

MTD Sales
46.14 L

Brand Share %
6.06 %

Information:

MTD : 01-09-2025 To 03-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	24.57	9.50 %
Wash-Mac	11.77	6.12 %
Air-Cond	9.58	3.14 %
D-Freez	0.22	3.67 %
Total	46.14	6.06 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	8.30	8.04 %
SOUTH-03	6.15	6.09 %
SOUTH-01	6.09	4.39 %
WEST-01	4.83	8.82 %
CHENNAI-02	4.62	6.96 %
SOUTH ARCOT	4.48	8.73 %
WEST-02	4.05	7.70 %
TRICHY-01	3.72	2.86 %
NORTH ARCOT	3.35	9.69 %
KL-SOUTH	0.55	1.88 %
Total	46.14	6.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	4.66	18.11 %
Wash-Mac	2.37	9.67 %
Air-Cond	1.27	2.41 %
Total	8.30	8.04 %

Branch *	MTD Sales L	Brand Share %
CH05	0.35	5.69 %
CH45	0.21	5.92 %
CH19	0.18	2.81 %
GUD2	0.14	3.68 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
SKL1	-0.02	-1.36 %
Total	8.30	8.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	3.59	9.39 %
Wash-Mac	1.31	5.05 %
Air-Cond	1.25	3.42 %
Total	6.15	6.09 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.14	0.90 %
MLR1	0.13	3.95 %
TPT1	0.13	4.26 %
KYK1	0.12	5.25 %
MDU3	0.02	0.47 %
BNR1		0.00 %
BTU1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU6		0.00 %
MPA1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
USL1		0.00 %
Total	6.15	6.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	3.00	6.55 %
Air-Cond	2.25	3.84 %
Wash-Mac	0.83	2.62 %
Total	6.09	4.39 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.51	2.59 %
TUT2	0.36	5.06 %
RPM1	0.27	5.37 %
PKD1	0.16	3.49 %
TKY1	0.15	4.21 %
PDI1	0.14	4.71 %
TKS1	0.12	2.62 %
RND1	0.11	2.39 %
SKD1	0.11	2.95 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKS2		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	6.09	4.39 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	2.52	10.34 %
Wash-Mac	1.22	6.25 %
Air-Cond	1.09	10.21 %
Total	4.83	8.82 %

Branch *	MTD Sales L	Brand Share %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	4.83	8.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	2.07	10.75 %
Fridge	2.01	11.15 %
Air-Cond	0.31	1.09 %
D-Freez	0.22	34.12 %
Total	4.62	6.96 %

Branch *	MTD Sales L	Brand Share %
CH15	0.31	4.46 %
CH21	0.14	1.95 %
CH41	0.14	5.12 %
CH24	0.08	3.67 %
CH06		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	4.62	6.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.95	12.94 %
Fridge	1.73	9.35 %
Air-Cond	0.80	4.62 %
Total	4.48	8.73 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.12	2.00 %
KLM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
Total	4.48	8.73 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	2.62	11.07 %
Air-Cond	0.79	9.01 %
Wash-Mac	0.65	3.27 %
Total	4.05	7.70 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.13	2.59 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
Total	4.05	7.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	2.02	5.95 %
Air-Cond	1.03	1.40 %
Wash-Mac	0.68	3.12 %
Total	3.72	2.86 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.26	0.56 %
TRY2	0.24	4.34 %
PBR2	0.14	2.04 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
Total	3.72	2.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	2.02	14.07 %
Air-Cond	0.79	6.42 %
Wash-Mac	0.53	6.81 %
Total	3.35	9.69 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	3.35	9.69 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	0.39	2.45 %
Wash-Mac	0.16	2.28 %
Total	0.55	1.88 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.55	2.99 %
KLR1		0.00 %
PAS1		0.00 %
Total	0.55	1.88 %