



TN : GODREJ Sales Performance 07/04/2026 9:17 AM

MTD Sales
349.62 L

Brand Share %
5.12 %

Information:

MTD : 01-04-2026 To 06-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	216.80	3.93 %
Fridge	90.14	13.94 %
Wash-Mac	42.07	6.51 %
D-Freez	0.61	3.41 %
Total	349.62	5.12 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	65.48	5.49 %
WEST-01	54.42	8.44 %
CHENNAI-01	48.43	5.68 %
SOUTH-03	42.09	4.54 %
TRICHY-01	38.85	3.81 %
WEST-02	32.65	4.97 %
CHENNAI-02	26.93	3.75 %
SOUTH ARCOT	22.57	5.67 %
NORTH ARCOT	18.20	4.31 %
Total	349.62	5.12 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.77	4.00 %
Fridge	18.32	17.85 %
Wash-Mac	6.78	7.36 %
D-Freez	0.61	16.26 %
Total	65.48	5.49 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.08	1.45 %
KVT1	1.99	3.57 %
TKS1	1.53	4.48 %
SDI1	0.87	4.19 %
NGR1	0.70	0.71 %
PDI1	0.68	4.07 %
ARM1	0.55	3.58 %
APK2	0.51	4.51 %
VLY1	0.51	1.55 %
STU2	0.50	3.18 %
ASM1	0.20	1.14 %
VNR1	0.14	0.82 %
MMT1		0.00 %
S2SD		0.00 %
Total	65.48	5.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.82	8.08 %
Fridge	8.73	15.55 %
Wash-Mac	2.87	5.03 %
Total	54.42	8.44 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.90	4.14 %
PLI1	1.46	4.22 %
CBE1	1.10	3.70 %
DPM2	0.73	4.85 %
CBE5	0.26	1.81 %
ANR1	0.26	3.89 %
AVI1	0.23	1.45 %
PPI1	0.18	1.95 %
GDR1	0.12	3.04 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	54.42	8.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.16	3.86 %
Fridge	13.11	14.24 %
Wash-Mac	9.16	11.25 %
Total	48.43	5.68 %

Branch *	MTD Sales L	Brand Share %
CH08	2.26	5.06 %
CH05	1.88	3.36 %
CH49	0.98	2.73 %
CH30	0.93	3.12 %
CH42	0.81	2.38 %
CH19	0.80	2.14 %
CH38	0.75	2.87 %
CH39	0.31	1.84 %
AVD1	0.22	0.90 %
CH26	0.13	1.47 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
WHC3		0.00 %
WCHN	-0.84	3.35 %
Total	48.43	5.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	26.37	3.57 %
Fridge	9.88	10.71 %
Wash-Mac	5.84	6.25 %
Total	42.09	4.54 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.50	4.11 %
MPA1	1.69	2.48 %
DGL1	1.37	2.60 %
MDU6	1.16	2.83 %
CBM1	1.03	5.11 %
DGL2	0.78	3.46 %
PNI1	0.64	4.32 %
TEN2	0.47	2.48 %
BNR1	0.41	4.89 %
KRR1	0.38	0.89 %
MDU7	0.26	0.78 %
TDI1	0.26	2.32 %
KKD3	0.25	0.57 %
NKI1	0.15	1.64 %
KYK1	0.14	1.32 %
CMR1	0.12	0.52 %
BTU1		0.00 %
DKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD	-0.26	3.92 %
Total	42.09	4.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.73	3.11 %
Fridge	8.71	11.76 %
Wash-Mac	3.41	4.10 %
Total	38.85	3.81 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.05	3.00 %
PBR2	2.83	5.00 %
TNJ2	1.91	4.81 %
TVR2	1.79	3.51 %
TNJ1	1.70	3.76 %
MVM1	0.70	1.26 %
TTP1	0.64	4.14 %
JKM1	0.46	1.79 %
ORU1	0.41	4.33 %
PDK1	0.38	1.83 %
TRY3	0.35	0.60 %
APM1	0.29	3.93 %
NCK1	0.13	1.01 %
KRN1		0.00 %
MSI1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	38.85	3.81 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	17.55	3.53 %
Fridge	9.90	13.32 %
Wash-Mac	5.20	6.17 %
Total	32.65	4.97 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.77	4.86 %
ERD2	2.11	3.32 %
WHKP	1.03	3.29 %
ERD1	0.79	0.99 %
SLM2	0.79	2.54 %
TCG1	0.72	3.62 %
KMM1	0.36	2.60 %
MCR1	0.35	2.21 %
VKL1	0.23	2.70 %
EPI1	0.12	1.12 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM3		0.00 %
WZWH		0.00 %
Total	32.65	4.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.34	2.81 %
Fridge	6.62	9.79 %
Wash-Mac	3.97	5.88 %
Total	26.93	3.75 %

Branch *	MTD Sales L	Brand Share %
CH03	2.48	3.51 %
CH51	1.40	5.03 %
CH41	1.37	3.88 %
CH33	1.13	4.29 %
CH15	0.99	1.40 %
CH34	0.98	3.90 %
CH23	0.75	5.05 %
CH18	0.74	2.33 %
PON1	0.60	3.75 %
CH27	0.53	4.66 %
CH46	0.39	2.33 %
CH20	0.32	1.22 %
CH12	0.26	0.61 %
UKI1	0.25	2.23 %
CH36	0.24	1.79 %
GPD1	0.14	0.81 %
CH21	0.13	0.30 %
CH01		0.00 %
CH31		0.00 %
CH32		0.00 %
CH50		0.00 %
Total	26.93	3.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.81	3.49 %
Fridge	9.75	21.05 %
Wash-Mac	2.01	4.96 %
Total	22.57	5.67 %

Branch *	MTD Sales L	Brand Share %
PRT1	0.77	4.20 %
POY2	0.51	1.32 %
POY1	0.24	0.62 %
TVM2	0.14	1.46 %
KLM1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
VPM1		0.00 %
Total	22.57	5.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.25	3.09 %
Fridge	5.11	12.35 %
Wash-Mac	2.84	6.01 %
Total	18.20	4.31 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.79	4.81 %
TRL1	1.14	3.97 %
TRR1	0.71	2.55 %
ABR1	0.67	3.73 %
KPM1	0.66	4.34 %
VNB1	0.61	3.19 %
WJP1	0.59	3.83 %
AKM1	0.38	1.53 %
TRT1	0.37	2.16 %
CYR1	0.36	3.31 %
VSI1	0.29	1.91 %
PLR1	0.26	2.18 %
CPT1	0.25	2.64 %
UGI1	0.15	3.26 %
BGR1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
WJD1		0.00 %
Total	18.20	4.31 %