

MTD Sales
305.94 L

Brand Share %
5.87 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	160.82	9.45 %
Wash-Mac	102.82	6.24 %
Air-Cond	40.72	2.22 %
D-Freez	1.59	6.51 %
Total	305.94	5.87 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	45.08	5.01 %
CHENNAI-01	43.12	5.90 %
SOUTH-03	39.89	5.44 %
WEST-01	36.59	8.47 %
WEST-02	36.04	6.56 %
TRICHY-01	30.83	5.00 %
CHENNAI-02	29.33	5.35 %
SOUTH ARCOT	22.88	6.31 %
NORTH ARCOT	17.49	5.92 %
KL-SOUTH	4.69	10.88 %
Total	305.94	5.87 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	23.74	8.82 %
Wash-Mac	11.11	4.28 %
Air-Cond	9.55	2.62 %
D-Freez	0.68	13.08 %
Total	45.08	5.01 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.58	4.62 %
KVT1	2.34	5.11 %
VNR2	1.37	3.82 %
TVL1	1.25	1.50 %
TUT2	1.04	2.67 %
TKS1	0.77	2.45 %
APK2	0.71	4.35 %
MAR1	0.63	4.48 %
APK1	0.59	4.14 %
NGR1	0.48	0.81 %
UDN1	0.38	2.58 %
ARM1	0.37	4.51 %
SDI1	0.27	2.35 %
PKD1	0.27	0.73 %
ERL2	0.23	1.45 %
VLY1	0.15	0.93 %
VNR1	0.12	0.95 %
MMT1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
Total	45.08	5.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	20.90	10.47 %
Wash-Mac	13.58	6.72 %
Air-Cond	8.39	2.57 %
D-Freez	0.24	8.20 %
Total	43.12	5.90 %

Branch *	MTD Sales L	Brand Share %
CH14	2.30	4.74 %
CH42	1.55	3.50 %
CH07	1.40	4.37 %
CH48	1.30	5.04 %
CH38	0.60	4.08 %
CH30	0.40	1.31 %
CH39	0.28	1.94 %
MRM1	0.26	1.40 %
CH19	0.20	0.39 %
CH29	0.13	2.83 %
AVD1	0.12	0.34 %
CH26		0.00 %
CH35		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	43.12	5.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	21.07	7.91 %
Wash-Mac	16.23	6.71 %
Air-Cond	2.59	1.17 %
Total	39.89	5.44 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.72	5.45 %
MDU2	2.89	4.77 %
MDU6	2.52	4.26 %
TEN2	0.89	4.52 %
MPA1	0.79	4.61 %
MNM1	0.52	4.91 %
TDI1	0.48	5.42 %
TPT1	0.38	2.64 %
KKD3	0.38	0.97 %
PKM1	0.36	5.87 %
DGL2	0.21	1.40 %
KYK1	0.14	1.94 %
DKI1	0.14	0.68 %
MLR1	0.11	0.87 %
BTU1	0.11	1.58 %
KKD2		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
Total	39.89	5.44 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	19.78	11.85 %
Wash-Mac	13.29	7.55 %
Air-Cond	3.29	3.77 %
D-Freez	0.22	13.32 %
Total	36.59	8.47 %

Branch *	MTD Sales L	Brand Share %
TPR3	0.96	4.73 %
GBM1	0.53	3.78 %
KMD1	0.47	4.26 %
PDM1	0.29	3.81 %
CBE3	0.24	3.97 %
CNR1	0.12	2.40 %
ANR1		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
Total	36.59	8.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	21.24	9.79 %
Wash-Mac	12.78	5.50 %
Air-Cond	2.02	2.07 %
Total	36.04	6.56 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.71	5.24 %
ERD2	0.84	2.23 %
PLC1	0.52	4.38 %
KRI1	0.24	3.89 %
EDP1	0.24	4.37 %
ERD1	0.24	0.57 %
PMP1	0.23	2.45 %
KMM1	0.10	1.19 %
BMD1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	36.04	6.56 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	18.16	9.34 %
Wash-Mac	7.81	4.79 %
Air-Cond	4.87	1.90 %
Total	30.83	5.00 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.46	3.26 %
TNJ1	1.97	4.19 %
PBR2	1.93	5.38 %
TVR2	1.24	4.54 %
PTK1	1.12	4.78 %
NGT1	0.95	5.18 %
MVM1	0.92	2.76 %
TNJ2	0.82	2.87 %
TRY3	0.61	1.88 %
AYR1	0.59	4.07 %
MSI1	0.41	3.45 %
TRY4	0.38	2.88 %
PBR1	0.25	1.90 %
KIK1		0.00 %
ORU1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	30.83	5.00 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	13.67	8.57 %
Fridge	12.59	8.01 %
Air-Cond	3.08	1.34 %
Total	29.33	5.35 %

Branch *	MTD Sales L	Brand Share %
CH15	3.48	4.61 %
CH03	2.76	4.55 %
CH33	1.18	5.21 %
CH44	1.07	5.78 %
CH09	0.90	4.51 %
MJR1	0.85	5.00 %
CH32	0.14	3.77 %
CH01		0.00 %
CH12		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
UKI1		0.00 %
PON1		0.00 %
Total	29.33	5.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	13.12	10.79 %
Wash-Mac	6.98	6.60 %
Air-Cond	2.79	2.09 %
Total	22.88	6.31 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.79	5.16 %
PRT1	0.69	5.85 %
VCM1	0.29	5.46 %
TVM1	0.12	1.73 %
KLM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
SJI1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	22.88	6.31 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	9.02	9.53 %
Wash-Mac	5.61	5.66 %
Air-Cond	2.40	2.40 %
D-Freez	0.45	29.87 %
Total	17.49	5.92 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.03	5.16 %
TRT1	0.48	2.25 %
WJP1	0.22	1.86 %
CYR1	0.17	4.69 %
SLG1	0.15	1.46 %
VEL1	0.13	0.70 %
CGM1	0.11	1.66 %
ABR1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
Total	17.49	5.92 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.76	21.75 %
Air-Cond	1.74	8.90 %
Fridge	1.19	8.11 %
Total	4.69	10.88 %

Branch *	MTD Sales L	Brand Share %
Total	4.69	10.88 %