

MTD Sales
174.11 L

Brand Share %
4.34 %

Information:

MTD : 01-08-2025 To 09-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	92.28	7.31 %
Wash-Mac	71.29	6.03 %
Air-Cond	9.63	0.62 %
D-Freez	0.91	5.27 %
Total	174.11	4.34 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	25.98	4.04 %
SOUTH-03	25.73	5.50 %
SOUTH-01	23.56	3.97 %
WEST-02	19.19	5.05 %
WEST-01	18.96	6.20 %
TRICHY-01	16.00	2.87 %
CHENNAI-02	14.55	3.15 %
NORTH ARCOT	14.15	5.33 %
SOUTH ARCOT	13.29	4.23 %
KL-SOUTH	2.70	11.10 %
Total	174.11	4.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	14.83	9.91 %
Wash-Mac	10.38	7.25 %
Air-Cond	0.77	0.22 %
Total	25.98	4.04 %

Branch *	MTD Sales L	Brand Share %
CH16	1.73	4.03 %
CH11	1.27	2.49 %
CH14	1.01	2.57 %
CH42	0.78	2.36 %
CH48	0.71	2.02 %
CH19	0.39	1.02 %
AVD1	0.32	1.51 %
KNR1	0.15	1.45 %
CH35	0.10	0.83 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC02		0.00 %
WCHN		0.00 %
WHC3		0.00 %
TKM1		0.00 %
Total	25.98	4.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	14.31	8.87 %
Wash-Mac	9.87	6.75 %
Air-Cond	1.32	0.83 %
D-Freez	0.24	17.20 %
Total	25.73	5.50 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.50	3.71 %
MDU6	1.16	4.03 %
ADP1	0.29	4.17 %
DKI1	0.27	2.30 %
MDU4	0.26	2.45 %
USL1	0.25	4.02 %
KRR1	0.11	0.72 %
KKD2	0.11	0.74 %
TDI1	0.11	1.79 %
BTU1		0.00 %
MLR1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	25.73	5.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	14.32	7.82 %
Wash-Mac	8.56	4.67 %
Air-Cond	0.45	0.20 %
D-Freez	0.23	5.75 %
Total	23.56	3.97 %

Branch *	MTD Sales L	Brand Share %
TUT2	1.16	4.13 %
TVL1	0.85	1.30 %
VLY1	0.85	4.26 %
VNR2	0.79	4.28 %
TKS1	0.69	3.39 %
NGR1	0.50	2.42 %
KVT1	0.43	1.09 %
SNL1	0.42	3.83 %
UDN1	0.30	3.75 %
APK1	0.28	1.84 %
TCN1	0.26	1.48 %
MAR1	0.23	1.38 %
ASM1	0.22	1.80 %
TYI1	0.20	2.37 %
KGL1	0.17	3.51 %
STU2	0.15	2.39 %
SDI1	0.12	1.44 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
WHTV		0.00 %
Total	23.56	3.97 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	11.48	7.67 %
Wash-Mac	6.96	4.96 %
Air-Cond	0.75	0.85 %
Total	19.19	5.05 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.86	2.41 %
ATU1	0.70	3.33 %
SLM3	0.70	4.12 %
SLM2	0.61	3.50 %
HSR1	0.56	3.38 %
EDP1	0.24	3.51 %
TRM1	0.19	2.40 %
ERD1	0.12	0.51 %
ERD2	0.11	0.53 %
BMD1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
TCG1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	19.19	5.05 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.45	7.85 %
Fridge	7.26	6.10 %
Air-Cond	0.24	0.62 %
Total	18.96	6.20 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.63	3.68 %
CBE1	0.38	3.76 %
PPI1	0.15	2.25 %
PDM1	0.12	1.75 %
KGI1	0.12	3.27 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	18.96	6.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	8.61	4.75 %
Wash-Mac	6.11	4.70 %
Air-Cond	1.29	0.53 %
Total	16.00	2.87 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.73	3.50 %
KUM1	1.55	3.96 %
TVR2	0.82	3.76 %
MVM1	0.75	1.86 %
PTK1	0.67	2.56 %
TNJ2	0.59	1.84 %
MSI1	0.49	4.22 %
TTP1	0.45	2.83 %
PDK1	0.39	2.85 %
TRY2	0.36	2.78 %
JKM1	0.26	1.34 %
PBR2	0.15	0.36 %
NGT1	0.13	0.64 %
AYR1	0.11	1.16 %
KIK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	16.00	2.87 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	6.50	5.46 %
Fridge	6.49	5.55 %
Air-Cond	1.56	0.69 %
Total	14.55	3.15 %

Branch *	MTD Sales L	Brand Share %
CH15	1.86	3.37 %
CH03	0.87	1.82 %
CH24	0.76	4.31 %
CH18	0.74	2.87 %
CH33	0.62	3.27 %
CH06	0.55	2.06 %
CH09	0.52	3.07 %
CH12	0.36	1.25 %
UKI1	0.32	3.90 %
CH23	0.31	4.30 %
CH46	0.25	3.48 %
MJR1	0.23	1.14 %
CH31	0.17	2.04 %
CH34	0.15	0.72 %
CH01		0.00 %
CH20		0.00 %
CH27		0.00 %
CH32		0.00 %
CH41		0.00 %
GPD1		0.00 %
MC06		0.00 %
MC08		0.00 %
Total	14.55	3.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	7.92	8.85 %
Wash-Mac	4.72	6.19 %
Air-Cond	1.06	1.08 %
D-Freez	0.45	26.75 %
Total	14.15	5.33 %

Branch *	MTD Sales L	Brand Share %
CGM1	0.34	3.66 %
VEL1	0.20	1.62 %
CPT1	0.15	2.65 %
TRT1	0.11	0.92 %
ABR1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
Total	14.15	5.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	6.87	6.60 %
Wash-Mac	5.59	6.21 %
Air-Cond	0.82	0.71 %
Total	13.29	4.23 %

Branch *	MTD Sales L	Brand Share %
POY1	1.60	3.83 %
CDM1	0.58	2.82 %
TDM1	0.56	4.12 %
ULP1	0.55	3.73 %
CUD1	0.55	1.70 %
POY2	0.35	2.64 %
PRT1	0.30	3.65 %
TVM1	0.28	3.76 %
VCM1		0.05 %
TVM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
Total	13.29	4.23 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.36	16.62 %
Wash-Mac	1.14	15.02 %
Fridge	0.19	2.43 %
Total	2.70	11.10 %

Branch *	MTD Sales L	Brand Share %
Total	2.70	11.10 %