

MTD Sales
192.37 L

Brand Share %
5.92 %

Information:

MTD : 01-10-2025 To 08-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	103.75	9.93 %
Wash-Mac	65.56	6.41 %
Air-Cond	22.17	1.90 %
D-Freez	0.90	6.36 %
Total	192.37	5.92 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	30.46	6.72 %
SOUTH-01	25.63	4.56 %
WEST-01	23.39	8.62 %
SOUTH-03	22.97	5.32 %
TRICHY-01	20.84	5.09 %
CHENNAI-02	19.75	5.89 %
WEST-02	19.40	5.69 %
SOUTH ARCOT	16.19	6.47 %
NORTH ARCOT	10.73	6.28 %
KL-SOUTH	3.01	11.58 %
Total	192.37	5.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	13.80	11.26 %
Wash-Mac	10.33	8.23 %
Air-Cond	6.34	3.11 %
Total	30.46	6.72 %

Branch *	MTD Sales L	Brand Share %
CH08	1.60	4.08 %
CH14	1.46	4.87 %
CH07	1.24	5.64 %
CH42	1.07	3.84 %
MRM1	0.44	3.65 %
CH30	0.40	2.10 %
KNR1	0.37	4.59 %
CH48	0.33	2.03 %
CH39	0.28	3.47 %
CH19	0.20	0.76 %
CH29	0.13	2.87 %
AVD1		0.00 %
CH26		0.00 %
CH35		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	30.46	6.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	15.10	9.19 %
Wash-Mac	7.37	4.63 %
Air-Cond	2.49	1.06 %
D-Freez	0.68	15.67 %
Total	25.63	4.56 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.76	3.94 %
VNR2	1.08	4.42 %
TVL1	0.69	1.13 %
TUT2	0.60	2.44 %
SNL1	0.60	5.74 %
TKS1	0.50	2.41 %
PDI1	0.42	5.45 %
MAR1	0.39	3.71 %
UDN1	0.38	3.97 %
APK2	0.28	3.12 %
TCN1	0.28	2.05 %
KGL1	0.24	4.84 %
ERL2	0.23	2.47 %
VLY1	0.15	1.32 %
SDI1	0.12	1.47 %
STU2	0.12	3.13 %
KSM1	0.11	4.72 %
NGR1	0.10	0.34 %
APK1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
VNR1		0.00 %
Total	25.63	4.56 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	12.04	11.96 %
Wash-Mac	10.12	8.99 %
Air-Cond	1.23	2.16 %
Total	23.39	8.62 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.81	5.62 %
TPR3	0.62	5.18 %
GBM1	0.42	3.99 %
PDM1	0.29	5.84 %
CBE3	0.24	5.20 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
Total	23.39	8.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	15.16	9.93 %
Wash-Mac	5.50	4.04 %
Air-Cond	2.31	1.63 %
Total	22.97	5.32 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.53	5.10 %
MDU2	1.83	5.17 %
ATG1	0.90	5.02 %
KRR1	0.77	5.80 %
MDU6	0.39	4.29 %
KKD3	0.38	1.44 %
MPA1	0.37	3.47 %
TEN2	0.30	2.26 %
TPT1	0.24	2.37 %
DKI1	0.14	1.18 %
MLR1	0.11	1.05 %
BTU1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KYK1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
Total	22.97	5.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	12.30	10.06 %
Wash-Mac	5.30	4.81 %
Air-Cond	3.24	1.85 %
Total	20.84	5.09 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.80	4.18 %
TNJ1	1.09	3.58 %
TVR2	0.81	4.41 %
NGT1	0.74	5.05 %
MVM1	0.63	2.81 %
PTK1	0.62	3.82 %
TRY3	0.61	2.63 %
TNJ2	0.53	2.78 %
MSI1	0.41	5.35 %
AYR1	0.29	2.94 %
PBR1	0.13	1.24 %
KIK1		0.00 %
ORU1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	20.84	5.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	9.25	9.38 %
Fridge	9.24	9.37 %
Air-Cond	1.25	0.91 %
Total	19.75	5.89 %

Branch *	MTD Sales L	Brand Share %
CH15	2.28	4.59 %
CH44	0.60	4.88 %
PON1	0.29	4.61 %
CH09	0.27	2.45 %
CH32	0.14	3.77 %
CH01		0.00 %
CH12		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	19.75	5.89 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	10.40	7.80 %
Wash-Mac	8.52	5.87 %
Air-Cond	0.48	0.79 %
Total	19.40	5.69 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.42	4.82 %
SLM1	1.26	4.20 %
HSR2	0.94	4.88 %
TRM1	0.42	4.45 %
ERD2	0.40	1.61 %
SGI1	0.24	5.81 %
KRI1	0.24	5.21 %
PMP1	0.23	3.99 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	19.40	5.69 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	9.45	11.18 %
Wash-Mac	4.70	6.61 %
Air-Cond	2.04	2.17 %
Total	16.19	6.47 %

Branch *	MTD Sales L	Brand Share %
SJI2	1.40	5.74 %
ULP1	0.65	5.50 %
PRT1	0.12	1.59 %
TVM1	0.12	2.45 %
KLM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
SJI1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	16.19	6.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	5.46	9.62 %
Wash-Mac	3.46	5.86 %
Air-Cond	1.60	2.94 %
D-Freez	0.22	26.26 %
Total	10.73	6.28 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.66	4.75 %
VSI1	0.24	4.50 %
WJP1	0.22	4.57 %
CYR1	0.17	5.39 %
ABR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
Total	10.73	6.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.20	10.54 %
Wash-Mac	1.01	18.34 %
Fridge	0.80	9.40 %
Total	3.01	11.58 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
Total	3.01	11.58 %