



TN : GODREJ Sales Performance 09/05/2026 9:17 AM

MTD Sales
413.51 L

Brand Share %
4.33 %

Information:

MTD : 01-05-2026 To 08-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	270.80	3.48 %
Fridge	100.79	10.86 %
Wash-Mac	41.47	5.10 %
D-Freez	0.44	2.08 %
Total	413.51	4.33 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	74.27	4.97 %
CHENNAI-02	59.99	4.75 %
SOUTH-01	52.24	3.79 %
WEST-01	42.56	7.94 %
TRICHY-01	41.92	2.88 %
WEST-02	40.69	5.06 %
SOUTH-03	35.95	3.00 %
SOUTH ARCOT	34.37	4.72 %
NORTH ARCOT	31.53	4.57 %
Total	413.51	4.33 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.36	3.62 %
Fridge	21.47	16.58 %
Wash-Mac	7.21	6.63 %
D-Freez	0.23	7.84 %
Total	74.27	4.97 %

Branch *	MTD Sales L	Brand Share %
CH30	2.11	3.73 %
CH49	2.06	3.61 %
CH19	0.85	1.13 %
CGL1	0.80	2.36 %
CH42	0.69	1.15 %
CH07	0.51	0.80 %
MRM1	0.44	1.03 %
GUD2	0.35	1.53 %
KNR1	0.33	1.11 %
CH35	0.32	0.84 %
AVD1	0.27	0.61 %
CH26	0.12	1.13 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-1.53	4.13 %
Total	74.27	4.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	43.28	4.08 %
Fridge	13.53	11.62 %
Wash-Mac	3.18	3.79 %
Total	59.99	4.75 %

Branch *	MTD Sales L	Brand Share %
CH21	3.49	4.11 %
MJR1	1.96	4.30 %
CH12	1.91	2.14 %
CH15	1.57	1.21 %
CH50	1.15	2.44 %
CH46	0.96	4.21 %
CH41	0.94	2.00 %
UKI1	0.54	2.03 %
CH36	0.36	1.39 %
CH27	0.26	1.69 %
CH20	0.23	0.52 %
PON1	0.20	0.95 %
CH32	0.13	2.12 %
CH01		0.00 %
GPD1		0.00 %
MC06		0.00 %
CH31	-0.26	-1.09 %
Total	59.99	4.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.55	2.81 %
Fridge	12.78	8.67 %
Wash-Mac	8.70	6.06 %
D-Freez	0.22	6.23 %
Total	52.24	3.79 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.10	2.52 %
PKD1	1.48	4.26 %
TKS1	1.40	3.98 %
VNR2	1.25	2.59 %
APK1	0.93	3.75 %
TCN1	0.88	2.90 %
TVL1	0.86	0.57 %
SNL1	0.86	4.05 %
NGR1	0.80	0.94 %
VNR1	0.70	3.20 %
MAR1	0.67	1.95 %
APK2	0.66	3.46 %
SKD1	0.63	2.93 %
STU2	0.44	2.28 %
VLY1	0.34	0.51 %
VKM1	0.32	1.77 %
KGL1	0.32	1.76 %
TYI1	0.31	1.39 %
KSM1	0.14	2.53 %
ARM1		0.00 %
ASM1		0.00 %
MMT1		0.00 %
WHTV		0.00 %
Total	52.24	3.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	28.73	7.43 %
Fridge	9.69	12.63 %
Wash-Mac	4.14	5.78 %
Total	42.56	7.94 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.07	3.93 %
SNR1	0.89	4.09 %
PLI1	0.87	3.23 %
TPR3	0.48	3.72 %
TPR4	0.39	2.66 %
DPM2	0.32	2.72 %
PPI1	0.28	3.48 %
CBE1	0.27	1.11 %
AVI1	0.25	1.55 %
SYM2	0.17	1.86 %
CBE3	0.14	0.91 %
GBM1	0.08	0.46 %
ANR1		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	42.56	7.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	29.27	2.33 %
Fridge	8.13	7.44 %
Wash-Mac	4.52	5.18 %
Total	41.92	2.88 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.79	2.24 %
TNJ1	3.52	4.09 %
TVR2	1.96	2.41 %
TNJ2	1.92	2.83 %
MVM1	1.38	1.62 %
PBR1	1.16	3.74 %
MDI1	1.05	1.83 %
PBR2	0.95	1.14 %
NGT1	0.95	2.47 %
AYR1	0.79	2.13 %
ORU1	0.51	2.35 %
NCK1	0.48	2.23 %
APM1	0.40	1.52 %
TTP1	0.31	1.07 %
PDK1	0.23	0.62 %
TVR1	0.14	0.42 %
JKM1	0.14	0.34 %
TRY2	0.13	0.45 %
KRN1		0.00 %
MSI1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
Total	41.92	2.88 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	27.83	4.65 %
Fridge	8.65	8.62 %
Wash-Mac	4.20	4.05 %
Total	40.69	5.06 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.65	3.40 %
ERD1	2.13	2.66 %
HSR2	0.82	2.53 %
OML1	0.75	4.22 %
SLM3	0.62	1.27 %
BMD1	0.51	3.80 %
KRI1	0.43	1.61 %
MCR1	0.38	2.55 %
PDR1	0.38	3.26 %
TCG1	0.34	1.42 %
KMM1	0.31	2.09 %
DPR1	0.29	2.85 %
DPR2	0.29	2.25 %
EDP1	0.28	1.79 %
CMI1	0.23	2.59 %
TRM1	0.13	0.72 %
KVP1		0.00 %
PMP1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
HRR1	-0.12	-1.08 %
SGG1	-0.26	-3.44 %
Total	40.69	5.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	23.66	2.45 %
Fridge	9.62	7.82 %
Wash-Mac	2.68	2.57 %
Total	35.95	3.00 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.36	3.89 %
DGL1	2.41	1.31 %
MDU3	1.54	4.23 %
MPA1	1.25	3.37 %
MDU6	0.75	1.53 %
KRR1	0.63	1.04 %
MLR1	0.48	2.64 %
MDU5	0.31	2.11 %
TDI1	0.26	1.05 %
KKD3	0.23	0.35 %
MDU4	0.21	1.15 %
NKI1	0.15	1.43 %
PKM1	0.15	1.46 %
NTM1	0.12	1.26 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
TEN2	-0.28	-1.99 %
Total	35.95	3.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	22.81	3.72 %
Fridge	8.52	14.11 %
Wash-Mac	3.04	5.62 %
Total	34.37	4.72 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.29	1.63 %
VCM2	0.53	2.25 %
NVL2	0.53	1.28 %
TVM1	0.52	2.63 %
PRT1	0.44	1.52 %
KLM1	0.34	0.83 %
MKM1	0.31	1.77 %
TVM2	0.28	2.21 %
POY1	0.15	0.18 %
VPM1		0.00 %
POY2	-0.09	-0.18 %
Total	34.37	4.72 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.31	3.41 %
Fridge	8.42	12.96 %
Wash-Mac	3.80	6.66 %
Total	31.53	4.57 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.89	2.29 %
AKM1	0.84	2.12 %
KPM1	0.72	2.67 %
TRT1	0.69	2.32 %
TRL1	0.41	0.77 %
ABR1	0.28	1.08 %
PTU1	0.25	3.17 %
SLG1	0.18	1.09 %
VSI1	0.18	0.70 %
BGR1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
WJD1		0.00 %
Total	31.53	4.57 %