



TN : GODREJ Sales Performance 05/05/2026 9:17 AM

MTD Sales
294.34 L

Brand Share %
4.19 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	202.86	3.46 %
Fridge	65.87	10.81 %
Wash-Mac	25.61	4.69 %
Total	294.34	4.19 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	47.41	4.43 %
CHENNAI-02	42.25	4.81 %
SOUTH-01	37.60	3.83 %
WEST-01	33.51	7.98 %
WEST-02	33.11	5.22 %
TRICHY-01	29.95	2.67 %
SOUTH ARCOT	24.56	4.57 %
SOUTH-03	24.21	2.73 %
NORTH ARCOT	21.73	4.33 %
Total	294.34	4.19 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	28.86	3.15 %
Fridge	13.88	17.38 %
Wash-Mac	4.67	6.29 %
Total	47.41	4.43 %

Branch *	MTD Sales L	Brand Share %
CH05	2.81	3.57 %
CH48	1.77	3.79 %
CH49	1.02	2.78 %
CH19	0.54	0.96 %
CGL1	0.52	2.03 %
GUD2	0.35	1.96 %
KNR1	0.33	1.55 %
CH35	0.32	1.06 %
MRM1	0.32	1.02 %
AVD1	0.27	0.75 %
CH42	0.22	0.55 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	47.41	4.43 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	30.77	4.08 %
Fridge	9.25	13.39 %
Wash-Mac	2.24	4.17 %
Total	42.25	4.81 %

Branch *	MTD Sales L	Brand Share %
MJR1	1.06	3.83 %
CH12	0.99	1.84 %
CH15	0.90	0.89 %
CH50	0.71	2.35 %
CH41	0.50	1.51 %
CH46	0.46	2.80 %
UKI1	0.39	1.74 %
CH27	0.26	2.22 %
PON1	0.20	1.37 %
CH32	0.13	2.79 %
CH01		0.00 %
CH20		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
CH31	-0.26	-1.73 %
Total	42.25	4.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.92	3.04 %
Fridge	8.04	8.24 %
Wash-Mac	5.64	5.87 %
Total	37.60	3.83 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.23	2.02 %
VNR2	1.11	3.50 %
RND1	0.98	2.92 %
TVL1	0.86	0.69 %
NGR1	0.80	1.39 %
TKS1	0.73	2.60 %
VNR1	0.70	3.79 %
SNL1	0.61	3.62 %
TCN1	0.60	3.25 %
STU2	0.44	3.02 %
MAR1	0.41	1.84 %
APK2	0.41	3.05 %
TKY1	0.40	4.16 %
VLY1	0.34	0.68 %
VKM1	0.32	2.53 %
SKD1	0.31	1.82 %
TYI1	0.31	2.10 %
KGL1	0.28	2.37 %
SGT1	0.14	2.54 %
ARM1		0.00 %
ASM1		0.00 %
MMT1		0.00 %
WHTV		0.00 %
Total	37.60	3.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.79	7.77 %
Fridge	6.82	12.65 %
Wash-Mac	1.90	4.17 %
Total	33.51	7.98 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.73	4.18 %
TPR2	0.59	2.92 %
TPR3	0.48	4.07 %
DPM2	0.32	3.99 %
CBE1	0.27	1.42 %
AVI1	0.25	1.67 %
SYM2	0.20	2.93 %
CBE3	0.14	1.00 %
GBM1	0.08	0.60 %
ANR1		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	33.51	7.98 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	23.22	4.75 %
Fridge	6.70	9.41 %
Wash-Mac	3.19	4.31 %
Total	33.11	5.22 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.14	3.61 %
ERD1	2.13	3.39 %
HSR2	0.67	3.02 %
OML1	0.61	4.08 %
SLM3	0.50	1.30 %
KRI1	0.43	2.07 %
MCR1	0.38	3.33 %
PDR1	0.38	3.87 %
TCG1	0.34	1.90 %
KMM1	0.31	2.55 %
EPI1	0.30	3.39 %
DPR1	0.29	3.19 %
DPR2	0.29	2.74 %
EDP1	0.28	2.03 %
CMI1	0.23	3.58 %
TRM1	0.13	0.89 %
BMD1		0.00 %
KVP1		0.00 %
PMP1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
HRR1	-0.12	-1.22 %
SGG1	-0.26	-4.25 %
Total	33.11	5.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.36	2.27 %
Fridge	4.48	5.88 %
Wash-Mac	3.11	5.27 %
Total	29.95	2.67 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.66	1.84 %
TNJ1	2.39	3.52 %
TVR2	1.54	2.28 %
MVM1	1.38	2.04 %
TRY4	1.32	3.67 %
TNJ2	1.22	2.33 %
KUM2	0.87	3.61 %
PBR1	0.84	4.00 %
MDI1	0.67	1.42 %
AYR1	0.53	2.19 %
PBR2	0.52	0.87 %
NCK1	0.48	3.00 %
NGT1	0.43	1.40 %
APM1	0.40	2.03 %
TTP1	0.31	1.22 %
ORU1	0.24	1.23 %
PDK1	0.23	0.81 %
TRY2	0.13	0.56 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
WTRZ	-0.08	2.65 %
Total	29.95	2.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	17.46	3.78 %
Fridge	5.69	14.82 %
Wash-Mac	1.40	3.84 %
Total	24.56	4.57 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.89	1.55 %
VCM2	0.53	3.44 %
NVL2	0.53	1.75 %
KLM1	0.34	1.10 %
MKM1	0.31	2.31 %
POY1	0.15	0.25 %
POY2		0.00 %
PRT1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	24.56	4.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	17.84	2.42 %
Fridge	5.02	6.16 %
Wash-Mac	1.35	2.04 %
Total	24.21	2.73 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.10	1.31 %
MDU3	0.75	3.53 %
KRR1	0.63	1.41 %
MDU6	0.63	2.02 %
MPA1	0.53	1.84 %
MLR1	0.48	3.58 %
MDU5	0.31	3.42 %
KKD3	0.23	0.49 %
MDU4	0.21	1.59 %
NKI1	0.15	1.80 %
NTM1	0.12	1.46 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
WHMD		0.00 %
MNM1	-0.12	-1.17 %
Total	24.21	2.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.65	3.26 %
Fridge	5.98	14.37 %
Wash-Mac	2.10	5.25 %
Total	21.73	4.33 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.63	3.98 %
VEL1	1.17	3.11 %
AKM1	0.84	2.73 %
KPM1	0.72	4.11 %
TRR1	0.52	1.76 %
TRT1	0.37	1.60 %
ABR1	0.28	1.44 %
UGI1	0.25	3.06 %
PTU1	0.25	3.74 %
SLG1	0.18	1.45 %
VSI1	0.18	0.86 %
BGR1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
WJD1		0.00 %
WHVL	-0.31	3.35 %
Total	21.73	4.33 %