



# TN : GODREJ Sales Performance 04/05/2026 9:17 AM

MTD Sales  
265.78 L

Brand Share %  
4.15 %

Information:

MTD : 01-05-2026 To 03-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	186.53	3.49 %
Fridge	56.32	10.32 %
Wash-Mac	22.93	4.59 %
<b>Total</b>	<b>265.78</b>	<b>4.15 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	38.85	4.05 %
CHENNAI-02	37.34	4.72 %
SOUTH-01	34.22	3.88 %
WEST-01	31.85	8.03 %
WEST-02	30.61	5.31 %
TRICHY-01	27.98	2.72 %
SOUTH ARCOT	24.23	4.89 %
SOUTH-03	22.11	2.70 %
NORTH ARCOT	18.59	4.13 %
<b>Total</b>	<b>265.78</b>	<b>4.15 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.99	2.93 %
Fridge	11.26	15.77 %
Wash-Mac	3.59	5.31 %
<b>Total</b>	<b>38.85</b>	<b>4.05 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	2.56	3.57 %
CH48	1.36	3.19 %
CH45	1.32	3.91 %
CH19	0.54	1.03 %
CH49	0.51	1.50 %
CH35	0.32	1.18 %
MRM1	0.32	1.12 %
CGL1	0.25	1.15 %
CH42	0.22	0.64 %
AVD1		0.00 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>38.85</b>	<b>4.05 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	27.52	4.03 %
Fridge	7.99	13.44 %
Wash-Mac	1.82	3.76 %
<b>Total</b>	<b>37.34</b>	<b>4.72 %</b>

Branch *	MTD Sales L	Brand Share %
MJR1	1.06	4.01 %
CH15	0.90	0.96 %
CH12	0.74	1.58 %
CH50	0.71	2.54 %
CH41	0.50	1.63 %
CH46	0.46	3.51 %
PON1	0.40	2.88 %
UKI1	0.39	1.90 %
CH27	0.26	2.55 %
CH01		0.00 %
CH20		0.00 %
CH32		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
CH31	-0.26	-1.84 %
<b>Total</b>	<b>37.34</b>	<b>4.72 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.03	3.12 %
Fridge	6.68	7.73 %
Wash-Mac	5.51	6.34 %
<b>Total</b>	<b>34.22</b>	<b>3.88 %</b>

Branch *	MTD Sales L	Brand Share %
TUT2	1.86	4.11 %
KVT1	1.23	2.11 %
VNR2	1.11	3.77 %
RND1	0.98	3.12 %
NGR1	0.80	1.55 %
TVL1	0.73	0.63 %
TKS1	0.73	2.83 %
SNL1	0.61	4.01 %
TCN1	0.60	3.44 %
VNR1	0.56	3.35 %
STU2	0.44	3.16 %
MAR1	0.41	2.28 %
APK2	0.41	3.47 %
VLY1	0.34	0.91 %
SKD1	0.31	1.93 %
TYI1	0.31	2.34 %
KGL1	0.28	2.58 %
SGT1	0.14	3.32 %
ARM1		0.00 %
ASM1		0.00 %
MMT1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>34.22</b>	<b>3.88 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.34	7.71 %
Fridge	6.61	13.20 %
Wash-Mac	1.90	4.40 %
<b>Total</b>	<b>31.85</b>	<b>8.03 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	0.59	2.97 %
CBE1	0.27	1.42 %
AVI1	0.25	1.78 %
SYM2	0.20	3.27 %
CBE3	0.14	1.06 %
GBM1	0.08	0.63 %
ANR1		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
<b>Total</b>	<b>31.85</b>	<b>8.03 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	22.59	5.08 %
Fridge	5.30	8.34 %
Wash-Mac	2.72	4.00 %
<b>Total</b>	<b>30.61</b>	<b>5.31 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	2.13	3.76 %
ERD2	1.94	3.81 %
HSR2	0.54	2.73 %
SLM3	0.50	1.59 %
OML1	0.47	3.31 %
KRI1	0.43	2.16 %
MCR1	0.38	3.64 %
PDR1	0.38	3.98 %
KMM1	0.31	2.55 %
EPI1	0.30	3.67 %
DPR1	0.29	3.42 %
DPR2	0.29	2.84 %
EDP1	0.28	2.12 %
CMI1	0.23	3.65 %
TRM1	0.13	0.98 %
BMD1		0.00 %
KVP1		0.00 %
PMP1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
HRR1	-0.12	-1.29 %
SGG1	-0.26	-4.50 %
<b>Total</b>	<b>30.61</b>	<b>5.31 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	20.66	2.29 %
Fridge	4.48	6.46 %
Wash-Mac	2.83	5.22 %
<b>Total</b>	<b>27.98</b>	<b>2.72 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	3.31	1.79 %
TNJ1	2.39	3.82 %
TVR2	1.54	2.46 %
TRY4	1.32	4.06 %
MVM1	1.24	2.13 %
TNJ2	1.22	2.52 %
MDI1	0.67	1.48 %
AYR1	0.53	2.33 %
PBR2	0.52	0.92 %
NCK1	0.48	3.21 %
NGT1	0.43	1.49 %
TTP1	0.31	1.26 %
APM1	0.26	1.52 %
ORU1	0.24	1.30 %
PDK1	0.23	0.93 %
TRY2	0.13	0.57 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>27.98</b>	<b>2.72 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	17.68	4.15 %
Fridge	5.15	14.93 %
Wash-Mac	1.40	4.02 %
<b>Total</b>	<b>24.23</b>	<b>4.89 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	0.89	1.72 %
VCM2	0.53	3.44 %
KLM1	0.34	1.25 %
NVL2	0.32	1.13 %
MKM1	0.31	2.56 %
POY1	0.15	0.27 %
POY2		0.00 %
PRT1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>24.23</b>	<b>4.89 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	16.52	2.41 %
Fridge	4.23	5.77 %
Wash-Mac	1.35	2.26 %
<b>Total</b>	<b>22.11</b>	<b>2.70 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	2.10	1.40 %
MDU6	0.88	3.27 %
MDU3	0.55	2.98 %
MPA1	0.53	1.96 %
MLR1	0.48	3.62 %
KRR1	0.31	0.71 %
MDU5	0.31	3.94 %
KKD3	0.23	0.51 %
MDU4	0.21	1.69 %
NKI1	0.15	1.98 %
NTM1	0.12	2.21 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
WHMD		0.00 %
MNM1	-0.12	-1.27 %
<b>Total</b>	<b>22.11</b>	<b>2.70 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	12.18	3.24 %
Fridge	4.62	12.26 %
Wash-Mac	1.80	5.03 %
<b>Total</b>	<b>18.59</b>	<b>4.13 %</b>

Branch *	MTD Sales L	Brand Share %
VEL1	1.17	3.53 %
KPM2	0.75	2.19 %
AKM1	0.58	2.08 %
KPM1	0.53	4.01 %
TRR1	0.52	1.89 %
ABR1	0.28	1.61 %
TRT1	0.25	1.15 %
UGI1	0.25	3.60 %
SLG1	0.18	1.62 %
VSI1	0.18	1.08 %
BGR1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
WJD1		0.00 %
WHVL	-0.31	3.48 %
<b>Total</b>	<b>18.59</b>	<b>4.13 %</b>