

MTD Sales
119.15 L

Brand Share %
5.16 %

Information:

MTD : 01-09-2025 To 07-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	54.24	7.07 %
Wash-Mac	42.69	6.37 %
Air-Cond	21.53	2.50 %
D-Freez	0.68	4.85 %
Total	119.15	5.16 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	18.92	4.49 %
CHENNAI-01	17.55	5.13 %
SOUTH-03	14.39	5.08 %
TRICHY-01	12.39	4.02 %
WEST-01	12.32	7.58 %
SOUTH ARCOT	12.08	6.90 %
WEST-02	10.62	5.59 %
CHENNAI-02	9.96	4.09 %
NORTH ARCOT	9.94	7.56 %
KL-SOUTH	0.99	1.82 %
Total	119.15	5.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	8.76	6.56 %
Air-Cond	5.60	3.24 %
Wash-Mac	4.57	4.11 %
Total	18.92	4.49 %

Branch *	MTD Sales L	Brand Share %
RPM1	1.68	4.50 %
TUT1	0.98	1.89 %
MAR1	0.75	5.05 %
TUT2	0.62	3.11 %
VNR2	0.51	3.48 %
ERL2	0.49	4.66 %
TKS2	0.39	2.77 %
TKS1	0.31	2.71 %
VNR1	0.30	4.93 %
NGR1	0.29	1.39 %
PDI1	0.28	4.86 %
SNL1	0.26	3.38 %
KYR1	0.17	2.84 %
PKD1	0.16	1.34 %
TVL1	0.14	0.74 %
KGL1	0.13	4.94 %
ASM1	0.12	3.88 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	18.92	4.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	7.49	8.74 %
Wash-Mac	6.74	7.42 %
Air-Cond	2.86	1.75 %
D-Freez	0.46	19.80 %
Total	17.55	5.13 %

Branch *	MTD Sales L	Brand Share %
CH05	0.83	4.41 %
CH45	0.58	4.22 %
AVD1	0.41	3.63 %
MRM1	0.37	4.82 %
CH14	0.35	1.26 %
CH39	0.28	4.34 %
CH35	0.23	3.70 %
SKL1	0.22	2.47 %
CH30	0.19	1.89 %
CGL1	0.14	1.87 %
CH19		0.00 %
CH26		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	17.55	5.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	7.53	6.82 %
Wash-Mac	5.05	6.09 %
Air-Cond	1.80	2.05 %
Total	14.39	5.08 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.41	3.88 %
PVI1	0.90	5.12 %
MPA1	0.39	4.68 %
TPT1	0.38	4.70 %
MNM1	0.22	2.00 %
KRR1	0.22	4.54 %
MLR1	0.13	2.11 %
KYK1	0.12	1.63 %
MDU6	0.12	0.77 %
USL1	0.11	2.22 %
DGL2	0.09	3.13 %
BNR1		0.00 %
BTU1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
Total	14.39	5.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	6.14	6.45 %
Wash-Mac	3.36	4.92 %
Air-Cond	2.89	2.01 %
Total	12.39	4.02 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.29	1.72 %
TVR2	0.72	4.75 %
PBR2	0.68	4.02 %
TNJ1	0.67	3.91 %
PTK1	0.40	2.93 %
NGT1	0.26	1.93 %
MVM1	0.25	1.70 %
TRY2	0.24	2.99 %
NMM1	0.13	2.69 %
AYR1		0.00 %
KIK1		0.00 %
MSI1		0.00 %
ORU1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	12.39	4.02 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	5.58	8.38 %
Wash-Mac	4.97	7.30 %
Air-Cond	1.77	6.52 %
Total	12.32	7.58 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.37	4.65 %
TPR2	0.24	4.25 %
CNR1	0.13	4.14 %
UAM1	0.12	4.02 %
AVI1	0.10	3.57 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	12.32	7.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.37	11.13 %
Fridge	4.39	6.97 %
Air-Cond	2.32	3.71 %
Total	12.08	6.90 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.27	2.93 %
NVL2	0.27	2.32 %
TDM1	0.21	2.86 %
TRK1	0.12	1.35 %
VCM1	0.12	1.85 %
POY2		0.00 %
STP1		0.00 %
Total	12.08	6.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	6.18	8.23 %
Wash-Mac	3.14	3.90 %
Air-Cond	1.30	3.90 %
Total	10.62	5.59 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.64	4.67 %
HSR2	0.46	4.11 %
SLM1	0.41	3.13 %
OML1	0.29	4.63 %
SGI1	0.26	4.64 %
SLM2	0.25	4.41 %
ERD1	0.19	1.70 %
BMD1	0.13	4.31 %
HRR1	0.12	4.14 %
CMI1		0.00 %
EDP1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	10.62	5.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	4.87	7.47 %
Fridge	3.46	5.66 %
Air-Cond	1.41	1.21 %
D-Freez	0.22	15.63 %
Total	9.96	4.09 %

Branch *	MTD Sales L	Brand Share %
CH03	1.08	4.22 %
CH15	0.87	3.20 %
CH33	0.65	4.72 %
CH21	0.37	2.30 %
UKI1	0.23	4.92 %
CH09	0.21	3.28 %
CH12	0.21	1.42 %
MJR1	0.19	1.87 %
CH41	0.14	1.33 %
CH23	0.13	2.93 %
CH20	0.12	0.95 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
Total	9.96	4.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	4.31	10.54 %
Fridge	4.04	8.62 %
Air-Cond	1.59	3.64 %
Total	9.94	7.56 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.16	2.97 %
PTU1	0.11	4.36 %
ABR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
Total	9.94	7.56 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	0.67	2.21 %
Wash-Mac	0.32	2.31 %
Total	0.99	1.82 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.55	1.60 %
PAS1	0.28	2.49 %
KLR1	0.16	1.85 %
Total	0.99	1.82 %