

MTD Sales
206.96 L

Brand Share %
5.96 %

Information:

MTD : 01-10-2025 To 09-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	111.30	10.02 %
Wash-Mac	70.03	6.46 %
Air-Cond	24.73	1.96 %
D-Freez	0.90	5.55 %
Total	206.96	5.96 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	31.57	6.42 %
SOUTH-01	28.10	4.68 %
WEST-01	25.07	8.65 %
SOUTH-03	24.93	5.44 %
TRICHY-01	22.58	5.14 %
CHENNAI-02	21.79	6.02 %
WEST-02	20.92	5.80 %
SOUTH ARCOT	16.98	6.49 %
NORTH ARCOT	11.60	6.45 %
KL-SOUTH	3.41	11.96 %
Total	206.96	5.96 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	14.35	10.83 %
Wash-Mac	10.89	8.10 %
Air-Cond	6.34	2.84 %
Total	31.57	6.42 %

Branch *	MTD Sales L	Brand Share %
CH08	1.92	4.69 %
CH14	1.46	4.43 %
CH07	1.24	5.38 %
CH42	1.07	3.43 %
CH38	0.46	5.79 %
CH48	0.46	2.76 %
MRM1	0.44	3.50 %
CH30	0.40	2.02 %
KNR1	0.37	4.59 %
CH39	0.28	3.06 %
CH19	0.20	0.64 %
CH29	0.13	2.87 %
AVD1		0.00 %
CH26		0.00 %
CH35		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	31.57	6.42 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	16.85	9.62 %
Wash-Mac	7.63	4.54 %
Air-Cond	2.95	1.17 %
D-Freez	0.68	15.67 %
Total	28.10	4.68 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.79	3.70 %
VNR2	1.08	4.08 %
TUT2	1.04	4.01 %
TVL1	0.82	1.29 %
TKS1	0.63	2.88 %
SNL1	0.60	5.36 %
MAR1	0.39	3.63 %
UDN1	0.38	3.72 %
APK2	0.28	2.77 %
TCN1	0.28	1.94 %
SDI1	0.27	3.07 %
KGL1	0.24	4.84 %
ERL2	0.23	2.26 %
NGR1	0.23	0.71 %
VLY1	0.15	1.20 %
KSM1	0.11	4.94 %
APK1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
VNR1		0.00 %
Total	28.10	4.68 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	13.13	12.25 %
Wash-Mac	10.50	8.81 %
Air-Cond	1.45	2.33 %
Total	25.07	8.65 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.81	5.47 %
TPR3	0.62	4.90 %
KMD1	0.47	5.91 %
GBM1	0.42	3.81 %
PDM1	0.29	5.49 %
CBE3	0.24	4.87 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
Total	25.07	8.65 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	15.93	9.75 %
Wash-Mac	6.70	4.61 %
Air-Cond	2.31	1.57 %
Total	24.93	5.44 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.45	4.72 %
MDU2	2.16	5.96 %
ATG1	0.90	4.62 %
KRR1	0.77	5.55 %
MDU6	0.39	3.90 %
KKD3	0.38	1.30 %
MPA1	0.37	3.27 %
MNM1	0.36	5.47 %
TEN2	0.30	2.01 %
TPT1	0.24	2.09 %
DKI1	0.14	1.10 %
MLR1	0.11	1.05 %
BTU1	0.11	2.75 %
DGL2		0.00 %
KKD2		0.00 %
KYK1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
Total	24.93	5.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	12.96	9.87 %
Wash-Mac	5.82	4.94 %
Air-Cond	3.80	2.02 %
Total	22.58	5.14 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.80	3.80 %
PBR2	1.64	5.92 %
TNJ1	1.29	3.77 %
NGT1	0.90	5.89 %
PTK1	0.77	4.34 %
MVM1	0.63	2.66 %
TRY3	0.61	2.37 %
TNJ2	0.53	2.58 %
MSI1	0.41	5.35 %
AYR1	0.29	2.82 %
PBR1	0.13	1.22 %
KIK1		0.00 %
ORU1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	22.58	5.14 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	10.15	9.68 %
Fridge	9.59	9.22 %
Air-Cond	2.05	1.34 %
Total	21.79	6.02 %

Branch *	MTD Sales L	Brand Share %
CH15	3.04	5.69 %
CH09	0.48	3.72 %
PON1	0.29	4.47 %
CH32	0.14	3.77 %
CH01		0.00 %
CH12		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	21.79	6.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	11.61	8.31 %
Wash-Mac	8.82	5.78 %
Air-Cond	0.48	0.72 %
Total	20.92	5.80 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.79	5.78 %
SLM3	1.55	5.07 %
HSR2	0.94	4.57 %
ERD2	0.55	2.10 %
TCG1	0.44	5.75 %
TRM1	0.42	4.39 %
SGI1	0.24	5.81 %
KRI1	0.24	4.45 %
PMP1	0.23	3.99 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	20.92	5.80 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	10.25	11.59 %
Wash-Mac	4.70	6.35 %
Air-Cond	2.04	2.07 %
Total	16.98	6.49 %

Branch *	MTD Sales L	Brand Share %
SJI2	1.40	5.57 %
ULP1	0.65	5.08 %
PRT1	0.12	1.50 %
TVM1	0.12	2.14 %
KLM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
SJI1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	16.98	6.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	5.84	9.65 %
Wash-Mac	3.69	5.95 %
Air-Cond	1.85	3.30 %
D-Freez	0.22	20.62 %
Total	11.60	6.45 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.66	4.39 %
VSI1	0.24	4.17 %
WJP1	0.22	4.15 %
CYR1	0.17	5.39 %
ABR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
Total	11.60	6.45 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.47	11.02 %
Wash-Mac	1.14	19.22 %
Fridge	0.80	9.25 %
Total	3.41	11.96 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
Total	3.41	11.96 %