



TN : GODREJ Sales Performance 03/04/2026 9:18 AM

MTD Sales
168.43 L

Brand Share %
4.95 %

Information:

MTD : 01-04-2026 To 02-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	108.59	3.94 %
Fridge	41.39	12.88 %
Wash-Mac	18.46	5.67 %
Total	168.43	4.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	33.52	5.53 %
WEST-01	27.27	7.57 %
SOUTH-03	23.21	4.55 %
TRICHY-01	22.76	4.13 %
CHENNAI-01	17.00	5.16 %
WEST-02	15.83	4.50 %
CHENNAI-02	11.22	3.56 %
SOUTH ARCOT	9.89	5.30 %
NORTH ARCOT	7.71	3.96 %
Total	168.43	4.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.25	4.17 %
Fridge	8.49	17.22 %
Wash-Mac	3.79	8.17 %
Total	33.52	5.53 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.22	1.70 %
KVT1	0.79	2.87 %
RPM1	0.67	4.72 %
KGL1	0.65	4.06 %
NGR1	0.59	1.05 %
ERL2	0.51	3.86 %
VLY1	0.25	1.52 %
SDI1	0.21	2.35 %
PDI1	0.21	2.62 %
ASM1	0.20	1.98 %
APK2	0.18	2.42 %
ARM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
STU2		0.00 %
TKY1		0.00 %
VNR1		0.00 %
Total	33.52	5.53 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.77	7.56 %
Fridge	3.82	12.54 %
Wash-Mac	0.68	2.37 %
Total	27.27	7.57 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.22	4.82 %
PLI1	0.95	3.78 %
CBE1	0.50	2.77 %
PPI1	0.18	4.32 %
ANR1	0.12	2.38 %
AVI1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	27.27	7.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	14.09	3.40 %
Fridge	6.35	13.95 %
Wash-Mac	2.78	5.59 %
Total	23.21	4.55 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.19	4.39 %
MDU2	1.69	4.94 %
MDU6	0.90	3.55 %
DGL1	0.85	3.26 %
MPA1	0.53	1.16 %
DGL2	0.48	3.18 %
PNI1	0.25	3.72 %
TEN2	0.25	2.41 %
TMM1	0.24	2.51 %
KYK1	0.14	2.55 %
KRR1	0.12	0.54 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KKD3		0.00 %
MDU7		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	23.21	4.55 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.91	3.66 %
Fridge	4.88	11.71 %
Wash-Mac	0.98	2.01 %
Total	22.76	4.13 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.55	2.89 %
TVR2	1.38	4.87 %
TNJ1	1.31	4.76 %
MDI1	0.82	4.28 %
NGT1	0.38	3.65 %
MVM1	0.32	0.94 %
TTP1	0.25	3.01 %
PDK1	0.24	2.18 %
JKM1	0.19	1.45 %
ORU1	0.14	2.21 %
APM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	22.76	4.13 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.41	3.64 %
Fridge	4.25	11.74 %
Wash-Mac	3.34	9.62 %
Total	17.00	5.16 %

Branch *	MTD Sales L	Brand Share %
CH08	0.98	4.50 %
CH05	0.86	3.83 %
CH42	0.61	3.45 %
CH07	0.49	3.05 %
CH49	0.47	3.23 %
CH30	0.43	3.39 %
CGL1	0.38	4.84 %
CH39	0.31	3.26 %
CH19	0.26	1.67 %
CH47	0.26	4.03 %
CH26	0.13	3.36 %
AVD1		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
WHC3		0.00 %
WCHN	-0.15	1.94 %
Total	17.00	5.16 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	9.47	3.55 %
Fridge	3.42	8.96 %
Wash-Mac	2.94	6.32 %
Total	15.83	4.50 %

Branch *	MTD Sales L	Brand Share %
WHKP	1.09	3.76 %
SLM1	0.95	3.03 %
ERD1	0.69	1.64 %
SLM2	0.66	3.45 %
HSR2	0.51	4.46 %
MCR1	0.35	3.24 %
VKL1	0.23	4.50 %
TCG1	0.21	1.90 %
DPR1	0.12	4.44 %
EPI1	0.12	1.89 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM3		0.00 %
Total	15.83	4.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.91	2.32 %
Fridge	3.26	10.00 %
Wash-Mac	2.05	7.37 %
Total	11.22	3.56 %

Branch *	MTD Sales L	Brand Share %
CH03	0.78	2.54 %
CH15	0.36	1.25 %
CH12	0.26	1.46 %
MJR1	0.25	2.63 %
CH18	0.25	1.89 %
PON1	0.24	4.56 %
CH36	0.24	3.25 %
CH23	0.22	3.04 %
CH34	0.18	1.96 %
GPD1	0.14	1.41 %
CH21	0.13	0.72 %
CH01		0.00 %
CH20		0.00 %
CH31		0.00 %
CH32		0.00 %
CH41		0.00 %
CH50		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	11.22	3.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	4.99	3.54 %
Fridge	4.58	18.11 %
Wash-Mac	0.32	1.54 %
Total	9.89	5.30 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.25	2.88 %
POY1	0.24	1.48 %
KLM1		0.00 %
MKM1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJ12		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	9.89	5.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	3.80	2.53 %
Fridge	2.33	10.57 %
Wash-Mac	1.59	7.00 %
Total	7.71	3.96 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.35	2.15 %
VSI1	0.29	4.04 %
TRR1	0.29	2.00 %
WJP1	0.28	3.98 %
TRL1	0.25	2.38 %
TRT1	0.25	2.74 %
AKM1	0.24	2.30 %
ARC2	0.13	2.04 %
VNB1	0.11	0.93 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
WJD1		0.00 %
Total	7.71	3.96 %