

MTD Sales
157.44 L

Brand Share %
4.37 %

Information:

MTD : 01-08-2025 To 08-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	84.56	7.47 %
Wash-Mac	62.61	5.93 %
Air-Cond	9.36	0.67 %
D-Freez	0.91	5.93 %
Total	157.44	4.37 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	24.30	5.84 %
CHENNAI-01	23.89	4.17 %
SOUTH-01	20.27	3.84 %
WEST-01	18.02	6.34 %
WEST-02	17.20	4.97 %
TRICHY-01	14.48	2.88 %
CHENNAI-02	12.86	3.17 %
NORTH ARCOT	12.42	5.17 %
SOUTH ARCOT	12.07	4.23 %
KL-SOUTH	1.93	9.15 %
Total	157.44	4.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	13.54	9.42 %
Wash-Mac	9.21	7.14 %
Air-Cond	1.32	0.93 %
D-Freez	0.24	20.31 %
Total	24.30	5.84 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.14	3.51 %
MDU6	1.16	4.37 %
MDU3	0.72	3.84 %
MDU4	0.26	2.69 %
DKI1	0.13	1.24 %
KRR1	0.11	0.79 %
KKD2	0.11	0.77 %
TDI1	0.11	1.92 %
BTU1		0.00 %
MLR1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	24.30	5.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	13.59	10.27 %
Wash-Mac	9.52	7.60 %
Air-Cond	0.77	0.25 %
Total	23.89	4.17 %

Branch *	MTD Sales L	Brand Share %
CH16	1.54	4.11 %
CH11	1.27	2.66 %
CH14	1.01	2.67 %
CH42	0.78	2.55 %
CH48	0.51	1.70 %
CH19	0.39	1.32 %
KNR1	0.15	1.66 %
AVD1	0.11	0.56 %
CH35	0.10	0.90 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC02		0.00 %
WCHN		0.00 %
WHC3		0.00 %
TKM1		0.00 %
Total	23.89	4.17 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	12.82	7.74 %
Wash-Mac	6.78	4.11 %
Air-Cond	0.45	0.23 %
D-Freez	0.23	6.71 %
Total	20.27	3.84 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.38	4.00 %
TUT2	1.04	4.14 %
TKS2	0.78	3.62 %
TKS1	0.69	3.87 %
TVL1	0.61	1.15 %
VLY1	0.51	2.86 %
NGR1	0.50	2.65 %
KVT1	0.43	1.18 %
SNL1	0.42	4.11 %
UDN1	0.30	3.94 %
APK1	0.28	2.03 %
TCN1	0.26	1.55 %
MAR1	0.23	1.89 %
ASM1	0.22	2.19 %
TYI1	0.20	2.67 %
STU2	0.15	2.45 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
TVL2		0.00 %
WHTV		0.00 %
Total	20.27	3.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.82	8.06 %
Fridge	6.95	6.23 %
Air-Cond	0.24	0.65 %
Total	18.02	6.34 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.63	4.19 %
TPR2	0.52	2.93 %
CBE1	0.19	2.06 %
PPI1	0.15	2.48 %
PDM1	0.12	1.84 %
KGI1	0.12	3.57 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	18.02	6.34 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	10.23	7.61 %
Wash-Mac	6.21	4.87 %
Air-Cond	0.75	0.91 %
Total	17.20	4.97 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.75	2.35 %
ATU1	0.70	3.69 %
HSR1	0.56	3.86 %
SLM2	0.48	2.96 %
EDP1	0.24	3.56 %
TRM1	0.19	2.52 %
ERD1	0.12	0.58 %
ERD2	0.11	0.57 %
BMD1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
TCG1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	17.20	4.97 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	7.86	4.81 %
Wash-Mac	5.34	4.61 %
Air-Cond	1.29	0.58 %
Total	14.48	2.88 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.37	3.46 %
MVM1	0.75	2.19 %
TVR2	0.67	3.34 %
PTK1	0.52	2.21 %
TYR1	0.48	3.27 %
TTP1	0.45	2.91 %
TNJ2	0.39	1.25 %
PDK1	0.39	2.96 %
TRY2	0.36	3.62 %
PBR2	0.15	0.38 %
JKM1	0.15	0.90 %
AYR1	0.11	1.48 %
KIK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	14.48	2.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	6.11	6.15 %
Wash-Mac	5.19	5.08 %
Air-Cond	1.56	0.77 %
Total	12.86	3.17 %

Branch *	MTD Sales L	Brand Share %
CH15	1.67	3.37 %
CH03	0.87	2.09 %
CH18	0.74	3.62 %
CH33	0.62	3.68 %
CH43	0.52	4.04 %
CH09	0.52	3.78 %
CH06	0.34	1.43 %
MJR1	0.23	1.34 %
CH31	0.17	2.11 %
CH34	0.15	0.82 %
CH46	0.11	1.73 %
CH01		0.00 %
CH12		0.00 %
CH20		0.00 %
CH27		0.00 %
CH32		0.00 %
CH41		0.00 %
GPD1		0.00 %
MC06		0.00 %
MC08		0.00 %
Total	12.86	3.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	7.17	8.82 %
Wash-Mac	3.74	5.47 %
Air-Cond	1.06	1.19 %
D-Freez	0.45	29.76 %
Total	12.42	5.17 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.51	3.75 %
CGM1	0.34	3.89 %
GDM1	0.31	4.23 %
CPT1	0.15	2.70 %
TRT1	0.11	0.95 %
ABR1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
VEL1		0.00 %
Total	12.42	5.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	6.30	6.68 %
Wash-Mac	4.94	6.09 %
Air-Cond	0.82	0.77 %
Total	12.07	4.23 %

Branch *	MTD Sales L	Brand Share %
POY1	1.11	3.10 %
TDM1	0.56	4.16 %
ULP1	0.55	3.92 %
CUD1	0.55	1.76 %
POY2	0.35	2.78 %
PRT1	0.30	3.88 %
CDM1	0.28	1.59 %
TVM1	0.15	2.35 %
VCM1		0.05 %
TVM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
Total	12.07	4.23 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.09	14.32 %
Wash-Mac	0.85	12.27 %
Total	1.93	9.15 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.24	4.32 %
Total	1.93	9.15 %