



TN : GODREJ Sales Performance 03/05/2026 9:17 AM

MTD Sales
212.88 L

Brand Share %
4.11 %

Information:

MTD : 01-05-2026 To 02-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	152.58	3.52 %
Fridge	41.42	9.53 %
Wash-Mac	18.88	4.59 %
Total	212.88	4.11 %

Sales Zone	MTD Sales L	Brand Share %
WEST-01	29.35	8.85 %
SOUTH-01	28.85	4.01 %
CHENNAI-01	26.82	3.71 %
CHENNAI-02	26.07	4.41 %
WEST-02	25.17	5.18 %
TRICHY-01	24.14	2.76 %
SOUTH ARCOT	21.21	5.29 %
SOUTH-03	18.79	2.70 %
NORTH ARCOT	12.48	3.49 %
Total	212.88	4.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.27	8.36 %
Fridge	6.04	14.42 %
Wash-Mac	2.04	5.88 %
Total	29.35	8.85 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.59	3.77 %
CBE1	0.27	1.45 %
AVI1	0.25	2.44 %
SYM2	0.20	3.45 %
PPI1	0.15	2.95 %
CBE3	0.14	1.18 %
GBM1	0.08	0.84 %
ANR1		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	29.35	8.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.49	3.34 %
Fridge	4.99	7.45 %
Wash-Mac	4.37	6.30 %
Total	28.85	4.01 %

Branch *	MTD Sales L	Brand Share %
TUT2	1.38	3.69 %
VNR2	0.94	3.68 %
NGR1	0.80	2.04 %
KVT1	0.73	1.44 %
TVL1	0.73	0.77 %
RND1	0.66	2.52 %
TKS1	0.62	3.32 %
MAR1	0.41	3.02 %
PDI1	0.41	4.08 %
APK2	0.41	3.87 %
VLY1	0.34	1.10 %
STU2	0.32	2.84 %
SKD1	0.31	2.47 %
TYI1	0.31	3.07 %
VNR1	0.28	2.21 %
KGL1	0.28	2.84 %
SGT1	0.14	4.08 %
TCN1	0.13	1.02 %
ARM1		0.00 %
ASM1		0.00 %
MMT1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	28.85	4.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.67	2.54 %
Fridge	8.29	15.51 %
Wash-Mac	2.85	5.44 %
Total	26.82	3.71 %

Branch *	MTD Sales L	Brand Share %
CH05	2.02	4.05 %
CH14	1.71	3.89 %
CH47	1.23	2.96 %
CH08	1.20	3.29 %
CH30	1.19	3.50 %
CH48	1.13	3.39 %
CH19	0.54	1.31 %
CH45	0.52	2.64 %
CH49	0.51	2.05 %
CH35	0.32	1.75 %
MRM1	0.32	1.46 %
TKM1	0.31	3.55 %
CH42	0.22	0.80 %
CGL1	0.12	0.73 %
AVD1		0.00 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	26.82	3.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	19.83	3.94 %
Fridge	4.67	9.80 %
Wash-Mac	1.57	4.02 %
Total	26.07	4.41 %

Branch *	MTD Sales L	Brand Share %
CH12	0.74	2.41 %
CH18	0.69	2.61 %
CH15	0.62	0.80 %
CH41	0.50	1.99 %
CH50	0.40	1.95 %
CH27	0.26	3.02 %
PON1	0.18	1.62 %
MJR1	0.12	0.70 %
CH01		0.00 %
CH20		0.00 %
CH32		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
CH31	-0.26	-2.73 %
Total	26.07	4.41 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	18.88	5.04 %
Fridge	3.75	7.16 %
Wash-Mac	2.53	4.30 %
Total	25.17	5.18 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.80	3.85 %
ERD2	1.24	2.74 %
HSR2	0.54	3.31 %
SLM3	0.50	1.74 %
KRI1	0.43	2.32 %
OML1	0.31	2.60 %
KMM1	0.31	3.24 %
EPI1	0.30	4.01 %
TRM1	0.13	1.16 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KVP1		0.00 %
PMP1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
HRR1	-0.12	-1.54 %
SGG1	-0.26	-6.18 %
Total	25.17	5.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.78	2.44 %
Fridge	3.37	5.84 %
Wash-Mac	2.00	4.27 %
Total	24.14	2.76 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.03	1.96 %
MVM1	1.24	2.65 %
TVR2	1.22	2.27 %
TRY4	1.00	3.73 %
TNJ2	1.00	2.33 %
MDI1	0.54	1.36 %
AYR1	0.53	2.59 %
NCK1	0.48	3.56 %
NGT1	0.43	1.63 %
KUM2	0.42	2.36 %
PBR2	0.36	0.73 %
TTP1	0.31	1.48 %
PBR1	0.28	1.68 %
PDK1	0.23	1.14 %
APM1	0.14	0.91 %
JKM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
Total	24.14	2.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.90	4.66 %
Fridge	4.22	15.06 %
Wash-Mac	1.09	3.50 %
Total	21.21	5.29 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.57	1.43 %
KLM1	0.34	1.71 %
NVL2	0.32	1.35 %
MKM1	0.31	3.16 %
VCM2	0.12	0.89 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	21.21	5.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	14.66	2.48 %
Fridge	3.12	5.47 %
Wash-Mac	1.01	2.06 %
Total	18.79	2.70 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.10	1.57 %
MDU6	0.61	2.84 %
MDU3	0.55	3.48 %
MPA1	0.53	2.27 %
MLR1	0.48	4.09 %
USL1	0.34	3.94 %
KRR1	0.31	0.81 %
KKD3	0.23	0.57 %
MDU4	0.21	2.16 %
NKI1	0.15	2.21 %
NTM1	0.12	2.48 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
WHMD		0.00 %
MNM1	-0.12	-1.53 %
Total	18.79	2.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	8.09	2.72 %
Fridge	2.97	10.08 %
Wash-Mac	1.42	4.69 %
Total	12.48	3.49 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.86	3.32 %
TRR1	0.52	2.52 %
KPM2	0.44	1.66 %
AKM1	0.31	1.32 %
SLG1	0.18	1.99 %
VSI1	0.18	1.26 %
ABR1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
WJD1		0.00 %
Total	12.48	3.49 %