

MTD Sales
13.38 L

Brand Share %
8.46 %

Information:

MTD : 01-12-2025 To 01-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	7.71	9.00 %
Fridge	5.42	10.18 %
Air-Cond	0.25	1.39 %
Total	13.38	8.46 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	3.33	12.28 %
CHENNAI-01	2.31	13.32 %
WEST-02	2.28	11.58 %
WEST-01	1.93	8.44 %
SOUTH-01	1.47	5.44 %
SOUTH ARCOT	0.91	10.42 %
CHENNAI-02	0.65	7.58 %
NORTH ARCOT	0.26	4.18 %
KL-SOUTH	0.13	11.87 %
TRICHY-01	0.12	0.60 %
Total	13.38	8.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	1.79	11.63 %
Fridge	1.29	14.11 %
Air-Cond	0.25	10.85 %
Total	3.33	12.28 %

Branch *	MTD Sales L	Brand Share %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	3.33	12.28 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	1.31	21.35 %
Wash-Mac	0.99	12.49 %
Total	2.31	13.32 %

Branch *	MTD Sales L	Brand Share %
CH16	0.17	7.25 %
AVD1		0.00 %
CGL1		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH35		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
Total	2.31	13.32 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	1.31	16.30 %
Wash-Mac	0.97	9.00 %
Total	2.28	11.58 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
Total	2.28	11.58 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.08	8.11 %
Fridge	0.84	9.36 %
Total	1.93	8.44 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.13	7.50 %
CBE2	0.11	4.39 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	1.93	8.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.46	8.87 %
Fridge	0.01	0.19 %
Total	1.47	5.44 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.15	5.95 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKS2		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
KVT1	-0.11	-5.03 %
SVK1	-0.14	-22.67 %
Total	1.47	5.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.52	12.38 %
Fridge	0.39	13.98 %
Total	0.91	10.42 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	0.91	10.42 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	0.38	9.58 %
Fridge	0.27	8.32 %
Total	0.65	7.58 %

Branch *	MTD Sales L	Brand Share %
CH09		0.00 %
CH15		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
GPD1		0.00 %
Total	0.65	7.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.26	5.28 %
Total	0.26	4.18 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	0.26	4.18 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.13	19.80 %
Total	0.13	11.87 %

Branch *	MTD Sales L	Brand Share %
TVP1		0.00 %
Total	0.13	11.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.12	1.48 %
Total	0.12	0.60 %

Branch *	MTD Sales L	Brand Share %
TRY4	0.12	7.51 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	0.12	0.60 %