 %
VNR2	2.40	3.71 %
PKD1	1.88	4.13 %
VNR1	1.13	4.26 %
NGR1	1.08	1.01 %
APK1	1.07	3.39 %
MAR1	0.96	1.94 %
SKD1	0.95	3.45 %
APK2	0.66	2.72 %
KGL1	0.60	2.60 %
VKM1	0.49	2.04 %
TYI1	0.44	1.29 %
VLY1	0.34	0.41 %
KSM1	0.14	2.13 %
ASM1	0.13	0.51 %
ARM1	0.13	0.48 %
MMT1		0.00 %
Total	77.45	4.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.26	7.17 %
Fridge	15.23	12.40 %
Wash-Mac	5.97	5.00 %
Total	54.45	7.68 %

Branch *	MTD Sales L	Brand Share %
SNR1	1.49	4.56 %
TPR2	1.07	2.71 %
PLI1	1.00	3.08 %
CBE1	0.85	2.44 %
TPR3	0.48	3.12 %
TPR4	0.39	2.29 %
GBM1	0.37	1.72 %
DPM2	0.32	2.06 %
PPI1	0.28	2.79 %
AVI1	0.25	1.14 %
ANR1	0.25	2.76 %
SYM2	0.17	1.44 %
GDR1	0.14	1.95 %
PDM1	0.14	0.94 %
CBE3	0.14	0.82 %
CNR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	54.45	7.68 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	30.32	4.24 %
Fridge	13.77	8.94 %
Wash-Mac	8.47	5.77 %
Total	52.57	5.16 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.39	3.26 %
ERD1	2.28	2.41 %
HSR2	1.85	4.32 %
KRI1	0.85	2.34 %
SLM3	0.76	1.28 %
KMM1	0.59	3.51 %
TCG1	0.47	1.64 %
MCR1	0.38	1.80 %
PDR1	0.38	2.39 %
DPR1	0.29	2.01 %
DPR2	0.29	1.89 %
EDP1	0.28	1.53 %
CMI1	0.23	1.62 %
TRM1	0.13	0.60 %
KVP1		0.00 %
PMP1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
HRR1	-0.12	-0.77 %
SGG1	-0.26	-2.85 %
Total	52.57	5.16 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.81	2.11 %
Fridge	14.18	8.24 %
Wash-Mac	5.65	4.18 %
Total	51.64	2.83 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.38	1.98 %
TNJ1	3.65	3.42 %
TVR2	2.09	2.10 %
TNJ2	2.05	2.24 %
MVM1	1.88	1.73 %
PBR2	1.77	1.60 %
PBR1	1.70	3.82 %
MDI1	1.67	2.38 %
AYR1	1.06	2.34 %
NGT1	0.95	1.98 %
NCK1	0.89	3.58 %
TTP1	0.57	1.72 %
ORU1	0.51	1.97 %
APM1	0.40	1.31 %
JKM1	0.28	0.58 %
PTK1	0.27	0.33 %
PDK1	0.23	0.50 %
KRN1	0.14	0.58 %
TVR1	0.14	0.36 %
TRY2	0.13	0.40 %
MSI1		0.00 %
TRY3		0.00 %
TZSD		0.00 %
Total	51.64	2.83 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	28.77	2.44 %
Fridge	16.39	8.40 %
Wash-Mac	6.39	3.83 %
D-Freez		0.00 %
Total	51.55	3.33 %

Branch *	MTD Sales L	Brand Share %
MDU1	7.50	4.33 %
DGL1	2.78	1.36 %
MDU6	2.07	3.30 %
MDU3	1.80	3.68 %
MPA1	1.76	3.91 %
KRR1	1.00	1.49 %
MDU4	0.69	2.49 %
MDU5	0.31	1.54 %
TDI1	0.26	0.85 %
KKD3	0.23	0.26 %
NKI1	0.15	0.95 %
PKM1	0.15	0.95 %
PNI1	0.14	0.66 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2	-0.28	-1.30 %
Total	51.55	3.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	28.59	3.91 %
Fridge	14.15	14.60 %
Wash-Mac	5.36	6.38 %
Total	48.10	5.26 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.77	1.85 %
POY1	1.39	1.48 %
TVM2	0.65	3.30 %
NVL2	0.53	1.00 %
TVM1	0.52	1.95 %
PRT1	0.44	1.11 %
MKM1	0.31	1.42 %
KLM1	0.27	0.52 %
POY2	0.19	0.31 %
VPM1		0.00 %
Total	48.10	5.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	24.83	3.56 %
Fridge	14.76	13.51 %
Wash-Mac	6.74	7.72 %
D-Freez	0.37	6.96 %
Total	46.71	5.20 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.47	3.24 %
KPM1	1.17	3.31 %
TRR1	1.16	2.21 %
TRT1	0.95	2.48 %
AKM1	0.84	1.66 %
SLG1	0.39	1.84 %
WJD1	0.34	1.13 %
VSI1	0.31	0.93 %
ABR1	0.28	0.71 %
PLR1	0.27	1.65 %
SBR1	0.13	0.19 %
CPT1	0.13	0.67 %
BGR1	0.13	1.11 %
Total	46.71	5.20 %