

MTD Sales
27.82 L

Brand Share %
6.54 %

Information:

MTD : 01-10-2025 To 01-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	13.75	10.66 %
Wash-Mac	9.26	6.96 %
Air-Cond	4.60	2.83 %
D-Freez	0.22	25.51 %
Total	27.82	6.54 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	5.40	8.32 %
CHENNAI-02	3.17	5.94 %
SOUTH ARCOT	3.11	9.09 %
WEST-01	2.99	10.08 %
NORTH ARCOT	2.74	9.70 %
SOUTH-01	2.69	3.52 %
WEST-02	2.65	6.06 %
TRICHY-01	2.49	5.49 %
SOUTH-03	1.97	4.10 %
KL-SOUTH	0.61	56.56 %
Total	27.82	6.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	2.02	10.81 %
Air-Cond	1.69	5.48 %
Wash-Mac	1.69	11.03 %
Total	5.40	8.32 %

Branch *	MTD Sales L	Brand Share %
CH05	0.30	4.29 %
CH30	0.15	5.85 %
CH14	0.12	2.61 %
CH45	0.04	4.66 %
AVD1		0.00 %
CH07		0.00 %
CH19		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH48		0.00 %
MRM1		0.00 %
Total	5.40	8.32 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.52	10.23 %
Fridge	1.15	8.18 %
Air-Cond	0.50	2.06 %
Total	3.17	5.94 %

Branch *	MTD Sales L	Brand Share %
CH15	0.46	5.14 %
CH18	0.12	3.78 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	3.17	5.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.77	17.15 %
Wash-Mac	0.89	7.92 %
Air-Cond	0.45	3.62 %
Total	3.11	9.09 %

Branch *	MTD Sales L	Brand Share %
KLM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	3.11	9.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	1.55	13.19 %
Wash-Mac	1.23	10.62 %
Air-Cond	0.21	3.34 %
Total	2.99	10.08 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
UMP1		0.00 %
Total	2.99	10.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.38	17.27 %
Air-Cond	0.85	6.97 %
Wash-Mac	0.29	3.68 %
D-Freez	0.22	100.00 %
Total	2.74	9.70 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	2.74	9.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	1.95	10.21 %
Wash-Mac	0.74	3.22 %
Total	2.69	3.52 %

Branch *	MTD Sales L	Brand Share %
RPM1	0.50	4.43 %
TUT1	0.25	3.06 %
ASM1	0.12	6.32 %
NGR1	0.12	4.15 %
TKS2	0.12	3.63 %
VNR2	0.11	3.28 %
APK1		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	2.69	3.52 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	1.50	8.91 %
Wash-Mac	1.15	6.06 %
Total	2.65	6.06 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.12	5.30 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	2.65	6.06 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	1.10	8.23 %
Wash-Mac	0.77	5.41 %
Air-Cond	0.61	3.48 %
Total	2.49	5.49 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.18	2.14 %
TVR2	0.12	3.23 %
KUM1	0.12	4.92 %
MVM1	0.12	3.40 %
JKM1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	2.49	5.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	0.99	6.11 %
Wash-Mac	0.70	4.55 %
Air-Cond	0.28	1.72 %
Total	1.97	4.10 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	1.97	4.10 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	0.33	53.52 %
Wash-Mac	0.28	60.76 %
Total	0.61	56.56 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
Total	0.61	56.56 %