



TN : GODREJ Sales Performance 06/05/2026 9:17 AM

MTD Sales
325.01 L

Brand Share %
4.23 %

Information:

MTD : 01-05-2026 To 05-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	221.02	3.47 %
Fridge	74.37	10.92 %
Wash-Mac	29.62	4.87 %
Total	325.01	4.23 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	54.16	4.59 %
CHENNAI-02	46.22	4.73 %
SOUTH-01	40.38	3.75 %
WEST-01	36.78	8.05 %
TRICHY-01	34.15	2.82 %
WEST-02	34.04	5.08 %
SOUTH-03	29.18	3.00 %
SOUTH ARCOT	26.47	4.49 %
NORTH ARCOT	23.63	4.34 %
Total	325.01	4.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.86	3.28 %
Fridge	15.82	17.12 %
Wash-Mac	5.48	6.68 %
Total	54.16	4.59 %

Branch *	MTD Sales L	Brand Share %
CH48	1.77	3.50 %
CH49	1.27	3.17 %
CH19	0.85	1.38 %
CGL1	0.66	2.24 %
CH42	0.45	0.98 %
MRM1	0.44	1.33 %
GUD2	0.35	1.86 %
KNR1	0.33	1.34 %
CH35	0.32	1.00 %
AVD1	0.27	0.73 %
CH07	0.24	0.49 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	54.16	4.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	32.74	3.93 %
Fridge	11.21	13.84 %
Wash-Mac	2.28	3.65 %
Total	46.22	4.73 %

Branch *	MTD Sales L	Brand Share %
CH12	1.19	1.99 %
CH15	1.10	1.01 %
CH50	0.71	2.06 %
UKI1	0.54	2.27 %
CH41	0.50	1.34 %
CH46	0.38	2.05 %
CH27	0.26	2.13 %
PON1	0.20	1.30 %
CH32	0.13	2.63 %
CH01		0.00 %
CH20		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
CH31	-0.26	-1.34 %
Total	46.22	4.73 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.22	2.94 %
Fridge	9.07	8.31 %
Wash-Mac	6.10	5.64 %
Total	40.38	3.75 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.44	2.14 %
RND1	1.21	3.06 %
VNR2	1.11	3.26 %
PKD1	1.06	4.11 %
TVL1	0.86	0.66 %
NGR1	0.80	1.20 %
TKS1	0.73	2.42 %
VNR1	0.70	3.74 %
SNL1	0.61	3.50 %
TCN1	0.60	2.74 %
PDI1	0.52	3.82 %
STU2	0.44	2.75 %
MAR1	0.41	1.71 %
APK2	0.41	2.71 %
VLY1	0.34	0.63 %
VKM1	0.32	2.42 %
SKD1	0.31	1.76 %
TYI1	0.31	1.86 %
SGT1	0.14	2.54 %
ARM1		0.00 %
ASM1		0.00 %
MMT1		0.00 %
WHTV		0.00 %
KGL1		0.00 %
Total	40.38	3.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.39	7.72 %
Fridge	7.17	12.15 %
Wash-Mac	3.23	5.92 %
Total	36.78	8.05 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.87	3.85 %
TPR2	0.75	3.34 %
SNR1	0.73	4.02 %
TPR3	0.48	3.87 %
DPM2	0.32	3.36 %
PPI1	0.28	3.63 %
CBE1	0.27	1.29 %
AVI1	0.25	1.61 %
SYM2	0.20	2.73 %
CBE3	0.14	0.97 %
GBM1	0.08	0.51 %
ANR1		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	36.78	8.05 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.41	2.39 %
Fridge	5.29	6.45 %
Wash-Mac	3.45	5.36 %
Total	34.15	2.82 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.99	1.88 %
TVR2	1.82	2.51 %
TNJ2	1.57	2.81 %
MVM1	1.38	2.00 %
KUM2	1.01	3.89 %
PBR1	0.84	3.31 %
MDI1	0.79	1.60 %
PBR2	0.66	0.98 %
AYR1	0.53	1.92 %
ORU1	0.51	2.56 %
NCK1	0.48	2.60 %
NGT1	0.43	1.31 %
APM1	0.40	1.90 %
TTP1	0.31	1.13 %
PDK1	0.23	0.77 %
TRY2	0.13	0.50 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
WTRZ	-0.08	1.43 %
Total	34.15	2.82 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	23.88	4.64 %
Fridge	6.83	9.01 %
Wash-Mac	3.33	4.19 %
Total	34.04	5.08 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.45	3.86 %
ERD1	2.13	3.14 %
HSR2	0.67	2.76 %
OML1	0.61	4.00 %
SLM3	0.50	1.17 %
KRI1	0.43	2.07 %
MCR1	0.38	3.09 %
PDR1	0.38	3.61 %
TCG1	0.34	1.80 %
KMM1	0.31	2.27 %
DPR1	0.29	3.19 %
DPR2	0.29	2.64 %
EDP1	0.28	1.93 %
CMI1	0.23	3.42 %
BMD1	0.13	1.24 %
TRM1	0.13	0.82 %
KVP1		0.00 %
PMP1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
HRR1	-0.12	-1.20 %
SGG1	-0.26	-4.25 %
Total	34.04	5.08 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	21.00	2.61 %
Fridge	6.45	6.98 %
Wash-Mac	1.73	2.35 %
Total	29.18	3.00 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.10	1.26 %
MPA1	1.25	4.03 %
TMM1	1.08	4.10 %
KRR1	0.63	1.26 %
MDU6	0.63	1.51 %
MLR1	0.48	3.23 %
MDU5	0.31	2.78 %
TDI1	0.26	1.49 %
KKD3	0.23	0.44 %
MDU4	0.21	1.39 %
MNM1	0.17	1.63 %
NKI1	0.15	1.71 %
PKM1	0.15	1.82 %
NTM1	0.12	1.36 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
TEN2	-0.28	-2.28 %
Total	29.18	3.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	18.40	3.65 %
Fridge	6.27	14.65 %
Wash-Mac	1.79	4.39 %
Total	26.47	4.49 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.89	1.47 %
VCM2	0.53	2.81 %
NVL2	0.53	1.54 %
TVM1	0.52	4.10 %
KLM1	0.34	1.03 %
MKM1	0.31	2.04 %
TVM2	0.28	3.10 %
POY1	0.15	0.23 %
PRT1		0.00 %
VPM1		0.00 %
POY2	-0.26	-0.66 %
Total	26.47	4.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.13	3.34 %
Fridge	6.27	13.47 %
Wash-Mac	2.23	5.19 %
Total	23.63	4.34 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.50	3.72 %
AKM1	0.84	2.52 %
KPM1	0.72	3.79 %
TRR1	0.65	1.99 %
TRT1	0.37	1.52 %
TRL1	0.29	0.68 %
ABR1	0.28	1.36 %
UGI1	0.25	2.94 %
PTU1	0.25	3.58 %
SLG1	0.18	1.37 %
VSI1	0.18	0.81 %
BGR1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
WJD1		0.00 %
Total	23.63	4.34 %