



# TN : GODREJ Sales Performance 08/05/2026 9:17 AM

MTD Sales  
386.84 L

Brand Share %  
4.30 %

Information:

MTD : 01-05-2026 To 07-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	255.82	3.47 %
Fridge	92.33	10.82 %
Wash-Mac	38.25	5.10 %
D-Freez	0.44	2.28 %
<b>Total</b>	<b>386.84</b>	<b>4.30 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	67.76	4.86 %
CHENNAI-02	56.81	4.87 %
SOUTH-01	48.06	3.71 %
WEST-01	41.19	8.07 %
TRICHY-01	39.97	2.86 %
WEST-02	38.99	5.10 %
SOUTH-03	33.37	2.93 %
SOUTH ARCOT	31.79	4.61 %
NORTH ARCOT	28.90	4.48 %
<b>Total</b>	<b>386.84</b>	<b>4.30 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	40.97	3.48 %
Fridge	19.78	17.07 %
Wash-Mac	6.78	6.90 %
D-Freez	0.23	7.84 %
<b>Total</b>	<b>67.76</b>	<b>4.86 %</b>

Branch *	MTD Sales L	Brand Share %
CH48	2.44	4.23 %
CH30	2.11	3.97 %
CH49	2.06	3.97 %
CH19	0.85	1.19 %
CGL1	0.66	2.02 %
CH07	0.51	0.88 %
CH42	0.45	0.84 %
MRM1	0.44	1.12 %
GUD2	0.35	1.60 %
KNR1	0.33	1.14 %
CH35	0.32	0.87 %
AVD1	0.27	0.64 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-1.39	3.83 %
<b>Total</b>	<b>67.76</b>	<b>4.86 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	40.99	4.18 %
Fridge	12.79	12.22 %
Wash-Mac	3.04	3.89 %
Total	56.81	4.87 %

Branch *	MTD Sales L	Brand Share %
CH12	1.69	2.29 %
CH15	1.57	1.28 %
CH50	1.15	2.58 %
CH41	0.80	1.79 %
UKI1	0.54	2.06 %
CH36	0.36	1.63 %
CH27	0.26	1.72 %
CH20	0.23	0.55 %
PON1	0.20	1.10 %
CH32	0.13	2.23 %
CH01		0.00 %
GPD1		0.00 %
MC06		0.00 %
CH31	-0.26	-1.25 %
Total	56.81	4.87 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	28.09	2.74 %
Fridge	11.61	8.60 %
Wash-Mac	8.15	6.12 %
D-Freez	0.22	8.00 %
Total	48.06	3.71 %

Branch *	MTD Sales L	Brand Share %
RND1	2.31	4.14 %
KVT1	1.87	2.41 %
VNR2	1.25	2.79 %
TKS1	1.18	3.51 %
APK1	0.93	4.03 %
TCN1	0.88	3.20 %
TVL1	0.86	0.59 %
NGR1	0.80	0.97 %
VNR1	0.70	3.33 %
MAR1	0.67	2.12 %
APK2	0.66	3.67 %
SNL1	0.61	3.12 %
STU2	0.44	2.37 %
SKD1	0.35	1.80 %
VLY1	0.34	0.53 %
VKM1	0.32	1.92 %
KGL1	0.32	1.93 %
TYI1	0.31	1.49 %
KSM1	0.14	2.91 %
ARM1		0.00 %
ASM1		0.00 %
MMT1		0.00 %
WHTV		0.00 %
Total	48.06	3.71 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	28.15	7.57 %
Fridge	9.04	12.66 %
Wash-Mac	4.01	6.10 %
<b>Total</b>	<b>41.19</b>	<b>8.07 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	1.07	4.19 %
PLI1	0.87	3.50 %
SNR1	0.73	3.51 %
TPR3	0.48	3.81 %
DPM2	0.32	2.92 %
PPI1	0.28	3.63 %
CBE1	0.27	1.16 %
TPR4	0.26	1.83 %
AVI1	0.25	1.55 %
CBE3	0.14	0.91 %
GBM1	0.08	0.47 %
ANR1		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
UAM1		0.00 %
SYM2	-0.05	-0.66 %
<b>Total</b>	<b>41.19</b>	<b>8.07 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	28.60	2.36 %
Fridge	7.14	7.03 %
Wash-Mac	4.24	5.18 %
<b>Total</b>	<b>39.97</b>	<b>2.86 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	5.31	2.14 %
TNJ1	3.52	4.14 %
TNJ2	1.92	2.93 %
TVR2	1.82	2.30 %
MVM1	1.38	1.68 %
PBR1	1.16	3.98 %
MDI1	0.79	1.46 %
PBR2	0.66	0.83 %
AYR1	0.65	1.87 %
NGT1	0.56	1.52 %
ORU1	0.51	2.40 %
NCK1	0.48	2.32 %
APM1	0.40	1.69 %
TTP1	0.31	1.07 %
PDK1	0.23	0.65 %
TVR1	0.14	0.43 %
JKM1	0.14	0.36 %
TRY2	0.13	0.46 %
KRN1		0.00 %
MSI1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
<b>Total</b>	<b>39.97</b>	<b>2.86 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	26.89	4.68 %
Fridge	8.09	8.69 %
Wash-Mac	4.01	4.19 %
<b>Total</b>	<b>38.99</b>	<b>5.10 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	2.45	3.28 %
ERD1	2.13	2.79 %
HSR2	0.82	2.68 %
SLM3	0.62	1.35 %
BMD1	0.51	4.09 %
KRI1	0.43	1.80 %
MCR1	0.38	2.88 %
PDR1	0.38	3.31 %
TCG1	0.34	1.54 %
KMM1	0.31	2.18 %
DPR1	0.29	2.89 %
DPR2	0.29	2.25 %
EDP1	0.28	1.88 %
CMI1	0.23	2.68 %
TRM1	0.13	0.73 %
KVP1		0.00 %
PMP1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
HRR1	-0.12	-1.16 %
SGG1	-0.26	-3.44 %
<b>Total</b>	<b>38.99</b>	<b>5.10 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	22.71	2.46 %
Fridge	8.14	6.94 %
Wash-Mac	2.52	2.61 %
<b>Total</b>	<b>33.37</b>	<b>2.93 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	2.25	1.24 %
MPA1	1.25	3.50 %
MDU3	1.22	3.49 %
MDU6	0.75	1.56 %
KRR1	0.63	1.04 %
MLR1	0.48	2.68 %
MDU5	0.31	2.26 %
TDI1	0.26	1.13 %
KKD3	0.23	0.36 %
MDU4	0.21	1.20 %
NKI1	0.15	1.44 %
PKM1	0.15	1.55 %
NTM1	0.12	1.26 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
TEN2	-0.28	-2.03 %
<b>Total</b>	<b>33.37</b>	<b>2.93 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	21.63	3.71 %
Fridge	7.84	14.10 %
Wash-Mac	2.32	4.68 %
<b>Total</b>	<b>31.79</b>	<b>4.61 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	1.52	2.04 %
VCM2	0.53	2.36 %
NVL2	0.53	1.31 %
TVM1	0.52	2.84 %
PRT1	0.44	1.53 %
KLM1	0.34	0.91 %
MKM1	0.31	1.80 %
TVM2	0.28	2.47 %
POY1	0.15	0.19 %
VPM1		0.00 %
POY2	-0.26	-0.58 %
<b>Total</b>	<b>31.79</b>	<b>4.61 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	17.80	3.34 %
Fridge	7.91	13.38 %
Wash-Mac	3.19	6.21 %
Total	28.90	4.48 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.84	3.97 %
TRR1	0.89	2.41 %
AKM1	0.84	2.23 %
KPM1	0.72	2.95 %
TRT1	0.69	2.40 %
TRL1	0.41	0.84 %
ABR1	0.28	1.11 %
PTU1	0.25	3.28 %
SLG1	0.18	1.21 %
VSI1	0.18	0.73 %
BGR1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
WJD1		0.00 %
Total	28.90	4.48 %