

MTD Sales
57.78 L

Brand Share %
6.28 %

Information:

MTD : 01-10-2025 To 02-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	30.20	10.66 %
Wash-Mac	19.30	6.82 %
Air-Cond	8.06	2.29 %
D-Freez	0.22	10.97 %
Total	57.78	6.28 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	10.86	7.73 %
CHENNAI-02	7.02	6.50 %
WEST-01	6.78	9.79 %
SOUTH-01	6.67	4.09 %
SOUTH-03	5.47	5.00 %
TRICHY-01	5.38	5.01 %
SOUTH ARCOT	4.99	7.47 %
NORTH ARCOT	4.91	8.20 %
WEST-02	4.48	4.91 %
KL-SOUTH	1.22	28.20 %
Total	57.78	6.28 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	4.43	11.83 %
Wash-Mac	3.90	10.91 %
Air-Cond	2.53	3.79 %
Total	10.86	7.73 %

Branch *	MTD Sales L	Brand Share %
CH08	0.63	5.33 %
CH14	0.62	5.69 %
CH42	0.27	3.95 %
KNR1	0.22	5.92 %
MRM1	0.19	4.84 %
CH30	0.15	3.64 %
AVD1		0.00 %
CH19		0.00 %
CH26		0.00 %
CH35		0.00 %
CH38		0.00 %
CH48		0.00 %
Total	10.86	7.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	3.31	10.89 %
Wash-Mac	3.20	10.53 %
Air-Cond	0.50	1.07 %
Total	7.02	6.50 %

Branch *	MTD Sales L	Brand Share %
CH15	0.98	5.62 %
CH24	0.30	4.69 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	7.02	6.50 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	3.08	11.13 %
Wash-Mac	2.96	10.51 %
Air-Cond	0.74	5.52 %
Total	6.78	9.79 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.71	5.95 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
Total	6.78	9.79 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	4.95	11.63 %
Wash-Mac	1.50	3.20 %
Air-Cond	0.22	0.30 %
Total	6.67	4.09 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.47	2.44 %
KVT1	0.41	5.62 %
TKS1	0.27	3.28 %
VNR2	0.27	3.34 %
PDI1	0.14	4.83 %
TVL1	0.13	0.71 %
APK2	0.12	3.36 %
NGR1	0.12	2.84 %
SDI1	0.12	2.68 %
TKY1	0.12	3.41 %
TYI1	0.12	4.67 %
APK1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VKM1	-0.01	-0.32 %
Total	6.67	4.09 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	3.38	9.45 %
Wash-Mac	1.11	3.49 %
Air-Cond	0.99	2.38 %
Total	5.47	5.00 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.43	4.02 %
MDU3	0.22	5.38 %
ATG1	0.18	5.47 %
BNR1	0.13	6.22 %
MNM1	0.12	5.46 %
USL1	0.12	5.76 %
MDU6	0.12	5.57 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
Total	5.47	5.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	3.16	9.94 %
Wash-Mac	1.61	5.42 %
Air-Cond	0.61	1.33 %
Total	5.38	5.01 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.83	4.92 %
TNJ2	0.33	6.04 %
TNJ1	0.30	1.82 %
PBR2	0.29	3.89 %
TVR2	0.25	3.76 %
MVM1	0.24	3.55 %
NGT1	0.12	3.63 %
PTK1	0.12	3.82 %
APM1		0.00 %
KIK1		0.00 %
MSI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	5.38	5.01 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	2.84	14.03 %
Wash-Mac	1.46	7.08 %
Air-Cond	0.69	2.69 %
Total	4.99	7.47 %

Branch *	MTD Sales L	Brand Share %
KLM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
SJI1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	4.99	7.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	2.22	10.88 %
Wash-Mac	1.40	7.90 %
Air-Cond	1.07	4.97 %
D-Freez	0.22	100.00 %
Total	4.91	8.20 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
Total	4.91	8.20 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	2.50	6.94 %
Wash-Mac	1.74	4.29 %
Air-Cond	0.24	1.67 %
Total	4.48	4.91 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.12	1.85 %
VPD1	0.12	4.52 %
OML1	0.12	5.64 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
Total	4.48	4.91 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.47	24.06 %
Wash-Mac	0.42	30.73 %
Fridge	0.33	32.65 %
Total	1.22	28.20 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
Total	1.22	28.20 %