

MTD Sales
162.88 L

Brand Share %
5.71 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	89.72	9.81 %
Wash-Mac	54.15	6.01 %
Air-Cond	18.12	1.76 %
D-Freez	0.90	7.90 %
Total	162.88	5.71 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	24.47	6.12 %
SOUTH-01	21.79	4.55 %
WEST-01	19.70	8.31 %
SOUTH-03	19.33	5.10 %
TRICHY-01	17.62	4.89 %
CHENNAI-02	16.96	5.84 %
WEST-02	16.25	5.34 %
SOUTH ARCOT	14.64	6.49 %
NORTH ARCOT	9.50	6.11 %
KL-SOUTH	2.62	11.31 %
Total	162.88	5.71 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	10.86	10.01 %
Wash-Mac	8.76	8.12 %
Air-Cond	4.85	2.66 %
Total	24.47	6.12 %

Branch *	MTD Sales L	Brand Share %
CH14	1.09	4.00 %
CH07	0.99	4.99 %
CH08	0.90	2.70 %
CH42	0.73	2.96 %
CH45	0.53	4.79 %
MRM1	0.44	4.05 %
KNR1	0.37	4.64 %
CH39	0.28	3.85 %
CH48	0.24	1.99 %
CH19	0.20	0.86 %
CH30	0.15	0.79 %
CH29	0.13	3.57 %
AVD1		0.00 %
CH26		0.00 %
CH35		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	24.47	6.12 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	13.36	9.35 %
Wash-Mac	6.10	4.43 %
Air-Cond	1.65	0.85 %
D-Freez	0.68	16.34 %
Total	21.79	4.55 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.09	3.46 %
VNR2	0.66	3.05 %
TUT2	0.60	2.71 %
TKS1	0.50	2.70 %
TVL1	0.45	0.87 %
MAR1	0.39	4.69 %
SNL1	0.32	3.31 %
APK2	0.28	3.73 %
TCN1	0.28	2.77 %
UDN1	0.26	3.07 %
ERL2	0.23	3.59 %
SDI1	0.12	1.52 %
KGL1	0.12	2.87 %
STU2	0.12	3.71 %
KSM1	0.11	4.97 %
APK1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
VL1		0.00 %
VNR1		0.00 %
NGR1	-0.02	-0.07 %
Total	21.79	4.55 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	11.13	12.77 %
Wash-Mac	7.57	7.70 %
Air-Cond	1.00	1.98 %
Total	19.70	8.31 %

Branch *	MTD Sales L	Brand Share %
TPR3	0.46	3.99 %
GBM1	0.42	4.65 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
Total	19.70	8.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	13.31	9.98 %
Wash-Mac	3.71	3.15 %
Air-Cond	2.31	1.83 %
Total	19.33	5.10 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.42	5.47 %
MDU2	1.13	3.66 %
ATG1	0.66	4.30 %
KKD3	0.38	1.75 %
MPA1	0.37	3.83 %
MDU6	0.26	3.31 %
BNR1	0.25	5.19 %
TPT1	0.24	2.62 %
TEN2	0.17	1.32 %
MLR1	0.11	1.13 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KYK1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
Total	19.33	5.10 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	10.83	10.32 %
Wash-Mac	4.28	4.34 %
Air-Cond	2.51	1.61 %
Total	17.62	4.89 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.05	3.49 %
TNJ1	0.96	3.28 %
PTK1	0.62	4.59 %
TRY3	0.61	2.83 %
NGT1	0.58	5.11 %
TVR2	0.57	3.43 %
TNJ2	0.53	3.11 %
MVM1	0.50	2.46 %
AYR1	0.29	2.94 %
NMM1	0.16	3.92 %
PBR1	0.13	1.41 %
KIK1		0.00 %
ORU1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	17.62	4.89 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	8.03	9.40 %
Wash-Mac	7.68	8.99 %
Air-Cond	1.25	1.05 %
Total	16.96	5.84 %

Branch *	MTD Sales L	Brand Share %
CH15	1.60	3.72 %
CH44	0.47	4.65 %
CH09	0.27	2.75 %
CH32	0.14	3.77 %
CH01		0.00 %
CH12		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	16.96	5.84 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	8.49	7.27 %
Wash-Mac	7.28	5.49 %
Air-Cond	0.48	0.89 %
Total	16.25	5.34 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.08	3.93 %
SLM3	0.93	3.68 %
HSR2	0.42	2.36 %
TRM1	0.42	4.79 %
MCR1	0.42	5.56 %
ERD2	0.28	1.31 %
PMP1	0.23	4.80 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
Total	16.25	5.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	8.15	10.76 %
Wash-Mac	4.70	7.40 %
Air-Cond	1.79	2.09 %
Total	14.64	6.49 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.50	5.13 %
PRT1	0.12	1.86 %
TVM1	0.12	2.32 %
KLM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
SJI1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	14.64	6.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	4.77	9.12 %
Wash-Mac	3.20	5.86 %
Air-Cond	1.31	2.73 %
D-Freez	0.22	39.74 %
Total	9.50	6.11 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.66	5.13 %
VSI1	0.24	5.06 %
WJP1	0.22	4.57 %
ABR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
Total	9.50	6.11 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.95	9.22 %
Wash-Mac	0.87	16.75 %
Fridge	0.80	11.01 %
Total	2.62	11.31 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.15	5.46 %
KLR1		0.00 %
Total	2.62	11.31 %