



# TN : GODREJ Sales Performance 14/05/2026 9:17 AM

MTD Sales  
542.15 L

Brand Share %  
4.56 %

Information:

MTD : 01-05-2026 To 13-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	325.32	3.51 %
Fridge	150.44	10.85 %
Wash-Mac	65.37	5.47 %
D-Freez	1.01	2.76 %
Total	542.15	4.56 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	99.48	5.28 %
CHENNAI-02	76.58	4.72 %
SOUTH-01	75.10	4.33 %
WEST-01	52.41	7.74 %
WEST-02	49.70	5.08 %
SOUTH-03	49.47	3.31 %
TRICHY-01	49.13	2.79 %
SOUTH ARCOT	47.23	5.34 %
NORTH ARCOT	43.06	4.99 %
Total	542.15	4.56 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	56.80	3.76 %
Fridge	30.23	14.93 %
Wash-Mac	11.83	7.17 %
D-Freez	0.62	10.57 %
Total	99.48	5.28 %

Branch *	MTD Sales L	Brand Share %
CH05	5.97	4.30 %
CH49	2.46	3.25 %
CH30	2.11	3.12 %
CGL1	1.95	4.48 %
CH19	1.73	1.82 %
CH07	1.32	1.65 %
CH42	0.96	1.13 %
MRM1	0.83	1.50 %
GUD2	0.63	2.17 %
KNR1	0.33	0.91 %
CH35	0.32	0.66 %
AVD1	0.27	0.53 %
CH26	0.25	2.07 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-2.29	3.93 %
Total	99.48	5.28 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	51.81	3.89 %
Fridge	17.56	10.71 %
Wash-Mac	7.21	5.74 %
Total	76.58	4.72 %

Branch *	MTD Sales L	Brand Share %
CH21	3.82	3.42 %
CH50	2.22	3.52 %
CH33	2.18	3.93 %
CH12	2.05	1.80 %
CH15	1.78	1.10 %
CH23	1.50	4.11 %
CH46	1.29	4.20 %
CH41	1.27	2.21 %
CH36	0.79	2.37 %
PON1	0.55	1.93 %
UKI1	0.54	1.64 %
CH27	0.26	1.19 %
CH20	0.23	0.39 %
CH32	0.13	1.50 %
CH01		0.00 %
GPD1		0.00 %
CH31	-0.26	-0.86 %
Total	76.58	4.72 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.38	3.35 %
Fridge	20.01	8.93 %
Wash-Mac	11.50	5.49 %
D-Freez	0.22	3.88 %
Total	75.10	4.33 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.50	2.86 %
KVT1	3.13	3.01 %
VNR2	2.26	3.68 %
PKD1	1.88	4.39 %
VNR1	1.13	4.40 %
SNL1	1.11	4.04 %
NGR1	1.08	1.05 %
APK1	1.07	3.51 %
MAR1	0.96	2.07 %
SKD1	0.95	3.64 %
APK2	0.66	2.78 %
KGL1	0.60	2.75 %
VKM1	0.49	2.16 %
VLY1	0.34	0.43 %
TYI1	0.31	0.93 %
KSM1	0.14	2.13 %
ASM1	0.13	0.53 %
ARM1	0.13	0.50 %
MMT1		0.00 %
Total	75.10	4.33 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	32.49	7.24 %
Fridge	14.29	12.53 %
Wash-Mac	5.63	5.06 %
<b>Total</b>	<b>52.41</b>	<b>7.74 %</b>

Branch *	MTD Sales L	Brand Share %
SNR1	1.25	4.28 %
TPR2	1.07	2.84 %
PLI1	1.00	3.15 %
CBE1	0.85	2.60 %
TPR3	0.48	3.24 %
TPR4	0.39	2.32 %
DPM2	0.32	2.12 %
PPI1	0.28	2.85 %
AVI1	0.25	1.20 %
ANR1	0.25	2.76 %
SYM2	0.17	1.50 %
GDR1	0.14	1.95 %
CBE3	0.14	0.82 %
GBM1	0.08	0.38 %
CNR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>52.41</b>	<b>7.74 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	29.71	4.30 %
Fridge	12.75	8.77 %
Wash-Mac	7.25	5.19 %
<b>Total</b>	<b>49.70</b>	<b>5.08 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	3.39	3.38 %
ERD1	2.28	2.47 %
HSR2	1.45	3.52 %
KRI1	0.85	2.41 %
SLM3	0.76	1.32 %
BMD1	0.68	4.13 %
KMM1	0.59	3.58 %
MCR1	0.38	1.86 %
PDR1	0.38	2.69 %
TCG1	0.34	1.24 %
DPR1	0.29	2.07 %
DPR2	0.29	1.89 %
EDP1	0.28	1.65 %
CMI1	0.23	1.71 %
TRM1	0.13	0.62 %
KVP1		0.00 %
PMP1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
HRR1	-0.12	-0.85 %
SGG1	-0.26	-2.85 %
<b>Total</b>	<b>49.70</b>	<b>5.08 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	27.95	2.43 %
Fridge	15.62	8.49 %
Wash-Mac	5.90	3.74 %
D-Freez		0.00 %
<b>Total</b>	<b>49.47</b>	<b>3.31 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	7.20	4.32 %
DGL1	2.78	1.38 %
MDU3	1.80	3.76 %
MPA1	1.76	3.96 %
MDU6	1.64	2.67 %
KRR1	1.00	1.51 %
MDU4	0.69	2.51 %
MDU5	0.31	1.61 %
TDI1	0.26	0.87 %
KKD3	0.23	0.27 %
NKI1	0.15	1.04 %
PKM1	0.15	0.99 %
PNI1	0.14	0.68 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2	-0.28	-1.51 %
<b>Total</b>	<b>49.47</b>	<b>3.31 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	31.39	2.14 %
Fridge	12.44	7.80 %
Wash-Mac	5.30	4.18 %
<b>Total</b>	<b>49.13</b>	<b>2.79 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	6.23	2.00 %
TNJ1	3.65	3.52 %
TNJ2	2.05	2.26 %
TVR2	1.96	2.01 %
PBR1	1.70	4.03 %
MVM1	1.53	1.48 %
PBR2	1.51	1.42 %
MDI1	1.34	1.99 %
AYR1	1.06	2.47 %
NGT1	0.95	2.01 %
NCK1	0.89	3.69 %
TTP1	0.57	1.74 %
ORU1	0.51	2.06 %
APM1	0.40	1.33 %
PTK1	0.27	0.34 %
PDK1	0.23	0.53 %
JKM1	0.14	0.30 %
KRN1	0.14	0.64 %
TVR1	0.14	0.38 %
TRY2	0.13	0.41 %
MSI1		0.00 %
TRY3		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>49.13</b>	<b>2.79 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	28.90	4.06 %
Fridge	13.42	14.85 %
Wash-Mac	4.90	6.22 %
<b>Total</b>	<b>47.23</b>	<b>5.34 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	1.77	1.91 %
POY1	1.09	1.17 %
KLM1	0.54	1.09 %
NVL2	0.53	1.08 %
TVM1	0.52	1.99 %
PRT1	0.44	1.20 %
TVM2	0.42	2.21 %
MKM1	0.31	1.45 %
POY2	0.19	0.32 %
VPM1		0.00 %
<b>Total</b>	<b>47.23</b>	<b>5.34 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	22.89	3.40 %
Fridge	14.13	13.68 %
Wash-Mac	5.87	7.17 %
D-Freez	0.17	3.27 %
Total	43.06	4.99 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.68	2.29 %
KPM1	1.17	3.36 %
TRR1	1.16	2.26 %
TRT1	0.95	2.66 %
AKM1	0.84	1.73 %
SLG1	0.39	1.86 %
ABR1	0.28	0.73 %
PLR1	0.27	1.83 %
VSI1	0.18	0.55 %
WJD1	0.17	0.57 %
SBR1	0.13	0.20 %
CPT1	0.13	0.76 %
BGR1	0.13	1.37 %
Total	43.06	4.99 %