

MTD Sales
281.50 L

Brand Share %
5.86 %

Information:

MTD : 01-10-2025 To 12-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	150.81	9.64 %
Wash-Mac	95.35	6.26 %
Air-Cond	33.99	2.01 %
D-Freez	1.35	6.11 %
Total	281.50	5.86 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	39.60	4.79 %
CHENNAI-01	39.22	5.84 %
SOUTH-03	37.70	5.59 %
WEST-01	34.25	8.55 %
WEST-02	33.82	6.68 %
CHENNAI-02	28.39	5.56 %
TRICHY-01	27.72	4.97 %
SOUTH ARCOT	20.37	5.99 %
NORTH ARCOT	16.31	5.89 %
KL-SOUTH	4.12	10.67 %
Total	281.50	5.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	22.61	9.11 %
Wash-Mac	10.10	4.23 %
Air-Cond	6.22	1.86 %
D-Freez	0.68	13.06 %
Total	39.60	4.79 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.02	4.49 %
KVT1	2.34	5.50 %
TVL1	1.25	1.61 %
VNR2	1.22	3.66 %
TUT2	1.04	2.88 %
TKS1	0.77	2.57 %
SNL1	0.74	5.48 %
APK1	0.59	4.39 %
APK2	0.59	3.87 %
NGR1	0.48	0.91 %
MAR1	0.39	3.03 %
UDN1	0.38	2.90 %
ARM1	0.37	4.60 %
TCN1	0.28	1.58 %
SDI1	0.27	2.37 %
PKD1	0.27	0.80 %
KGL1	0.24	4.84 %
ERL2	0.23	1.51 %
VLY1	0.15	0.98 %
VNR1	0.12	1.00 %
MMT1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
Total	39.60	4.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	19.51	10.66 %
Wash-Mac	12.60	6.68 %
Air-Cond	7.11	2.39 %
Total	39.22	5.84 %

Branch *	MTD Sales L	Brand Share %
CH08	2.81	5.53 %
CH14	2.30	4.91 %
CH07	1.40	4.65 %
CH42	1.33	3.20 %
CH48	1.30	5.64 %
CH38	0.60	4.65 %
CH30	0.40	1.48 %
CH39	0.28	1.98 %
MRM1	0.26	1.44 %
CH19	0.20	0.40 %
CH29	0.13	2.91 %
AVD1	0.12	0.55 %
CH26		0.00 %
CH35		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	39.22	5.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	20.25	8.33 %
Wash-Mac	14.86	6.64 %
Air-Cond	2.59	1.27 %
Total	37.70	5.59 %

Branch *	MTD Sales L	Brand Share %
MDU2	2.63	4.74 %
MDU6	2.36	4.26 %
TEN2	0.77	4.27 %
MPA1	0.65	4.34 %
MNM1	0.52	5.67 %
TPT1	0.38	2.81 %
KKD3	0.38	1.03 %
KYK1	0.14	2.11 %
DKI1	0.14	0.74 %
MLR1	0.11	0.88 %
BTU1	0.11	1.81 %
DGL2		0.00 %
KKD2		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
Total	37.70	5.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	19.10	12.39 %
Wash-Mac	12.98	7.89 %
Air-Cond	1.95	2.44 %
D-Freez	0.22	13.32 %
Total	34.25	8.55 %

Branch *	MTD Sales L	Brand Share %
TPR3	0.96	4.92 %
GBM1	0.53	3.88 %
KMD1	0.47	4.48 %
PDM1	0.29	4.15 %
CBE3	0.24	4.05 %
CNR1	0.12	2.40 %
ANR1		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
Total	34.25	8.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	20.08	10.12 %
Wash-Mac	11.99	5.58 %
Air-Cond	1.74	1.91 %
Total	33.82	6.68 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.70	1.93 %
PLC1	0.52	4.74 %
KRI1	0.24	3.97 %
EDP1	0.24	4.65 %
ERD1	0.24	0.61 %
PMP1	0.23	2.52 %
BMD1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	33.82	6.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	13.15	8.83 %
Fridge	12.16	8.33 %
Air-Cond	3.08	1.43 %
Total	28.39	5.56 %

Branch *	MTD Sales L	Brand Share %
CH15	3.48	4.81 %
CH03	2.76	4.98 %
CH33	1.18	5.85 %
CH09	0.90	4.72 %
MJR1	0.85	5.18 %
CH32	0.14	3.77 %
CH01		0.00 %
CH12		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
UKI1		0.00 %
PON1		0.00 %
Total	28.39	5.56 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	15.81	9.00 %
Wash-Mac	7.28	4.97 %
Air-Cond	4.63	1.99 %
Total	27.72	4.97 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.33	3.49 %
TNJ1	1.84	4.22 %
PBR2	1.64	5.05 %
TVR2	1.24	4.79 %
PTK1	0.91	4.20 %
NGT1	0.83	4.84 %
MVM1	0.77	2.42 %
TNJ2	0.67	2.59 %
TRY3	0.61	2.09 %
AYR1	0.59	4.48 %
MSI1	0.41	3.54 %
PBR1	0.25	1.97 %
KIK1		0.00 %
ORU1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	27.72	4.97 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	11.90	10.47 %
Wash-Mac	5.68	5.83 %
Air-Cond	2.79	2.19 %
Total	20.37	5.99 %

Branch *	MTD Sales L	Brand Share %
SJI2	1.55	5.68 %
ULP1	0.79	5.47 %
VCM1	0.29	5.71 %
PRT1	0.28	2.62 %
TVM1	0.12	1.90 %
KLM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
SJI1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	20.37	5.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	8.46	9.49 %
Wash-Mac	5.26	5.70 %
Air-Cond	2.14	2.27 %
D-Freez	0.45	29.87 %
Total	16.31	5.89 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.03	5.29 %
AKM1	0.92	5.58 %
TRT1	0.32	1.62 %
WJP1	0.22	2.05 %
CYR1	0.17	4.97 %
SLG1	0.15	1.47 %
VEL1	0.13	0.76 %
CGM1	0.11	1.70 %
ABR1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
Total	16.31	5.89 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.74	9.84 %
Wash-Mac	1.44	19.29 %
Fridge	0.94	7.29 %
Total	4.12	10.67 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.15	2.50 %
Total	4.12	10.67 %