

MTD Sales
68.71 L

Brand Share %
6.05 %

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	28.36	4.43 %
Fridge	22.71	9.30 %
Wash-Mac	16.53	6.81 %
D-Freez	1.10	11.73 %
Total	68.71	6.05 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	16.62	8.00 %
SOUTH-03	11.02	5.92 %
SOUTH-01	9.36	5.59 %
CHENNAI-02	8.28	6.23 %
WEST-03	6.25	8.79 %
WEST-02	4.24	9.19 %
WEST-01	3.46	5.72 %
SOUTH ARCOT	3.40	4.78 %
NORTH ARCOT	3.34	4.47 %
TRICHY-01	2.74	2.31 %
Total	68.71	6.05 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.58	5.91 %
Wash-Mac	4.73	12.15 %
Fridge	3.93	10.04 %
D-Freez	0.37	28.11 %
Total	16.62	8.00 %

Branch *	MTD Sales L	Brand Share %
CH25	1.14	5.43 %
CH14	0.84	5.25 %
CH05	0.59	3.28 %
CH42	0.51	4.90 %
CH49	0.41	2.86 %
CH07	0.28	3.42 %
AVD1	0.13	1.30 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
SKL1		0.00 %
Total	16.62	8.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	4.65	11.93 %
Air-Cond	3.91	3.50 %
Wash-Mac	2.19	6.56 %
D-Freez	0.26	14.56 %
Total	11.02	5.92 %

Branch *	MTD Sales L	Brand Share %
MDU8	3.99	5.05 %
MDU1	0.83	5.42 %
KRR1	0.30	5.63 %
MDU3	0.20	3.75 %
CBM1	0.13	5.69 %
MDU7	0.13	2.21 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU6		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	11.02	5.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.54	5.60 %
Fridge	3.36	9.47 %
Wash-Mac	0.46	1.48 %
Total	9.36	5.59 %

Branch *	MTD Sales L	Brand Share %
S2SD	0.67	-57.01 %
TVL1	0.56	2.55 %
TKS1	0.39	4.47 %
NGR1	0.26	2.33 %
VNR2	0.15	4.58 %
ASM1	0.15	4.65 %
APK2	0.14	5.49 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
RND2		0.00 %
RPM1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	9.36	5.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.00	6.15 %
Fridge	2.54	10.11 %
Wash-Mac	0.74	2.85 %
Total	8.28	6.23 %

Branch *	MTD Sales L	Brand Share %
CH03	0.27	2.20 %
CH12	0.27	2.75 %
CH34	0.27	6.04 %
CH33	0.17	4.93 %
CH17	0.15	1.57 %
CH01		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
Total	8.28	6.23 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	2.72	6.98 %
Fridge	2.47	16.35 %
Wash-Mac	1.06	6.20 %
Total	6.25	8.79 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.23	3.03 %
NKL2	0.17	2.80 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	6.25	8.79 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.89	10.41 %
Fridge	1.82	14.37 %
Air-Cond	0.27	1.80 %
D-Freez	0.26	100.00 %
Total	4.24	9.19 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.19	2.77 %
MTR1	0.17	5.58 %
ATU1	0.15	4.17 %
DPR1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH	-0.12	5.38 %
Total	4.24	9.19 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.96	9.69 %
Air-Cond	0.81	3.49 %
Fridge	0.70	4.09 %
Total	3.46	5.72 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.17	1.21 %
CBE6	0.16	3.11 %
CBE4	0.13	1.67 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	3.46	5.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.49	8.82 %
Wash-Mac	1.35	9.06 %
Air-Cond	0.56	1.43 %
Total	3.40	4.78 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.17	3.51 %
CDM1	0.13	2.76 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	3.40	4.78 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.75	9.03 %
Wash-Mac	1.13	5.49 %
Air-Cond	0.25	0.77 %
D-Freez	0.21	12.62 %
Total	3.34	4.47 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.21	4.33 %
WJP1	0.17	5.40 %
TRL1	0.15	2.45 %
TRR1	0.14	2.79 %
VEL2	0.12	2.19 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	3.34	4.47 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.72	2.44 %
Wash-Mac	1.02	4.60 %
Total	2.74	2.31 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.54	5.86 %
PBR2	0.30	3.29 %
KUM1	0.14	1.23 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PDK2		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	2.74	2.31 %