



# TN : GODREJ Sales Performance 04/04/2026 9:17 AM

MTD Sales  
206.14 L

Brand Share %  
4.93 %

Information:

MTD : 01-04-2026 To 03-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	127.02	3.77 %
Fridge	55.07	13.89 %
Wash-Mac	23.63	5.85 %
D-Freez	0.42	3.68 %
<b>Total</b>	<b>206.14</b>	<b>4.93 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	41.32	5.56 %
WEST-01	33.38	7.53 %
SOUTH-03	27.28	4.35 %
TRICHY-01	26.02	3.76 %
CHENNAI-01	22.85	5.52 %
WEST-02	20.40	4.87 %
CHENNAI-02	13.94	3.61 %
SOUTH ARCOT	11.72	5.32 %
NORTH ARCOT	9.23	3.94 %
<b>Total</b>	<b>206.14</b>	<b>4.93 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.33	4.07 %
Fridge	11.23	18.16 %
Wash-Mac	4.34	7.55 %
D-Freez	0.42	21.36 %
<b>Total</b>	<b>41.32</b>	<b>5.56 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	1.30	3.68 %
TVL1	1.22	1.40 %
ERL2	0.82	4.81 %
RPM1	0.82	4.50 %
NGR1	0.70	1.06 %
TCN1	0.70	4.11 %
KGL1	0.65	3.68 %
SDI1	0.45	3.86 %
VLY1	0.25	1.32 %
STU2	0.22	1.71 %
PDI1	0.21	1.92 %
ASM1	0.20	1.54 %
VNR1	0.14	1.02 %
ARM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
<b>Total</b>	<b>41.32</b>	<b>5.56 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	27.15	7.40 %
Fridge	5.37	13.98 %
Wash-Mac	0.85	2.36 %
<b>Total</b>	<b>33.38</b>	<b>7.53 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	1.22	3.86 %
PLI1	0.95	3.44 %
CBE1	0.73	3.36 %
PPI1	0.18	3.17 %
ANR1	0.12	2.06 %
AVI1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>33.38</b>	<b>7.53 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	16.73	3.29 %
Fridge	7.17	12.79 %
Wash-Mac	3.39	5.50 %
<b>Total</b>	<b>27.28</b>	<b>4.35 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	3.65	4.49 %
MPA1	1.07	1.87 %
MDU6	0.90	2.98 %
DGL1	0.85	2.37 %
DGL2	0.60	3.36 %
TEN2	0.25	1.87 %
KYK1	0.14	2.08 %
KRR1	0.12	0.45 %
CMR1	0.12	0.76 %
BTU1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
MDU7		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>27.28</b>	<b>4.35 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.81	3.25 %
Fridge	5.92	11.65 %
Wash-Mac	1.29	2.18 %
<b>Total</b>	<b>26.02</b>	<b>3.76 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	3.84	2.24 %
TNJ1	1.44	4.48 %
TVR2	1.38	4.35 %
MDI1	1.12	4.79 %
TRY3	0.39	0.95 %
MVM1	0.32	0.81 %
PDK1	0.24	1.92 %
JKM1	0.19	1.12 %
ORU1	0.14	2.08 %
APM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>26.02</b>	<b>3.76 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.94	3.70 %
Fridge	5.96	12.93 %
Wash-Mac	4.96	11.10 %
<b>Total</b>	<b>22.85</b>	<b>5.52 %</b>

Branch *	MTD Sales L	Brand Share %
CH08	0.98	3.52 %
CH05	0.86	2.99 %
CH07	0.83	4.38 %
CH42	0.81	3.98 %
CH49	0.47	2.23 %
CH30	0.43	2.77 %
CGL1	0.38	3.70 %
CH39	0.31	2.94 %
CH19	0.26	1.22 %
CH47	0.26	3.14 %
CH26	0.13	2.90 %
AVD1		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
WHC3		0.00 %
WCHN	-0.51	3.14 %
<b>Total</b>	<b>22.85</b>	<b>5.52 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.88	3.17 %
Fridge	6.57	13.40 %
Wash-Mac	3.95	6.93 %
<b>Total</b>	<b>20.40</b>	<b>4.87 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	1.59	4.79 %
SLM1	1.48	3.85 %
WHKP	1.29	4.03 %
SLM2	0.79	3.65 %
ERD1	0.69	1.40 %
MCR1	0.35	3.10 %
OML1	0.25	4.73 %
VKL1	0.23	3.38 %
TCG1	0.21	1.58 %
DPR1	0.12	4.00 %
EPI1	0.12	1.79 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM3		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>20.40</b>	<b>4.87 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.04	2.25 %
Fridge	4.20	10.83 %
Wash-Mac	2.70	7.89 %
<b>Total</b>	<b>13.94</b>	<b>3.61 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	0.78	2.32 %
CH34	0.59	4.82 %
CH15	0.54	1.45 %
CH46	0.39	4.30 %
CH41	0.28	1.19 %
CH12	0.26	1.05 %
CH18	0.25	1.50 %
UKI1	0.25	3.95 %
PON1	0.24	3.54 %
CH36	0.24	2.82 %
CH23	0.22	2.54 %
CH20	0.20	1.25 %
GPD1	0.14	1.32 %
CH21	0.13	0.61 %
CH01		0.00 %
CH31		0.00 %
CH32		0.00 %
CH50		0.00 %
MC06		0.00 %
<b>Total</b>	<b>13.94</b>	<b>3.61 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	5.88	19.15 %
Air-Cond	5.52	3.36 %
Wash-Mac	0.32	1.28 %
Total	11.72	5.32 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.45	4.33 %
POY1	0.24	1.44 %
KLM1		0.00 %
MKM1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJ2		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	11.72	5.32 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.63	2.58 %
Fridge	2.77	11.22 %
Wash-Mac	1.83	6.42 %
Total	9.23	3.94 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.51	3.51 %
KPM2	0.51	2.47 %
ABR1	0.45	4.67 %
TRR1	0.41	2.28 %
VSI1	0.29	3.24 %
WJP1	0.28	3.51 %
TRT1	0.25	2.68 %
AKM1	0.24	1.83 %
VNB1	0.11	0.83 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
WJD1		0.00 %
Total	9.23	3.94 %