



TN : GODREJ Sales Performance 07/05/2026 9:17 AM

MTD Sales
354.03 L

Brand Share %
4.24 %

Information:

MTD : 01-05-2026 To 06-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	236.91	3.44 %
Fridge	83.33	10.89 %
Wash-Mac	33.56	4.97 %
D-Freez	0.23	1.37 %
Total	354.03	4.24 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	60.48	4.72 %
CHENNAI-02	50.23	4.74 %
SOUTH-01	43.09	3.59 %
WEST-01	37.62	7.81 %
WEST-02	37.00	5.13 %
TRICHY-01	36.05	2.74 %
SOUTH-03	32.32	3.06 %
SOUTH ARCOT	29.86	4.69 %
NORTH ARCOT	27.38	4.60 %
Total	354.03	4.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.41	3.35 %
Fridge	18.03	17.25 %
Wash-Mac	5.82	6.56 %
D-Freez	0.23	9.24 %
Total	60.48	4.72 %

Branch *	MTD Sales L	Brand Share %
CH48	1.95	3.67 %
CH49	1.82	4.12 %
CH19	0.85	1.31 %
CGL1	0.66	2.13 %
CH07	0.51	0.95 %
CH42	0.45	0.94 %
MRM1	0.44	1.21 %
GUD2	0.35	1.77 %
KNR1	0.33	1.19 %
CH35	0.32	0.92 %
AVD1	0.27	0.68 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-1.27	4.17 %
Total	60.48	4.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	35.90	4.00 %
Fridge	11.68	12.85 %
Wash-Mac	2.65	3.84 %
Total	50.23	4.74 %

Branch *	MTD Sales L	Brand Share %
CH15	1.57	1.34 %
CH12	1.19	1.73 %
CH50	0.99	2.54 %
CH41	0.80	1.89 %
UKI1	0.54	2.16 %
CH46	0.38	1.86 %
CH27	0.26	1.95 %
PON1	0.20	1.15 %
CH32	0.13	2.59 %
CH01		0.00 %
CH20		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
CH31	-0.26	-1.26 %
Total	50.23	4.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.80	2.70 %
Fridge	10.29	8.42 %
Wash-Mac	6.99	5.83 %
Total	43.09	3.59 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.72	2.36 %
RND1	1.72	3.46 %
VNR2	1.11	2.70 %
TKS1	0.91	2.82 %
TVL1	0.86	0.63 %
NGR1	0.80	1.05 %
VNR1	0.70	3.65 %
APK2	0.66	4.04 %
SNL1	0.61	3.35 %
TCN1	0.60	2.30 %
PDI1	0.52	3.32 %
STU2	0.44	2.49 %
MAR1	0.41	1.46 %
VLY1	0.34	0.58 %
VKM1	0.32	2.21 %
SKD1	0.31	1.60 %
TYI1	0.31	1.62 %
SGT1	0.14	2.31 %
KSM1	0.14	3.07 %
ARM1		0.00 %
ASM1		0.00 %
MMT1		0.00 %
WHTV		0.00 %
KGL1		0.00 %
Total	43.09	3.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.55	7.45 %
Fridge	7.64	11.96 %
Wash-Mac	3.43	5.71 %
Total	37.62	7.81 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.87	3.69 %
TPR2	0.75	3.09 %
SNR1	0.73	3.95 %
TPR3	0.48	3.87 %
DPM2	0.32	3.00 %
PPI1	0.28	3.63 %
CBE1	0.27	1.22 %
TPR4	0.26	1.86 %
AVI1	0.25	1.58 %
SYM2	0.20	2.67 %
CBE3	0.14	0.92 %
GBM1	0.08	0.49 %
ANR1		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
UAM1		0.00 %
Total	37.62	7.81 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	25.58	4.66 %
Fridge	7.78	9.30 %
Wash-Mac	3.64	4.17 %
Total	37.00	5.13 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.45	3.53 %
ERD1	2.13	2.98 %
HSR2	0.67	2.45 %
SLM3	0.62	1.40 %
KRI1	0.43	1.90 %
MCR1	0.38	2.95 %
PDR1	0.38	3.45 %
TCG1	0.34	1.61 %
KMM1	0.31	2.22 %
DPR1	0.29	3.13 %
DPR2	0.29	2.43 %
EDP1	0.28	1.91 %
CMI1	0.23	2.78 %
TRM1	0.13	0.73 %
KVP1		0.00 %
PMP1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
HRR1	-0.12	-1.13 %
SGG1	-0.26	-3.89 %
Total	37.00	5.13 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.29	2.29 %
Fridge	5.87	6.32 %
Wash-Mac	3.89	5.22 %
Total	36.05	2.74 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.48	1.94 %
TNJ1	3.23	4.01 %
TVR2	1.82	2.36 %
TNJ2	1.57	2.54 %
MVM1	1.38	1.81 %
PBR1	1.16	4.17 %
KUM2	1.01	3.54 %
MDI1	0.79	1.49 %
PBR2	0.66	0.89 %
AYR1	0.65	2.07 %
ORU1	0.51	2.46 %
NCK1	0.48	2.47 %
NGT1	0.43	1.18 %
APM1	0.40	1.76 %
TTP1	0.31	1.08 %
PDK1	0.23	0.72 %
TRY2	0.13	0.49 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
WTRZ	-0.08	0.92 %
Total	36.05	2.74 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	22.73	2.63 %
Fridge	7.41	7.06 %
Wash-Mac	2.18	2.57 %
Total	32.32	3.06 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.25	1.29 %
MPA1	1.25	3.71 %
TMM1	1.08	3.97 %
MDU6	0.75	1.67 %
KRR1	0.63	1.16 %
MLR1	0.48	2.91 %
MDU5	0.31	2.48 %
TDI1	0.26	1.27 %
KKD3	0.23	0.42 %
MDU4	0.21	1.33 %
NKI1	0.15	1.57 %
PKM1	0.15	1.66 %
NTM1	0.12	1.31 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
TEN2	-0.28	-2.09 %
Total	32.32	3.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	20.47	3.78 %
Fridge	7.27	14.91 %
Wash-Mac	2.12	4.82 %
Total	29.86	4.69 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.13	1.67 %
VCM2	0.53	2.54 %
NVL2	0.53	1.41 %
TVM1	0.52	3.74 %
KLM1	0.34	0.97 %
MKM1	0.31	1.99 %
TVM2	0.28	2.89 %
POY1	0.15	0.20 %
PRT1	0.13	0.48 %
VPM1		0.00 %
POY2	-0.26	-0.63 %
Total	29.86	4.69 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	17.19	3.49 %
Fridge	7.35	13.79 %
Wash-Mac	2.84	6.01 %
Total	27.38	4.60 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.84	4.16 %
TRR1	0.89	2.53 %
AKM1	0.84	2.38 %
KPM1	0.72	3.43 %
TRT1	0.37	1.39 %
TRL1	0.29	0.63 %
ABR1	0.28	1.25 %
UGI1	0.25	2.94 %
PTU1	0.25	3.28 %
SLG1	0.18	1.29 %
VSI1	0.18	0.76 %
BGR1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
WJD1		0.00 %
Total	27.38	4.60 %