

MTD Sales
75.58 L

Brand Share %
6.19 %

Information:

MTD : 01-10-2025 To 03-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	40.88	10.91 %
Wash-Mac	24.60	6.71 %
Air-Cond	9.66	2.02 %
D-Freez	0.44	12.40 %
Total	75.58	6.19 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	12.82	6.84 %
CHENNAI-02	10.02	7.37 %
SOUTH-01	8.56	4.03 %
SOUTH-03	8.26	4.95 %
WEST-01	7.98	8.97 %
TRICHY-01	7.95	5.35 %
SOUTH ARCOT	6.41	7.57 %
WEST-02	6.31	5.47 %
NORTH ARCOT	5.85	7.71 %
KL-SOUTH	1.40	25.81 %
Total	75.58	6.19 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	5.61	11.18 %
Wash-Mac	4.40	9.47 %
Air-Cond	2.82	3.12 %
Total	12.82	6.84 %

Branch *	MTD Sales L	Brand Share %
CH08	0.63	4.00 %
CH14	0.62	4.92 %
CH42	0.61	5.49 %
CH07	0.53	5.53 %
KNR1	0.22	4.53 %
MRM1	0.19	3.67 %
CH30	0.15	2.07 %
AVD1		0.00 %
CH19		0.00 %
CH26		0.00 %
CH35		0.00 %
CH38		0.00 %
CH40		0.00 %
CH48		0.00 %
CZWH		0.00 %
Total	12.82	6.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	5.07	13.26 %
Wash-Mac	4.45	11.76 %
Air-Cond	0.50	0.84 %
Total	10.02	7.37 %

Branch *	MTD Sales L	Brand Share %
CH15	1.07	4.84 %
CH24	0.30	4.20 %
CH12		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	10.02	7.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	6.28	11.04 %
Wash-Mac	1.60	2.87 %
Air-Cond	0.46	0.47 %
D-Freez	0.22	13.69 %
Total	8.56	4.03 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.95	3.90 %
KVT1	0.41	4.23 %
TKY1	0.27	5.15 %
TKS1	0.27	3.03 %
MAR1	0.27	5.95 %
VNR2	0.27	2.50 %
PDI1	0.14	4.17 %
TVL1	0.13	0.59 %
APK2	0.12	3.20 %
SDI1	0.12	2.28 %
TYI1	0.12	3.74 %
APK1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
NGR1	-0.02	-0.37 %
Total	8.56	4.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	5.12	8.86 %
Wash-Mac	1.92	3.98 %
Air-Cond	1.23	2.03 %
Total	8.26	4.95 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.12	5.58 %
MDU2	0.43	3.03 %
KKD3	0.26	3.13 %
MDU4	0.24	5.49 %
MDU3	0.22	4.37 %
ATG1	0.18	3.96 %
TPT1	0.13	3.78 %
MDU5	0.12	5.32 %
MNM1	0.12	4.14 %
USL1	0.12	3.70 %
MDU6	0.12	3.69 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
Total	8.26	4.95 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.68	9.96 %
Fridge	3.56	10.80 %
Air-Cond	0.74	3.94 %
Total	7.98	8.97 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.83	5.56 %
CBE4	0.24	6.12 %
GBM1	0.18	4.15 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
Total	7.98	8.97 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	4.63	11.38 %
Wash-Mac	1.88	4.48 %
Air-Cond	1.43	2.18 %
Total	7.95	5.35 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.08	4.67 %
TNJ1	0.57	3.08 %
PBR2	0.42	4.39 %
TNJ2	0.33	4.68 %
TVR2	0.25	2.88 %
MVM1	0.24	2.58 %
JKM1	0.12	5.88 %
PTK1	0.12	2.21 %
APM1		0.00 %
KIK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	7.95	5.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	3.79	14.70 %
Wash-Mac	1.93	7.72 %
Air-Cond	0.69	2.05 %
Total	6.41	7.57 %

Branch *	MTD Sales L	Brand Share %
KLM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
SJI1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	6.41	7.57 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	3.74	8.37 %
Wash-Mac	2.32	4.68 %
Air-Cond	0.24	1.18 %
Total	6.31	5.47 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.41	5.00 %
SLM2	0.13	4.17 %
EPI1	0.13	6.07 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
Total	6.31	5.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	2.74	10.63 %
Wash-Mac	1.83	7.91 %
Air-Cond	1.07	3.98 %
D-Freez	0.22	100.00 %
Total	5.85	7.71 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.25	5.68 %
ABR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
Total	5.85	7.71 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.60	38.72 %
Air-Cond	0.47	20.94 %
Fridge	0.33	20.31 %
Total	1.40	25.81 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
Total	1.40	25.81 %