

MTD Sales
221.96 L

Brand Share %
5.97 %

Information:

MTD : 01-10-2025 To 10-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	119.23	10.02 %
Wash-Mac	75.35	6.49 %
Air-Cond	26.48	1.96 %
D-Freez	0.90	5.23 %
Total	221.96	5.97 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	32.03	6.07 %
SOUTH-01	29.97	4.71 %
WEST-01	27.78	8.84 %
SOUTH-03	27.13	5.50 %
WEST-02	24.54	6.27 %
TRICHY-01	24.35	5.16 %
CHENNAI-02	22.77	5.92 %
SOUTH ARCOT	17.51	6.30 %
NORTH ARCOT	12.20	6.39 %
KL-SOUTH	3.68	11.91 %
Total	221.96	5.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	14.74	10.55 %
Wash-Mac	10.95	7.64 %
Air-Cond	6.34	2.61 %
Total	32.03	6.07 %

Branch *	MTD Sales L	Brand Share %
CH08	2.04	4.84 %
CH14	1.46	4.34 %
CH07	1.24	5.17 %
CH42	1.07	3.19 %
CH48	0.46	2.55 %
CH30	0.40	1.86 %
KNR1	0.37	4.59 %
CH39	0.28	2.78 %
MRM1	0.26	1.87 %
CH19	0.20	0.49 %
CH29	0.13	2.71 %
AVD1		0.00 %
CH26		0.00 %
CH35		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	32.03	6.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	17.71	9.52 %
Wash-Mac	8.40	4.71 %
Air-Cond	3.19	1.19 %
D-Freez	0.68	15.67 %
Total	29.97	4.71 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.93	3.62 %
KVT1	1.89	5.91 %
VNR2	1.08	3.93 %
TUT2	1.04	3.79 %
TVL1	0.97	1.47 %
TKS1	0.77	2.96 %
SNL1	0.60	5.36 %
APK2	0.44	4.14 %
MAR1	0.39	3.63 %
UDN1	0.38	3.58 %
TCN1	0.28	1.89 %
SDI1	0.27	3.07 %
KGL1	0.24	4.84 %
ERL2	0.23	1.96 %
NGR1	0.23	0.65 %
VLY1	0.15	1.19 %
VNR1	0.12	1.32 %
KSM1	0.11	4.06 %
APK1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
Total	29.97	4.71 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	14.73	12.54 %
Wash-Mac	11.38	8.82 %
Air-Cond	1.68	2.52 %
Total	27.78	8.84 %

Branch *	MTD Sales L	Brand Share %
TPR3	0.62	4.69 %
GBM1	0.53	4.63 %
KMD1	0.47	5.74 %
PDM1	0.29	5.00 %
CBE3	0.24	4.87 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
Total	27.78	8.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	16.93	9.56 %
Wash-Mac	7.90	5.00 %
Air-Cond	2.31	1.48 %
Total	27.13	5.50 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.78	5.17 %
MDU2	2.29	5.84 %
ATG1	0.90	4.22 %
MDU6	0.39	3.42 %
KKD3	0.38	1.20 %
MPA1	0.37	3.24 %
MNM1	0.36	5.26 %
TEN2	0.30	1.98 %
TPT1	0.24	2.05 %
DKI1	0.14	1.00 %
MLR1	0.11	1.01 %
BTU1	0.11	2.52 %
DGL2		0.00 %
KKD2		0.00 %
KYK1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
Total	27.13	5.50 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	13.57	8.90 %
Wash-Mac	10.00	6.13 %
Air-Cond	0.97	1.30 %
Total	24.54	6.27 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.94	5.92 %
HSR2	1.24	5.60 %
TRM1	0.55	5.26 %
ERD2	0.55	1.92 %
SGI1	0.24	5.81 %
KRI1	0.24	4.45 %
PMP1	0.23	3.07 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	24.54	6.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	14.11	9.99 %
Wash-Mac	6.15	4.86 %
Air-Cond	4.09	2.02 %
Total	24.35	5.16 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.80	3.46 %
PBR2	1.64	5.83 %
TNJ1	1.60	4.33 %
TVR2	1.24	5.58 %
PTK1	0.91	4.76 %
MVM1	0.77	2.97 %
NGT1	0.67	4.34 %
TRY3	0.61	2.30 %
TNJ2	0.53	2.45 %
MSI1	0.41	4.79 %
AYR1	0.29	2.73 %
PBR1	0.13	1.14 %
KIK1		0.00 %
ORU1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	24.35	5.16 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	10.68	9.58 %
Fridge	10.04	9.21 %
Air-Cond	2.05	1.26 %
Total	22.77	5.92 %

Branch *	MTD Sales L	Brand Share %
CH15	3.17	5.50 %
MJR1	0.70	5.56 %
CH09	0.48	3.66 %
PON1	0.29	4.37 %
CH32	0.14	3.77 %
CH01		0.00 %
CH12		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	22.77	5.92 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	10.41	11.04 %
Wash-Mac	4.82	6.11 %
Air-Cond	2.28	2.20 %
Total	17.51	6.30 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.65	4.71 %
PRT1	0.12	1.37 %
TVM1	0.12	2.07 %
KLM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
SJI1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	17.51	6.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	6.20	9.83 %
Wash-Mac	3.93	5.91 %
Air-Cond	1.85	3.07 %
D-Freez	0.22	20.62 %
Total	12.20	6.39 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.66	4.32 %
WJP1	0.22	3.92 %
CYR1	0.17	5.21 %
VEL1	0.13	0.91 %
CGM1	0.11	1.84 %
ABR1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
Total	12.20	6.39 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.74	12.33 %
Wash-Mac	1.14	17.43 %
Fridge	0.80	8.28 %
Total	3.68	11.91 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
Total	3.68	11.91 %