

MTD Sales
18.91 L

Brand Share %
6.51 %

Information:

MTD : 01-09-2025 To 01-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	10.67	10.94 %
Air-Cond	4.49	3.73 %
Wash-Mac	3.75	5.18 %
Total	18.91	6.51 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	3.13	6.18 %
CHENNAI-01	2.79	8.54 %
WEST-01	2.17	10.37 %
SOUTH ARCOT	2.16	12.50 %
TRICHY-01	1.98	2.98 %
SOUTH-03	1.84	4.75 %
WEST-02	1.82	9.42 %
NORTH ARCOT	1.55	10.45 %
CHENNAI-02	1.31	6.45 %
KL-SOUTH	0.16	1.72 %
Total	18.91	6.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.52	7.37 %
Fridge	1.38	7.38 %
Wash-Mac	0.23	2.05 %
Total	3.13	6.18 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.25	2.82 %
SKD1	0.11	6.30 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	3.13	6.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	1.65	18.20 %
Air-Cond	0.79	5.28 %
Wash-Mac	0.36	4.09 %
Total	2.79	8.54 %

Branch *	MTD Sales L	Brand Share %
CH37	0.17	-433.11 %
CH11	0.13	6.43 %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH14		0.00 %
CH19		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	2.79	8.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	1.34	15.69 %
Wash-Mac	0.57	6.89 %
Air-Cond	0.26	6.39 %
Total	2.17	10.37 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	2.17	10.37 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	0.97	12.41 %
Wash-Mac	0.92	16.15 %
Air-Cond	0.27	7.18 %
Total	2.16	12.50 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.33	-39.88 %
KKI2		0.00 %
KLM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
VPM1		0.00 %
Total	2.16	12.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	1.09	7.47 %
Air-Cond	0.52	1.25 %
Wash-Mac	0.37	3.61 %
Total	1.98	2.98 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.13	0.37 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
Total	1.98	2.98 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	1.41	11.08 %
Air-Cond	0.25	1.58 %
Wash-Mac	0.18	1.79 %
Total	1.84	4.75 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.14	2.02 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
MDU3	-0.17	-7.37 %
Total	1.84	4.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	1.53	18.03 %
Air-Cond	0.29	7.05 %
Total	1.82	9.42 %

Branch *	MTD Sales L	Brand Share %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	1.82	9.42 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	0.96	15.08 %
Wash-Mac	0.30	8.59 %
Air-Cond	0.28	5.79 %
Total	1.55	10.45 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
VEL2		0.00 %
WJP1		0.00 %
Total	1.55	10.45 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	0.65	11.55 %
Fridge	0.35	5.30 %
Air-Cond	0.31	3.83 %
Total	1.31	6.45 %

Branch *	MTD Sales L	Brand Share %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH20		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	1.31	6.45 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.16	8.26 %
Total	0.16	1.72 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.16	2.36 %
KLR1		0.00 %
PAS1		0.00 %
Total	0.16	1.72 %