



TN : GODREJ Sales Performance 11/05/2026 9:17 AM

MTD Sales
472.88 L

Brand Share %
4.45 %

Information:

MTD : 01-05-2026 To 10-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	297.25	3.50 %
Fridge	122.22	10.78 %
Wash-Mac	52.63	5.28 %
D-Freez	0.78	3.02 %
Total	472.88	4.45 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	87.67	5.19 %
CHENNAI-02	70.70	4.93 %
SOUTH-01	59.07	3.86 %
WEST-01	47.18	7.81 %
TRICHY-01	44.76	2.84 %
WEST-02	44.52	5.03 %
SOUTH ARCOT	41.33	5.17 %
SOUTH-03	40.31	3.01 %
NORTH ARCOT	37.34	4.78 %
Total	472.88	4.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	51.78	3.76 %
Fridge	25.62	15.33 %
Wash-Mac	10.04	7.15 %
D-Freez	0.23	7.06 %
Total	87.67	5.19 %

Branch *	MTD Sales L	Brand Share %
CH05	5.18	4.32 %
CH49	2.30	3.38 %
CH30	2.11	3.38 %
CH19	1.73	1.98 %
CGL1	1.39	3.53 %
CH42	0.96	1.24 %
CH07	0.80	1.10 %
MRM1	0.44	0.92 %
GUD2	0.35	1.35 %
KNR1	0.33	0.95 %
CH35	0.32	0.72 %
AVD1	0.27	0.58 %
CH26	0.25	2.19 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-1.66	3.38 %
Total	87.67	5.19 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	50.04	4.20 %
Fridge	15.51	11.34 %
Wash-Mac	5.15	4.94 %
Total	70.70	4.93 %

Branch *	MTD Sales L	Brand Share %
CH21	3.82	4.12 %
CH33	2.05	4.15 %
CH12	1.91	1.94 %
CH15	1.57	1.07 %
CH50	1.42	2.65 %
CH41	1.14	2.20 %
CH46	0.96	3.63 %
PON1	0.55	2.29 %
UKI1	0.54	1.77 %
CH36	0.49	1.75 %
CH27	0.26	1.39 %
CH20	0.23	0.45 %
CH32	0.13	1.95 %
CH01		0.00 %
GPD1		0.00 %
CH31	-0.26	-1.00 %
Total	70.70	4.93 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.50	2.85 %
Fridge	15.27	8.45 %
Wash-Mac	10.08	5.95 %
D-Freez	0.22	4.91 %
Total	59.07	3.86 %

Branch *	MTD Sales L	Brand Share %
TUT2	3.46	4.32 %
KVT1	2.24	2.44 %
VNR2	1.49	2.71 %
PKD1	1.48	3.88 %
SKD1	0.95	3.98 %
APK1	0.93	3.36 %
TVL1	0.86	0.51 %
SNL1	0.86	3.70 %
MAR1	0.82	2.20 %
NGR1	0.80	0.87 %
VNR1	0.70	2.97 %
APK2	0.66	3.09 %
VLY1	0.34	0.47 %
VKM1	0.32	1.55 %
KGL1	0.32	1.65 %
TYI1	0.31	1.11 %
KSM1	0.14	2.44 %
ASM1	0.13	0.60 %
ARM1	0.13	0.61 %
MMT1		0.00 %
Total	59.07	3.86 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	29.89	7.20 %
Fridge	12.14	12.64 %
Wash-Mac	5.15	5.66 %
Total	47.18	7.81 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.07	3.29 %
SNR1	1.04	3.99 %
PLI1	1.00	3.35 %
CBE1	0.58	2.02 %
TPR3	0.48	3.64 %
TPR4	0.39	2.40 %
DPM2	0.32	2.27 %
PPI1	0.28	3.20 %
AVI1	0.25	1.35 %
ANR1	0.25	2.83 %
SYM2	0.17	1.72 %
CBE3	0.14	0.84 %
GBM1	0.08	0.42 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	47.18	7.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	29.56	2.21 %
Fridge	10.38	8.09 %
Wash-Mac	4.82	4.65 %
Total	44.76	2.84 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.79	2.05 %
TNJ1	3.66	3.98 %
TNJ2	2.05	2.46 %
TVR2	1.96	2.26 %
MVM1	1.38	1.50 %
MDI1	1.19	1.91 %
PBR1	1.16	3.35 %
PBR2	1.08	1.20 %
NGT1	0.95	2.25 %
AYR1	0.92	2.42 %
NCK1	0.75	3.38 %
TTP1	0.57	1.95 %
ORU1	0.51	2.24 %
APM1	0.40	1.45 %
PTK1	0.27	0.39 %
PDK1	0.23	0.59 %
KRN1	0.14	0.78 %
TVR1	0.14	0.41 %
JKM1	0.14	0.32 %
TRY2	0.13	0.44 %
MSI1		0.00 %
TRY3		0.00 %
Total	44.76	2.84 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	29.09	4.52 %
Fridge	9.92	8.34 %
Wash-Mac	5.51	4.56 %
Total	44.52	5.03 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.17	3.63 %
ERD1	2.28	2.72 %
HSR2	1.15	3.23 %
SLM3	0.76	1.39 %
KRI1	0.56	1.83 %
BMD1	0.51	3.37 %
MCR1	0.38	2.26 %
PDR1	0.38	3.06 %
TCG1	0.34	1.33 %
KMM1	0.31	2.06 %
DPR1	0.29	2.39 %
DPR2	0.29	2.02 %
EDP1	0.28	1.75 %
CMI1	0.23	1.87 %
TRM1	0.13	0.65 %
KVP1		0.00 %
PMP1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
HRR1	-0.12	-0.97 %
SGG1	-0.26	-2.97 %
Total	44.52	5.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	27.03	4.09 %
Fridge	10.70	14.87 %
Wash-Mac	3.60	5.50 %
Total	41.33	5.17 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.65	1.92 %
VCM2	0.94	3.56 %
POY1	0.67	0.76 %
NVL2	0.53	1.19 %
TVM1	0.52	2.28 %
PRT1	0.44	1.41 %
KLM1	0.34	0.76 %
MKM1	0.31	1.60 %
TVM2	0.28	1.79 %
VPM1		0.00 %
POY2	-0.09	-0.16 %
Total	41.33	5.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	25.38	2.40 %
Fridge	11.02	7.42 %
Wash-Mac	3.73	2.88 %
D-Freez	0.17	4.63 %
Total	40.31	3.01 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.65	3.72 %
DGL1	2.41	1.24 %
MDU3	1.67	4.23 %
MPA1	1.25	3.12 %
MDU6	1.02	1.92 %
MDU4	0.69	3.18 %
KRR1	0.63	1.00 %
ADP1	0.45	4.44 %
MDU5	0.31	1.77 %
KPT1	0.29	3.25 %
TDI1	0.26	0.96 %
KKD3	0.23	0.30 %
NKI1	0.15	1.13 %
PKM1	0.15	1.19 %
NTM1	0.12	1.17 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD	-0.15	1.16 %
TEN2	-0.28	-1.77 %
Total	40.31	3.01 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	20.96	3.38 %
Fridge	11.67	13.58 %
Wash-Mac	4.54	6.38 %
D-Freez	0.17	4.48 %
Total	37.34	4.78 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.94	3.18 %
TRR1	0.89	2.14 %
TRL1	0.85	1.27 %
AKM1	0.84	1.88 %
TRT1	0.82	2.53 %
UGI1	0.42	4.32 %
SLG1	0.39	2.12 %
ABR1	0.28	0.90 %
PTU1	0.25	2.92 %
VSI1	0.18	0.63 %
PLR1	0.14	1.10 %
SBR1	0.13	0.22 %
BGR1	0.13	1.62 %
CPT1		0.00 %
WJD1		0.00 %
Total	37.34	4.78 %