

MTD Sales
176.38 L

Brand Share %
5.76 %

Information:

MTD : 01-10-2025 To 07-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	94.38	9.60 %
Wash-Mac	60.22	6.23 %
Air-Cond	20.89	1.90 %
D-Freez	0.90	6.59 %
Total	176.38	5.76 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	27.34	6.43 %
SOUTH-01	23.49	4.49 %
WEST-01	22.13	8.61 %
SOUTH-03	20.70	5.10 %
TRICHY-01	19.10	4.99 %
CHENNAI-02	17.68	5.60 %
WEST-02	17.55	5.40 %
SOUTH ARCOT	15.18	6.35 %
NORTH ARCOT	10.19	6.26 %
KL-SOUTH	3.01	12.04 %
Total	176.38	5.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	11.94	10.33 %
Wash-Mac	9.30	8.08 %
Air-Cond	6.09	3.16 %
Total	27.34	6.43 %

Branch *	MTD Sales L	Brand Share %
CH14	1.24	4.31 %
CH08	1.14	3.07 %
CH07	0.99	4.79 %
CH42	0.73	2.82 %
MRM1	0.44	3.88 %
KNR1	0.37	4.59 %
CH39	0.28	3.71 %
CH48	0.24	1.68 %
CH19	0.20	0.85 %
CH30	0.15	0.83 %
CH29	0.13	3.32 %
AVD1		0.00 %
CH26		0.00 %
CH35		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	27.34	6.43 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	13.82	8.93 %
Wash-Mac	6.78	4.54 %
Air-Cond	2.22	1.03 %
D-Freez	0.68	15.67 %
Total	23.49	4.49 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.37	3.63 %
KVT1	1.31	5.42 %
VNR2	0.83	3.62 %
TUT2	0.60	2.55 %
TKS1	0.50	2.54 %
TVL1	0.45	0.79 %
PDI1	0.42	5.53 %
MAR1	0.39	4.22 %
APK2	0.28	3.24 %
TCN1	0.28	2.34 %
UDN1	0.26	2.91 %
KGL1	0.24	5.60 %
ERL2	0.23	2.91 %
VLY1	0.15	1.50 %
SDI1	0.12	1.52 %
STU2	0.12	3.39 %
KSM1	0.11	4.72 %
APK1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
VNR1		0.00 %
NGR1	-0.02	-0.06 %
Total	23.49	4.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	11.64	12.32 %
Wash-Mac	9.27	8.66 %
Air-Cond	1.23	2.26 %
Total	22.13	8.61 %

Branch *	MTD Sales L	Brand Share %
TPR3	0.46	3.89 %
GBM1	0.42	4.13 %
CBE3	0.24	5.20 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
Total	22.13	8.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	13.70	9.74 %
Wash-Mac	4.69	3.63 %
Air-Cond	2.31	1.72 %
Total	20.70	5.10 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.42	5.07 %
MDU2	1.52	4.64 %
ATG1	0.66	3.95 %
CBM1	0.52	5.65 %
KKD3	0.38	1.61 %
MPA1	0.37	3.56 %
MDU6	0.26	3.04 %
TPT1	0.24	2.49 %
TEN2	0.17	1.30 %
MLR1	0.11	1.08 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KYK1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
Total	20.70	5.10 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	10.96	9.60 %
Wash-Mac	5.15	4.90 %
Air-Cond	3.00	1.85 %
Total	19.10	4.99 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.67	4.22 %
PBR2	1.40	5.64 %
TNJ1	0.96	3.26 %
TVR2	0.81	4.72 %
PTK1	0.62	4.25 %
TRY3	0.61	2.74 %
NGT1	0.58	4.60 %
TNJ2	0.53	2.97 %
MVM1	0.50	2.31 %
AYR1	0.29	2.94 %
PBR1	0.13	1.41 %
KIK1		0.00 %
ORU1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	19.10	4.99 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	8.23	8.86 %
Wash-Mac	8.20	8.84 %
Air-Cond	1.25	0.97 %
Total	17.68	5.60 %

Branch *	MTD Sales L	Brand Share %
CH15	1.72	3.68 %
CH44	0.47	4.21 %
PON1	0.29	5.10 %
CH09	0.27	2.63 %
CH32	0.14	3.77 %
CH01		0.00 %
CH12		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	17.68	5.60 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	9.14	7.23 %
Wash-Mac	7.93	5.69 %
Air-Cond	0.48	0.82 %
Total	17.55	5.40 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.26	4.30 %
SLM3	1.19	4.30 %
HSR2	0.81	4.29 %
TRM1	0.42	4.62 %
MCR1	0.42	4.91 %
ERD2	0.28	1.19 %
PMP1	0.23	4.59 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	17.55	5.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	8.69	10.78 %
Wash-Mac	4.70	7.05 %
Air-Cond	1.79	1.97 %
Total	15.18	6.35 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.50	4.69 %
PRT1	0.12	1.69 %
TVM1	0.12	2.45 %
KLM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
SJI1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	15.18	6.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	5.46	9.85 %
Wash-Mac	3.20	5.70 %
Air-Cond	1.31	2.60 %
D-Freez	0.22	26.26 %
Total	10.19	6.26 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.66	5.06 %
VSI1	0.24	4.74 %
WJP1	0.22	4.57 %
ABR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
Total	10.19	6.26 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.20	11.03 %
Wash-Mac	1.01	18.34 %
Fridge	0.80	9.96 %
Total	3.01	12.04 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
Total	3.01	12.04 %