



TN : GODREJ Sales Performance 12/05/2026 9:17 AM

MTD Sales
492.19 L

Brand Share %
4.46 %

Information:

MTD : 01-05-2026 To 11-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	301.58	3.45 %
Fridge	133.14	10.91 %
Wash-Mac	56.68	5.33 %
D-Freez	0.78	2.70 %
Total	492.19	4.46 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	90.40	5.18 %
CHENNAI-02	72.26	4.84 %
SOUTH-01	63.91	3.97 %
WEST-01	49.44	7.79 %
WEST-02	45.77	4.99 %
TRICHY-01	45.21	2.78 %
SOUTH ARCOT	43.05	5.22 %
SOUTH-03	41.44	2.99 %
NORTH ARCOT	40.72	5.03 %
Total	492.19	4.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	52.24	3.68 %
Fridge	27.48	15.69 %
Wash-Mac	10.45	7.05 %
D-Freez	0.23	6.74 %
Total	90.40	5.18 %

Branch *	MTD Sales L	Brand Share %
CH49	2.30	3.22 %
CH30	2.11	3.28 %
CH19	1.73	1.94 %
CGL1	1.54	3.81 %
CH42	0.96	1.22 %
CH07	0.80	1.05 %
MRM1	0.58	1.14 %
GUD2	0.35	1.33 %
KNR1	0.33	0.94 %
CH35	0.32	0.72 %
AVD1	0.27	0.55 %
CH26	0.25	2.07 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-2.29	4.14 %
Total	90.40	5.18 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	50.31	4.07 %
Fridge	16.36	11.26 %
Wash-Mac	5.60	4.99 %
Total	72.26	4.84 %

Branch *	MTD Sales L	Brand Share %
CH21	3.82	3.97 %
CH12	2.05	2.04 %
CH33	2.05	3.91 %
CH15	1.57	1.04 %
CH50	1.56	2.74 %
CH41	1.14	2.15 %
CH46	0.96	3.47 %
PON1	0.55	2.11 %
UKI1	0.54	1.72 %
CH36	0.49	1.71 %
CH27	0.26	1.35 %
MC06	0.26	4.42 %
CH20	0.23	0.42 %
CH32	0.13	1.71 %
CH01		0.00 %
GPD1		0.00 %
CH31	-0.26	-0.89 %
Total	72.26	4.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.11	2.87 %
Fridge	18.07	9.15 %
Wash-Mac	10.51	5.71 %
D-Freez	0.22	4.64 %
Total	63.91	3.97 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.73	2.82 %
PKD1	1.62	4.07 %
VNR2	1.49	2.61 %
SNL1	1.11	4.35 %
MAR1	0.96	2.36 %
SKD1	0.95	3.77 %
APK1	0.93	3.28 %
NGR1	0.92	0.97 %
TVL1	0.86	0.48 %
VNR1	0.70	2.90 %
APK2	0.66	2.96 %
KGL1	0.60	3.03 %
VKM1	0.49	2.26 %
VLY1	0.34	0.46 %
TYI1	0.31	1.04 %
KSM1	0.14	2.44 %
ASM1	0.13	0.55 %
ARM1	0.13	0.57 %
MMT1		0.00 %
Total	63.91	3.97 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.04	7.22 %
Fridge	13.11	12.53 %
Wash-Mac	5.29	5.40 %
Total	49.44	7.79 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.07	3.12 %
SNR1	1.04	3.88 %
PLI1	1.00	3.26 %
CBE1	0.85	2.68 %
TPR3	0.48	3.51 %
TPR4	0.39	2.37 %
DPM2	0.32	2.22 %
PPI1	0.28	2.95 %
AVI1	0.25	1.26 %
ANR1	0.25	2.83 %
SYM2	0.17	1.66 %
CBE3	0.14	0.83 %
GBM1	0.08	0.42 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	49.44	7.79 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	28.74	4.38 %
Fridge	10.63	8.13 %
Wash-Mac	6.39	5.02 %
Total	45.77	4.99 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.39	3.66 %
ERD1	2.28	2.59 %
HSR2	1.32	3.54 %
SLM3	0.76	1.37 %
KMM1	0.59	3.82 %
KRI1	0.56	1.78 %
BMD1	0.51	3.25 %
MCR1	0.38	2.16 %
PDR1	0.38	2.93 %
TCG1	0.34	1.27 %
DPR1	0.29	2.30 %
DPR2	0.29	1.99 %
EDP1	0.28	1.75 %
CMI1	0.23	1.80 %
TRM1	0.13	0.64 %
KVP1		0.00 %
PMP1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
HRR1	-0.12	-0.93 %
SGG1	-0.26	-2.97 %
Total	45.77	4.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	29.56	2.16 %
Fridge	10.52	7.60 %
Wash-Mac	5.13	4.61 %
Total	45.21	2.78 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.96	2.07 %
TNJ1	3.66	3.85 %
TNJ2	2.05	2.35 %
TVR2	1.96	2.19 %
MVM1	1.38	1.45 %
MDI1	1.19	1.87 %
PBR1	1.16	3.15 %
PBR2	1.08	1.14 %
NGT1	0.95	2.13 %
AYR1	0.92	2.32 %
NCK1	0.89	3.94 %
TTP1	0.57	1.91 %
ORU1	0.51	2.23 %
APM1	0.40	1.39 %
PTK1	0.27	0.37 %
PDK1	0.23	0.57 %
KRN1	0.14	0.73 %
TVR1	0.14	0.40 %
JKM1	0.14	0.32 %
TRY2	0.13	0.43 %
MSI1		0.00 %
TRY3		0.00 %
Total	45.21	2.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	27.81	4.12 %
Fridge	11.26	14.49 %
Wash-Mac	3.98	5.72 %
Total	43.05	5.22 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.65	1.86 %
VCM2	0.94	3.51 %
POY1	0.93	1.03 %
NVL2	0.53	1.16 %
TVM1	0.52	2.16 %
PRT1	0.44	1.29 %
TVM2	0.42	2.46 %
KLM1	0.34	0.73 %
MKM1	0.31	1.54 %
VPM1		0.00 %
POY2	-0.09	-0.16 %
Total	43.05	5.22 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	24.71	2.28 %
Fridge	12.52	7.76 %
Wash-Mac	4.04	2.93 %
D-Freez	0.17	3.77 %
Total	41.44	2.99 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.15	3.94 %
DGL1	2.41	1.23 %
MDU3	1.80	4.42 %
MPA1	1.25	3.06 %
MDU6	1.02	1.86 %
MLR1	0.92	4.27 %
MDU4	0.69	2.59 %
KRR1	0.63	0.99 %
ADP1	0.45	4.05 %
MDU5	0.31	1.73 %
KPT1	0.29	3.17 %
TDI1	0.26	0.94 %
NTM1	0.25	2.37 %
KKD3	0.23	0.30 %
NKI1	0.15	1.09 %
PKM1	0.15	1.17 %
PNI1	0.14	0.69 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2	-0.28	-1.77 %
Total	41.44	2.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	22.07	3.45 %
Fridge	13.19	14.65 %
Wash-Mac	5.29	7.08 %
D-Freez	0.17	3.93 %
Total	40.72	5.03 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.68	2.40 %
TRR1	1.02	2.32 %
KPM1	0.94	3.08 %
AKM1	0.84	1.82 %
TRT1	0.82	2.40 %
UGI1	0.42	4.25 %
SLG1	0.39	1.98 %
ABR1	0.28	0.86 %
VSI1	0.18	0.60 %
WJD1	0.17	0.58 %
PLR1	0.14	1.04 %
SBR1	0.13	0.21 %
CPT1	0.13	0.78 %
BGR1	0.13	1.60 %
Total	40.72	5.03 %