



# TN : GODREJ Sales Performance 06/04/2026 9:17 AM

MTD Sales  
299.29 L

Brand Share %  
5.04 %

Information:

MTD : 01-04-2026 To 05-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	184.52	3.85 %
Fridge	76.96	13.56 %
Wash-Mac	37.19	6.54 %
D-Freez	0.61	3.71 %
Total	299.29	5.04 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	57.71	5.50 %
WEST-01	46.75	7.92 %
SOUTH-03	38.18	4.50 %
CHENNAI-01	37.48	5.53 %
TRICHY-01	33.80	3.77 %
WEST-02	29.15	5.12 %
CHENNAI-02	21.83	3.51 %
SOUTH ARCOT	18.78	5.64 %
NORTH ARCOT	15.62	4.36 %
Total	299.29	5.04 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.72	4.08 %
Fridge	15.53	17.20 %
Wash-Mac	5.85	7.25 %
D-Freez	0.61	19.68 %
Total	57.71	5.50 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.96	1.61 %
KVT1	1.86	3.73 %
TCN1	1.17	4.80 %
TKS1	1.03	3.45 %
NGR1	0.70	0.84 %
SDI1	0.70	3.68 %
PDI1	0.55	3.66 %
ARM1	0.55	3.89 %
APK2	0.51	5.01 %
STU2	0.50	3.27 %
VLY1	0.25	0.90 %
ASM1	0.20	1.29 %
VNR1	0.14	0.85 %
MMT1		0.00 %
S2SD		0.00 %
Total	57.71	5.50 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	36.83	7.56 %
Fridge	8.00	15.75 %
Wash-Mac	1.92	3.80 %
<b>Total</b>	<b>46.75</b>	<b>7.92 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	1.78	4.13 %
PLI1	1.21	3.75 %
CBE1	0.85	3.16 %
CBE5	0.26	1.85 %
ANR1	0.26	3.89 %
AVI1	0.23	1.68 %
PPI1	0.18	2.15 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>46.75</b>	<b>7.92 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	24.44	3.58 %
Fridge	8.66	10.91 %
Wash-Mac	5.07	6.05 %
<b>Total</b>	<b>38.18</b>	<b>4.50 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	5.25	4.12 %
MPA1	1.69	2.59 %
DGL1	1.37	2.80 %
MDU6	1.16	3.03 %
PNI1	0.64	4.99 %
DGL2	0.60	2.79 %
MDU5	0.51	4.67 %
TEN2	0.47	2.77 %
KRR1	0.38	1.05 %
MDU7	0.26	0.81 %
KKD3	0.25	0.63 %
KYK1	0.14	1.45 %
CMR1	0.12	0.56 %
BTU1		0.00 %
DKI1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>38.18</b>	<b>4.50 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.96	3.55 %
Fridge	9.78	12.82 %
Wash-Mac	8.74	12.90 %
<b>Total</b>	<b>37.48</b>	<b>5.53 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	1.88	3.91 %
CH08	1.59	4.08 %
CH30	0.93	3.54 %
CH49	0.82	2.60 %
CH42	0.81	2.69 %
CH19	0.80	2.40 %
CH38	0.75	3.36 %
CGL1	0.59	4.32 %
CH39	0.31	1.97 %
CH26	0.13	1.52 %
AVD1		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
WHC3		0.00 %
WCHN	-0.51	3.09 %
<b>Total</b>	<b>37.48</b>	<b>5.53 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.30	3.11 %
Fridge	7.72	11.41 %
Wash-Mac	2.78	3.68 %
<b>Total</b>	<b>33.80</b>	<b>3.77 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	4.89	2.38 %
TVR2	1.79	4.09 %
TNJ1	1.58	3.75 %
NGT1	0.77	4.07 %
MVM1	0.70	1.42 %
TTP1	0.64	4.64 %
PDK1	0.38	2.21 %
TRY3	0.35	0.65 %
ORU1	0.27	3.31 %
JKM1	0.19	0.80 %
APM1	0.16	2.50 %
NCK1	0.13	1.11 %
KRN1		0.00 %
MSI1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>33.80</b>	<b>3.77 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	15.38	3.60 %
Fridge	8.57	13.23 %
Wash-Mac	5.20	6.85 %
<b>Total</b>	<b>29.15</b>	<b>5.12 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	1.85	3.56 %
WHKP	1.03	3.29 %
ERD1	0.79	1.15 %
SLM2	0.79	2.66 %
TCG1	0.47	2.68 %
MCR1	0.35	2.34 %
VKL1	0.23	3.15 %
EPI1	0.12	1.34 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM3		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>29.15</b>	<b>5.12 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	12.34	2.46 %
Fridge	6.17	10.12 %
Wash-Mac	3.32	5.80 %
<b>Total</b>	<b>21.83</b>	<b>3.51 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	1.96	3.37 %
CH15	0.99	1.60 %
CH41	0.77	2.39 %
CH34	0.72	3.40 %
PON1	0.60	4.79 %
CH18	0.51	2.01 %
CH23	0.46	3.52 %
CH46	0.39	2.73 %
CH12	0.26	0.68 %
UKI1	0.25	2.62 %
CH36	0.24	1.93 %
CH20	0.20	0.84 %
GPD1	0.14	0.94 %
CH21	0.13	0.33 %
CH01		0.00 %
CH31		0.00 %
CH32		0.00 %
CH50		0.00 %
MC06		0.00 %
<b>Total</b>	<b>21.83</b>	<b>3.51 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.01	3.52 %
Fridge	8.04	19.80 %
Wash-Mac	1.72	5.09 %
<b>Total</b>	<b>18.78</b>	<b>5.64 %</b>

Branch *	MTD Sales L	Brand Share %
SJI2	0.81	4.09 %
PRT1	0.28	1.82 %
POY2	0.25	0.79 %
POY1	0.24	0.80 %
KLM1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>18.78</b>	<b>5.64 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.54	3.09 %
Fridge	4.50	12.20 %
Wash-Mac	2.58	5.96 %
<b>Total</b>	<b>15.62</b>	<b>4.36 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	0.89	3.60 %
ABR1	0.67	4.28 %
WJP1	0.59	4.72 %
TRR1	0.41	1.63 %
AKM1	0.38	1.72 %
TRT1	0.37	2.54 %
KPM1	0.31	2.59 %
VSI1	0.29	2.27 %
PLR1	0.26	2.68 %
CPT1	0.25	3.45 %
UGI1	0.15	3.57 %
VNB1	0.11	0.69 %
BGR1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
WJD1		0.00 %
<b>Total</b>	<b>15.62</b>	<b>4.36 %</b>