

MTD Sales
30.63 L

Brand Share %
5.91 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	11.93	4.13 %
Fridge	11.41	9.99 %
Wash-Mac	7.29	6.30 %
Total	30.63	5.91 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	5.85	5.90 %
SOUTH-01	4.71	6.22 %
WEST-03	4.53	10.35 %
SOUTH-03	4.13	7.43 %
CHENNAI-02	3.09	5.40 %
SOUTH ARCOT	2.26	5.98 %
WEST-02	1.92	8.66 %
NORTH ARCOT	1.86	4.78 %
WEST-01	1.71	5.87 %
TRICHY-01	0.57	0.97 %
Total	30.63	5.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.40	5.29 %
Wash-Mac	1.81	10.31 %
Fridge	0.64	3.67 %
Total	5.85	5.90 %

Branch *	MTD Sales L	Brand Share %
CH25	0.62	3.39 %
CH14	0.14	1.48 %
CH47	0.12	2.10 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH22		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH49		0.00 %
GUD2		0.00 %
KNR1		0.00 %
SKL1		0.00 %
Total	5.85	5.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.43	5.72 %
Fridge	2.14	11.22 %
Wash-Mac	0.14	1.00 %
Total	4.71	6.22 %

Branch *	MTD Sales L	Brand Share %
S2SD	0.67	-76.53 %
TVL1	0.15	1.56 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
RND1		0.00 %
RND2		0.00 %
RPM1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	4.71	6.22 %

WEST-03

Property	MTD Sales L	Brand Share %
Fridge	1.77	17.81 %
Air-Cond	1.69	6.77 %
Wash-Mac	1.06	12.09 %
Total	4.53	10.35 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.23	4.48 %
NKL2	0.17	4.94 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
Total	4.53	10.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	2.61	16.83 %
Wash-Mac	0.92	7.06 %
Air-Cond	0.60	2.22 %
Total	4.13	7.43 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.15	1.65 %
KRR1	0.15	4.21 %
MDU7	0.13	4.71 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU8		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	4.13	7.43 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.22	6.10 %
Fridge	0.89	10.67 %
Wash-Mac	-0.02	-0.12 %
Total	3.09	5.40 %

Branch *	MTD Sales L	Brand Share %
CH03	0.27	4.62 %
CH34	0.14	4.86 %
CH01		0.00 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
Total	3.09	5.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.18	12.01 %
Fridge	0.82	10.82 %
Air-Cond	0.27	1.32 %
Total	2.26	5.98 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	2.26	5.98 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	1.06	15.67 %
Wash-Mac	0.60	7.08 %
Air-Cond	0.27	3.84 %
Total	1.92	8.66 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
Total	1.92	8.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.81	7.29 %
Fridge	0.80	9.45 %
Air-Cond	0.25	1.31 %
Total	1.86	4.78 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.14	5.49 %
VEL2	0.12	2.47 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.86	4.78 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	0.70	6.90 %
Wash-Mac	0.52	6.28 %
Air-Cond	0.50	4.59 %
Total	1.71	5.87 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.17	2.72 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	1.71	5.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.30	0.83 %
Wash-Mac	0.28	2.28 %
Total	0.57	0.97 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.14	1.49 %
TNJ1	0.14	3.40 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	0.57	0.97 %