



TN : GODREJ Sales Performance 10/05/2026 9:17 AM

MTD Sales
438.88 L

Brand Share %
4.36 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	283.63	3.49 %
Fridge	109.72	10.74 %
Wash-Mac	44.91	5.04 %
D-Freez	0.61	2.56 %
Total	438.88	4.36 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	79.31	5.01 %
CHENNAI-02	65.02	4.87 %
SOUTH-01	53.80	3.70 %
WEST-01	43.70	7.69 %
TRICHY-01	43.45	2.86 %
WEST-02	42.40	5.08 %
SOUTH ARCOT	38.43	5.02 %
SOUTH-03	38.31	2.98 %
NORTH ARCOT	34.46	4.72 %
Total	438.88	4.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.97	3.67 %
Fridge	22.60	15.26 %
Wash-Mac	8.51	6.82 %
D-Freez	0.23	7.06 %
Total	79.31	5.01 %

Branch *	MTD Sales L	Brand Share %
CH49	2.30	3.65 %
CH30	2.11	3.63 %
CGL1	0.97	2.68 %
CH42	0.96	1.38 %
CH19	0.85	1.08 %
CH07	0.80	1.19 %
MRM1	0.44	0.96 %
GUD2	0.35	1.41 %
KNR1	0.33	1.05 %
CH35	0.32	0.79 %
AVD1	0.27	0.60 %
CH26	0.12	1.13 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-1.53	3.95 %
Total	79.31	5.01 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	47.07	4.21 %
Fridge	14.31	11.59 %
Wash-Mac	3.63	4.01 %
Total	65.02	4.87 %

Branch *	MTD Sales L	Brand Share %
CH21	3.82	4.32 %
CH12	1.91	2.05 %
CH15	1.57	1.16 %
CH50	1.15	2.31 %
CH46	0.96	3.99 %
CH41	0.94	1.97 %
UKI1	0.54	1.89 %
CH36	0.49	1.81 %
PON1	0.43	1.98 %
CH27	0.26	1.53 %
CH20	0.23	0.49 %
CH32	0.13	2.02 %
CH01		0.00 %
GPD1		0.00 %
MC06		0.00 %
CH31	-0.26	-1.04 %
Total	65.02	4.87 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.09	2.74 %
Fridge	13.62	8.45 %
Wash-Mac	8.87	5.79 %
D-Freez	0.22	5.82 %
Total	53.80	3.70 %

Branch *	MTD Sales L	Brand Share %
TUT2	3.23	4.29 %
KVT1	2.10	2.42 %
PKD1	1.48	4.06 %
VNR2	1.25	2.38 %
TCN1	1.00	3.20 %
APK1	0.93	3.53 %
TVL1	0.86	0.54 %
SNL1	0.86	3.90 %
MAR1	0.82	2.29 %
NGR1	0.80	0.89 %
VNR1	0.70	3.07 %
APK2	0.66	3.13 %
SKD1	0.63	2.80 %
STU2	0.44	2.16 %
VLY1	0.34	0.49 %
VKM1	0.32	1.67 %
KGL1	0.32	1.67 %
TYI1	0.31	1.20 %
KSM1	0.14	2.53 %
ARM1		0.00 %
ASM1		0.00 %
MMT1		0.00 %
Total	53.80	3.70 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	29.06	7.26 %
Fridge	10.37	12.10 %
Wash-Mac	4.27	5.32 %
Total	43.70	7.69 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.07	3.67 %
SNR1	1.04	4.28 %
PLI1	0.87	2.92 %
CBE1	0.58	2.19 %
TPR3	0.48	3.64 %
TPR4	0.39	2.44 %
DPM2	0.32	2.50 %
PPI1	0.28	3.33 %
AVI1	0.25	1.43 %
SYM2	0.17	1.72 %
CBE3	0.14	0.88 %
GBM1	0.08	0.44 %
ANR1		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	43.70	7.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	29.56	2.27 %
Fridge	9.34	7.75 %
Wash-Mac	4.55	4.79 %
Total	43.45	2.86 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.79	2.15 %
TNJ1	3.66	4.09 %
TVR2	1.96	2.31 %
TNJ2	1.92	2.43 %
MVM1	1.38	1.55 %
MDI1	1.19	1.99 %
PBR1	1.16	3.48 %
PBR2	1.08	1.25 %
NGT1	0.95	2.31 %
AYR1	0.79	2.12 %
TTP1	0.57	1.99 %
ORU1	0.51	2.26 %
NCK1	0.48	2.23 %
APM1	0.40	1.52 %
PTK1	0.27	0.40 %
PDK1	0.23	0.61 %
TVR1	0.14	0.42 %
JKM1	0.14	0.34 %
TRY2	0.13	0.45 %
KRN1		0.00 %
MSI1		0.00 %
TRY3		0.00 %
Total	43.45	2.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	28.79	4.65 %
Fridge	9.07	8.63 %
Wash-Mac	4.54	4.15 %
Total	42.40	5.08 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.98	3.64 %
ERD1	2.28	2.78 %
HSR2	0.82	2.43 %
SLM3	0.62	1.22 %
KRI1	0.56	2.03 %
BMD1	0.51	3.53 %
MCR1	0.38	2.43 %
PDR1	0.38	3.18 %
TCG1	0.34	1.39 %
KMM1	0.31	2.09 %
DPR1	0.29	2.53 %
DPR2	0.29	2.14 %
EDP1	0.28	1.79 %
CMI1	0.23	2.04 %
TRM1	0.13	0.69 %
KVP1		0.00 %
PMP1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
HRR1	-0.12	-1.01 %
SGG1	-0.26	-3.17 %
Total	42.40	5.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	25.76	4.02 %
Fridge	9.22	14.09 %
Wash-Mac	3.45	5.92 %
Total	38.43	5.02 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.65	1.99 %
VCM2	0.94	3.85 %
NVL2	0.53	1.24 %
TVM1	0.52	2.38 %
POY1	0.48	0.56 %
PRT1	0.44	1.45 %
KLM1	0.34	0.79 %
MKM1	0.31	1.75 %
TVM2	0.28	1.80 %
VPM1		0.00 %
POY2	-0.09	-0.17 %
Total	38.43	5.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	24.22	2.36 %
Fridge	10.76	7.78 %
Wash-Mac	3.16	2.71 %
D-Freez	0.17	4.63 %
Total	38.31	2.98 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.36	3.73 %
DGL1	2.41	1.28 %
MDU3	1.54	4.09 %
MPA1	1.25	3.33 %
MDU6	1.02	1.97 %
KRR1	0.63	1.00 %
MLR1	0.62	3.15 %
MDU4	0.37	1.89 %
MDU5	0.31	1.90 %
TDI1	0.26	0.99 %
KKD3	0.23	0.33 %
NKI1	0.15	1.30 %
PKM1	0.15	1.26 %
NTM1	0.12	1.21 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD	-0.15	1.16 %
TEN2	-0.28	-1.84 %
Total	38.31	2.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	20.11	3.41 %
Fridge	10.42	14.11 %
Wash-Mac	3.93	6.29 %
Total	34.46	4.72 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.94	3.28 %
TRR1	0.89	2.20 %
TRL1	0.85	1.46 %
AKM1	0.84	2.01 %
TRT1	0.69	2.25 %
SLG1	0.39	2.16 %
ABR1	0.28	0.99 %
PTU1	0.25	3.17 %
VSI1	0.18	0.68 %
SBR1	0.13	0.24 %
BGR1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
WJD1		0.00 %
Total	34.46	4.72 %