



TN : GODREJ Sales Performance 05/04/2026 9:17 AM

MTD Sales
252.23 L

Brand Share %
5.07 %

Information:

MTD : 01-04-2026 To 04-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	156.14	3.90 %
Fridge	65.51	13.69 %
Wash-Mac	29.97	6.33 %
D-Freez	0.61	4.24 %
Total	252.23	5.07 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	49.30	5.49 %
WEST-01	39.59	7.75 %
SOUTH-03	33.62	4.52 %
TRICHY-01	29.75	3.73 %
CHENNAI-01	28.58	5.54 %
WEST-02	25.32	5.20 %
CHENNAI-02	17.62	3.77 %
SOUTH ARCOT	15.77	5.80 %
NORTH ARCOT	12.68	4.51 %
Total	252.23	5.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.85	4.11 %
Fridge	12.57	16.75 %
Wash-Mac	5.28	7.63 %
D-Freez	0.61	22.39 %
Total	49.30	5.49 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.70	1.63 %
KVT1	1.59	3.67 %
TKS1	1.03	4.10 %
TCN1	1.02	4.47 %
NGR1	0.70	0.97 %
SDI1	0.70	4.46 %
VLY1	0.25	1.09 %
STU2	0.22	1.50 %
PDI1	0.21	1.65 %
ASM1	0.20	1.40 %
VNR1	0.14	0.95 %
ARM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
Total	49.30	5.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.00	7.52 %
Fridge	6.49	14.94 %
Wash-Mac	1.10	2.71 %
Total	39.59	7.75 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.56	4.44 %
PLI1	1.21	4.08 %
CBE1	0.73	3.19 %
PPI1	0.18	2.81 %
AVI1	0.11	0.90 %
ANR1		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	39.59	7.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	21.22	3.52 %
Fridge	8.20	12.08 %
Wash-Mac	4.20	5.85 %
Total	33.62	4.52 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.18	4.06 %
MPA1	1.69	2.72 %
DGL1	1.18	2.68 %
MDU6	0.90	2.65 %
DGL2	0.60	3.18 %
PNI1	0.51	5.00 %
KRR1	0.38	1.21 %
TEN2	0.25	1.68 %
BNR1	0.23	4.64 %
KYK1	0.14	1.63 %
CMR1	0.12	0.58 %
BTU1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
MDU7		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	33.62	4.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.78	3.12 %
Fridge	6.91	11.48 %
Wash-Mac	2.06	3.06 %
Total	29.75	3.73 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.33	2.31 %
PBR2	2.31	4.88 %
TNJ2	1.68	4.95 %
TVR2	1.53	4.06 %
TNJ1	1.44	3.91 %
NGT1	0.77	4.62 %
MVM1	0.44	1.01 %
PDK1	0.38	2.59 %
JKM1	0.19	0.90 %
ORU1	0.14	1.93 %
TRY3	0.13	0.26 %
NCK1	0.13	1.27 %
APM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	29.75	3.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.21	3.54 %
Fridge	7.69	12.97 %
Wash-Mac	6.68	12.20 %
Total	28.58	5.54 %

Branch *	MTD Sales L	Brand Share %
CH07	1.20	5.05 %
CH08	1.20	3.74 %
CH05	0.99	2.73 %
CH30	0.93	4.45 %
CH42	0.81	3.22 %
CH19	0.48	1.75 %
CH49	0.47	1.83 %
CGL1	0.38	3.26 %
CH39	0.31	2.46 %
CH38	0.26	1.62 %
CH26	0.13	2.05 %
AVD1		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
WHC3		0.00 %
WCHN	-0.51	3.09 %
Total	28.58	5.54 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	13.19	3.63 %
Fridge	7.51	13.03 %
Wash-Mac	4.62	7.14 %
Total	25.32	5.20 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.85	4.66 %
WHKP	1.03	3.29 %
ERD1	0.79	1.37 %
SLM2	0.79	3.09 %
VPD1	0.38	4.52 %
MCR1	0.35	2.58 %
VKL1	0.23	3.15 %
TCG1	0.21	1.50 %
EPI1	0.12	1.54 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM3		0.00 %
WZWH		0.00 %
Total	25.32	5.20 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.25	2.46 %
Fridge	5.56	11.23 %
Wash-Mac	2.81	6.80 %
Total	17.62	3.77 %

Branch *	MTD Sales L	Brand Share %
CH03	1.36	3.19 %
CH15	0.99	2.08 %
CH33	0.84	4.76 %
CH34	0.72	4.85 %
CH41	0.58	2.17 %
CH18	0.51	2.71 %
CH46	0.39	3.63 %
CH12	0.26	0.87 %
UKI1	0.25	3.43 %
CH36	0.24	2.22 %
CH23	0.22	2.25 %
CH20	0.20	1.08 %
GPD1	0.14	1.21 %
CH21	0.13	0.47 %
CH01		0.00 %
CH31		0.00 %
CH32		0.00 %
CH50		0.00 %
MC06		0.00 %
Total	17.62	3.77 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.55	3.68 %
Fridge	7.19	19.67 %
Wash-Mac	1.03	3.64 %
Total	15.77	5.80 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.26	1.52 %
POY2	0.25	0.95 %
POY1	0.24	1.18 %
PRT1	0.15	1.10 %
STP1	0.12	2.51 %
KLM1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	15.77	5.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	7.09	3.30 %
Fridge	3.39	11.66 %
Wash-Mac	2.19	6.18 %
Total	12.68	4.51 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.76	3.34 %
TRL1	0.76	4.05 %
TRR1	0.41	1.93 %
TRT1	0.37	3.73 %
KPM1	0.31	3.58 %
VSI1	0.29	2.91 %
PLR1	0.26	3.38 %
CPT1	0.25	4.15 %
AKM1	0.24	1.55 %
UGI1	0.15	4.54 %
VNB1	0.11	0.75 %
BGR1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
WJD1		0.00 %
Total	12.68	4.51 %